

Viewmont Athletics Social Media Policy

Competing for Viewmont High School is a privilege. As a student-athlete at Viewmont, You are a representative of our school, your team, your teammates, and our community. You are ALWAYS in the public eye, whether you are competing, in the classroom, or online.

Viewmont High School expects all of its student-athletes to conduct themselves in a manner that will not discredit their school, team, teammates, or community. These expectations extend to the student-athletes activities on social media.

Social Media is defined as websites and mobile applications that enable users to create and share content or to participate in social networking. Examples of social media include, but are not limited to: Instagram, Twitter, Facebook, Snapchat, YouTube, Yik Yak, Whisper, LinkedIn, Podcasts, Blogs, etc.

As a student-athlete, and someone who is in the public eye, it is important to remember how powerful online communication can be and the significant impact it can have on an individual, friends, family, teammates, and school. Your social media activity has long lasting effects and can affect you well into the future.

Viewmont High School recognizes its student=athletes' rights to fully participate in social media; however, it maintains and will enforce the following expectations of its student-athletes. Failure to adhere to these expectations may lead to team or school consequences.

- Student-athletes will not post sexist, racist, obscene or profane material of any kind.
- Student-athletes will not use social media to degrade, demean, attack or threaten any person, school, organization, etc. Cyber-bullying of any kind will not be tolerated.
- Student=athletes will not post material of acts that are in violation of team, school, district, State or Federal laws, policies, or rules.
- Student-athletes will not post materials that reflect negatively on themselves, Viewmont High School, their team or teammates, or their families.

Remember, everything you post is public information. Even if you have a private account or send it to a trusted source, you lose control of your information as soon as you send it. There is no such thing as privacy in today's world. If you create it, you own it and must face the consequences of your creation.

Parent Signature

Athlete Signature