SJCOE - California Complete Count Census

District Outreach Meeting

January 27, 2020

AGENDA

- Census 2020 Timeline Review
- Census 2020 Questionnaire
- Reporting forms
  - Spreadsheet for Required Activities (required for Title I schools)
  - School Outreach Activity Report Form (optional)
- Interactive Hard to Count Map
- Q & A

Census 2020 Timeline

<u>TIMELINE</u>

- January – March: Outreach and Motivate
  - March 12-20: Postcards to reply online
  - March 15-24: Reminder letters go out
  - March 26-April 3: Reminder postcards go out
- March 30 – April 3: Census Week
- April 1, 2020: CENSUS DAY
- April 1 – July 30: Complete Census
  - Focus on April for completing census – reminders sent mid and late April
  - May – July: Census Enumerators will conduct in-person follow-up with non-responders

Sample Census Questionnaire

Start here OR go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. **How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?**

   Number of people =

2. **Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?**
   Mark [X] all that apply.

   - [ ] Children, related or unrelated, such as newborn babies, grandchildren, or foster children
   - [ ] Relatives, such as adult children, cousins, or in-laws
   - [ ] Nonrelatives, such as roommates or live-in babysitters
   - [ ] People staying here temporarily
   - [ ] No additional people

3. **Is this house, apartment, or mobile home —** *Mark [ ] ONE box.*
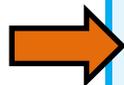
   - [ ] Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
   - [ ] Owned by you or someone in this household free and clear (without a mortgage or loan)?
   - [ ] Rented?
   - [ ] Occupied without payment of rent?

4. **What is your telephone number?**
   We will only contact you if needed for official Census Bureau business.

   Telephone Number

Person 1

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? *Print name below.*

First Name   MI

Last Name(s)

6. **What is Person 1's sex?** *Mark* ☐ *ONE box.*

☐   Male   ☐   Female

7. What is Person 1's age and what is Person 1's date of birth? *For babies less than 1 year old, do not write the age in months. Write 0 as the age.*

Print numbers in boxes.

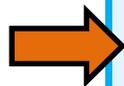| Age on April 1, 2020	Month	Day	Year of birth
☐☐☐ years	☐☐	☐☐	☐☐☐☐

→ **NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.**
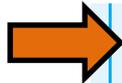
8. Is Person 1 of Hispanic, Latino, or Spanish origin?

☐ **No**, not of Hispanic, Latino, or Spanish origin

☐ Yes, Mexican, Mexican Am., Chicano

☐ Yes, Puerto Rican

☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

9. What is Person 1's race?
Mark ☒ *one or more boxes* **AND** *print origins.*

☐ White – *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.* ⬈

[ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

☐ Black or African Am. – *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.* ⬈

[ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

☐ American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.* ⬈

[ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

☐ Chinese   ☐ Vietnamese   ☐ Native Hawaiian

☐ Filipino   ☐ Korean   ☐ Samoan

☐ Asian Indian   ☐ Japanese   ☐ Chamorro

☐ Other Asian – *Print, for example, Pakistani, Cambodian, Hmong, etc.* ⬈   ☐ Other Pacific Islander – *Print, for example, Tongan, Fijian, Marshallese, etc.* ⬈

[ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

☐ Some other race – *Print race or origin.* ⬈

[ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

1. Print name of **Person 2**

First Name

MI

Last Name(s)

2. Does this person usually live or stay somewhere else?
Mark ☒ *all that apply.*

☐ No

☐ Yes, for college

☐ Yes, for a military assignment

☐ Yes, for a job or business

☐ Yes, in a nursing home

☐ Yes, with a parent or other relative

☐ Yes, at a seasonal or second residence

☐ Yes, in a jail or prison

☐ Yes, for another reason

3. How is this person related to Person 1? *Mark* ☒ *ONE box*

☐ Opposite-sex husband/wife/spouse

☐ Opposite-sex unmarried partner

☐ Same-sex husband/wife/spouse

☐ Same-sex unmarried partner

☐ Biological son or daughter

☐ Adopted son or daughter

☐ Stepson or stepdaughter

☐ Brother or sister

☐ Father or mother

☐ Grandchild

☐ Parent-in-law

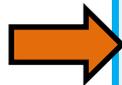☐ Son-in-law or daughter-in-law

☐ Other relative
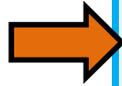
☐ Roommate or housemate

☐ Foster child

☐ Other nonrelative

The same information is completed for Persons 3, 4, 5, and 6.

**4. What is this person's sex?** *Mark* [X] *ONE box.*

☐ Male   ☐ Female

5. What is this person's age and what is this person's date of birth? *For babies less than 1 year old, do not write the age in months. Write 0 as the age.*

Print numbers in boxes.

Age on April 1, 2020	Month	Day	Year of birth
☐ years	☐☐	☐☐	☐☐☐☐

→ **NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.**
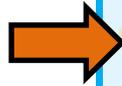
6. Is this person of Hispanic, Latino, or Spanish origin?

☐ **No,** not of Hispanic, Latino, or Spanish origin

☐ Yes, Mexican, Mexican Am., Chicano

☐ Yes, Puerto Rican

☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.* ↙

☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

7. What is this person's race?

Mark ☒ one or more boxes AND print origins.

☐ White – *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.* ✍

☐ Black or African Am. – *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.* ✍

☐ American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.* ✍

☐ Chinese   ☐ Vietnamese   ☐ Native Hawaiian

☐ Filipino   ☐ Korean   ☐ Samoan

☐ Asian Indian   ☒ Japanese   ☐ Chamorro

☐ Other Asian – *Print, for example, Pakistani, Cambodian, Hmong, etc.* ✍   ☐ Other Pacific Islander – *Print, for example, Tongan, Fijian, Marshallese, etc.* ✍

☐ Some other race – *Print race or origin.* ✍

- For additional people the following information is requested (up to Person 10)

Use this section to complete information for the rest of the people you counted in Question 1 on the front page. We may call for additional information about them.

Person 7

First Name   **MI**   **Last Name(s)**
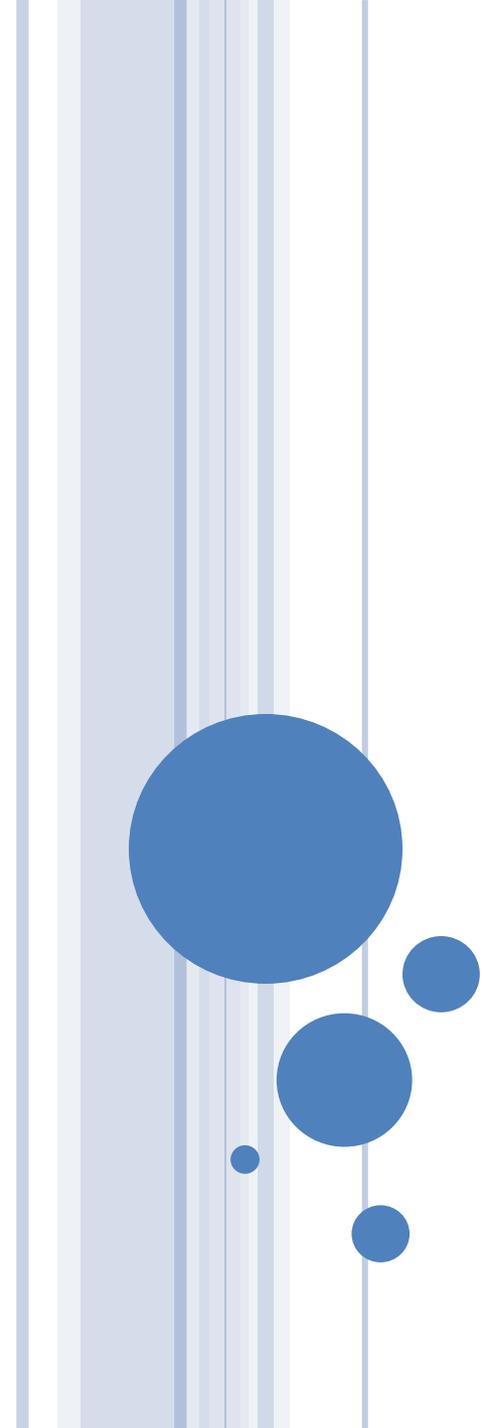
Sex   **Age on April 1, 2020**   **Date of Birth**
                                                                                          Month   Day   Year of birth   **Related to Person 1?**
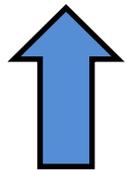
☐ Male   ☐ Female   [ ][ ][ ] years   [ ][ ]   [ ][ ]   [ ][ ][ ][ ]   ☐ Yes   ☐ No

QUESTIONS?

SPREADSHEET

- Information requested is based on what we are required to submit to the State.

The first tab has instructions.

Each District needs to find their own tab. (County programs report under SJCOE.)

DISTRICT TAB

- Title I schools have been pre-populated – twice (so the two required activities can be reported)

		ACTIVITY INFORMATION	
School/Program Name	Address	Activity Type (select from dropdown)	Activity Type "Other" description
Escalon -Collegeville	6701 South Jack Tone	Curriculum Event Flyer/Newsletter Meeting Social Media Other	
Escalon -Collegeville	6701 South Jack Tone		
Escalon -Dent Elementary	1998 Yosemite Avenue,		
Escalon -Dent Elementary	1998 Yosemite Avenue,		
Escalon -Farmington	25233 East Highway 4,		
Escalon -Farmington	25233 East Highway 4,		
Escalon -Van Allen Elementary	21051 East Highway 120,		
Escalon -Van Allen Elementary	21051 East Highway 120,		

ACTIVITY INFORMATION - CONTINUED

Start Date	End Date	Activity Description	Audience Description	PARTICIPATION		
				Total Participants/People Reached	Total Count Accuracy (select from dropdown)	
					Exact Very High High Medium Low Very Low	

HARD TO COUNT (HTC) INFORMATION

	HARD TO COUNT PARTICIPANTS								
Percent of HTC in Count	HTC # - Immigrants	HTC # - Homeless	HTC # - Latinos	HTC # - Asian/Pac. Islanders	HTC # - African Americans	HTC # - Children 0-5	HTC # - English Learner	HTC # Breakdown Confidence (Select from dropdown)	HTC # Methodology

Exact
Very High
High
Medium
Low
Very Low

LANGUAGE AND FUNDING INFORMATION

- Just put an X if English/Spanish
- X for type of funds used IF any funding was used

LANGUAGES			FUNDING		
Lang. of Activity: English	Lang. of Activity: Spanish	Lang. of Activity: Other (list)	District/ Program funds	Census funds from SJCOE	Other

Census 2020
School Outreach Activity Report

School: _____   District:_____

Complete the following information and submit to *insert name of district census contact.*

1a. What type of activity are you reporting

	Curriculum		Meeting
	Event		Social Media
	Flyer/Newsletter		Other (describe):

1b. When was the activity held:

Start date:		End date (if different than start date):	

1c. Provide a brief description of the activity]

2a. Who was the target audience:

2b. How many people attended or were reached: _____

2c. Total Count Accuracy:
How accurate is this number? Indicate the level of accuracy from the options below:

	Exact		Medium
	Very High		Low
	High		Very Low

3a. What percent of those attending or who were reached are "Hard to Count" (HTC) populations? _____

3b. How many were in the following HTC populations? (Enter the exact number or your best estimate. For Title I schools the count from 2B will be used to report for HTC – Title I.)

# Immigrants		# African-American	
# Homeless		# Families w/ Children 0-5	
# Latinos		# English Learners	
# Asian/Pacific Islander			

3c. HTC Breakdown Confidence.
How accurate is this number? Indicate the level of accuracy from the options below:

	Exact		Medium
	Very High		Low
	High		Very Low

3d. HTC Methodology (How did you determine your counts for HTC populations? If this was an event with a sign in sheet you might be able to actually count. For schoolwide/program wide activities you might use enrollment numbers.)
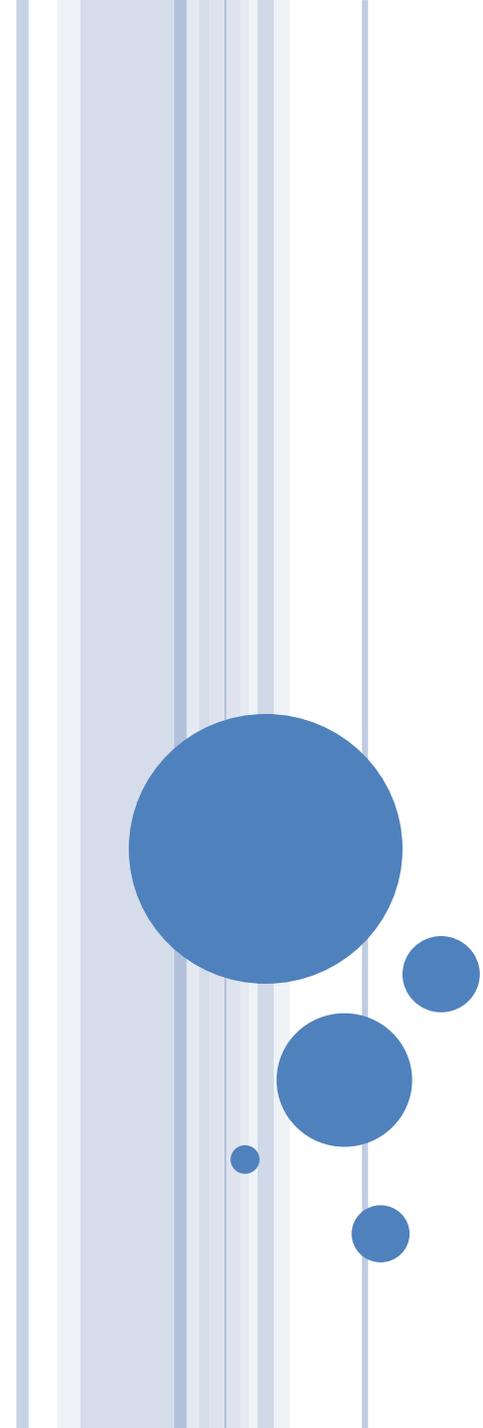

4. What language(s) was the outreach provided in? (check)

	English
	Spanish
	Other (list):

5. If funds were used to support this outreach, what funds were used?

	District/Program funds
	Census funds from SJCOE
	Other (list):

CALIFORNIA'S INTERACTIVE HTC MAP (HARD t o COUNT)

https://census.ca.gov/HTC-map/

SAN JOAQUIN COUNTY

- This is a big picture view of the County
- Users can get a city wide or street level view to identify specific areas with the largest HTC populations
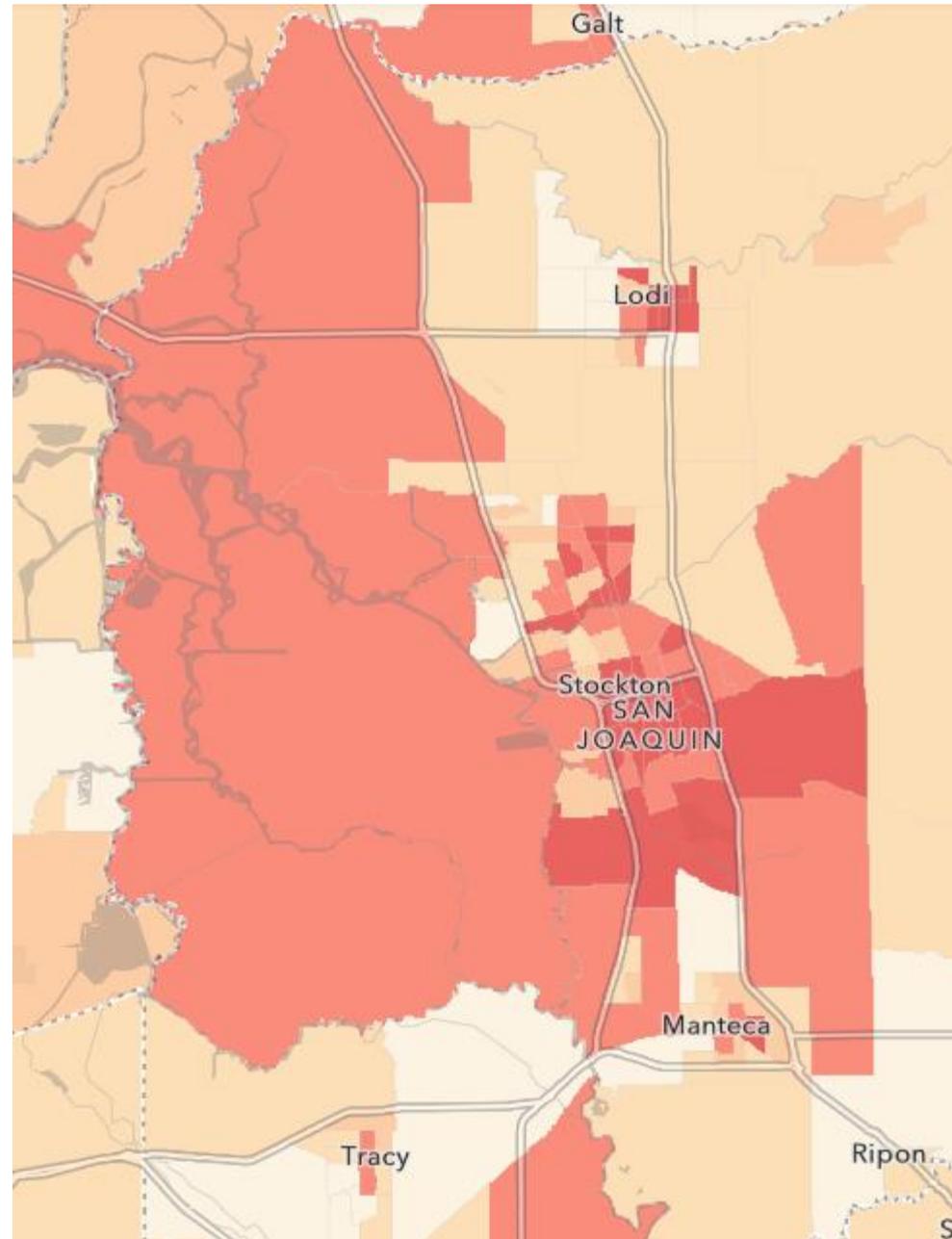
EXAMPLE OF DRILL DOWN – TRACY

- Drilling down to darkest orange in Tracy.

- Two elementary schools cover most of this area:
  - Central School (HTC Index – 63)
  - South/West Park (HTC Index – 49)

- Can scroll in further to get census track <u>block</u>
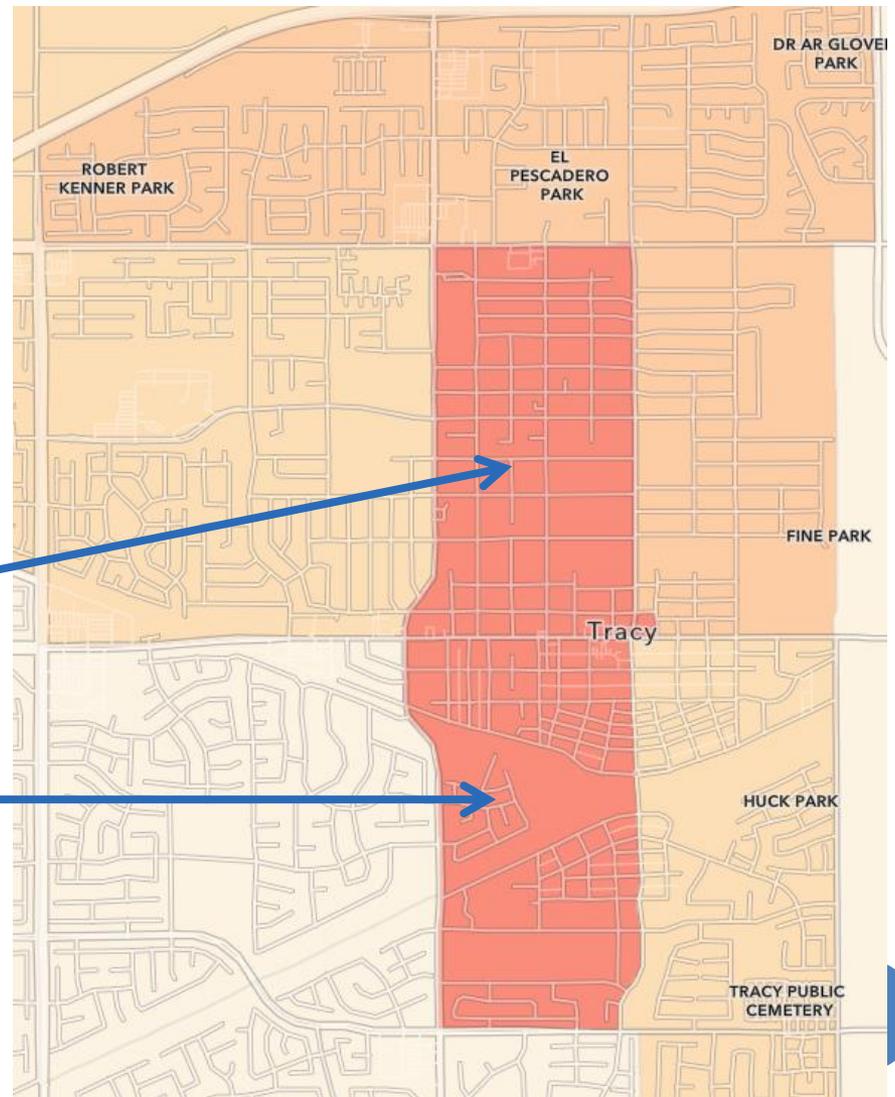
SJCOE SUPPORT

- Carol Anderson-Woo , Census Coordinator
  (cawoo@comcast.net)

- Weekly Updates via e-mail (sent on Mondays unless it is a holiday)
- Monthly Online Webinar Meetings
- Monthly Online Update Meetings
- Individual assistance via e-mail, phone, online (Zoom)
- In-person assistance

- Marlene Flau, Executive Assistant, Student Programs and Services (mflau@sjcoe.net)
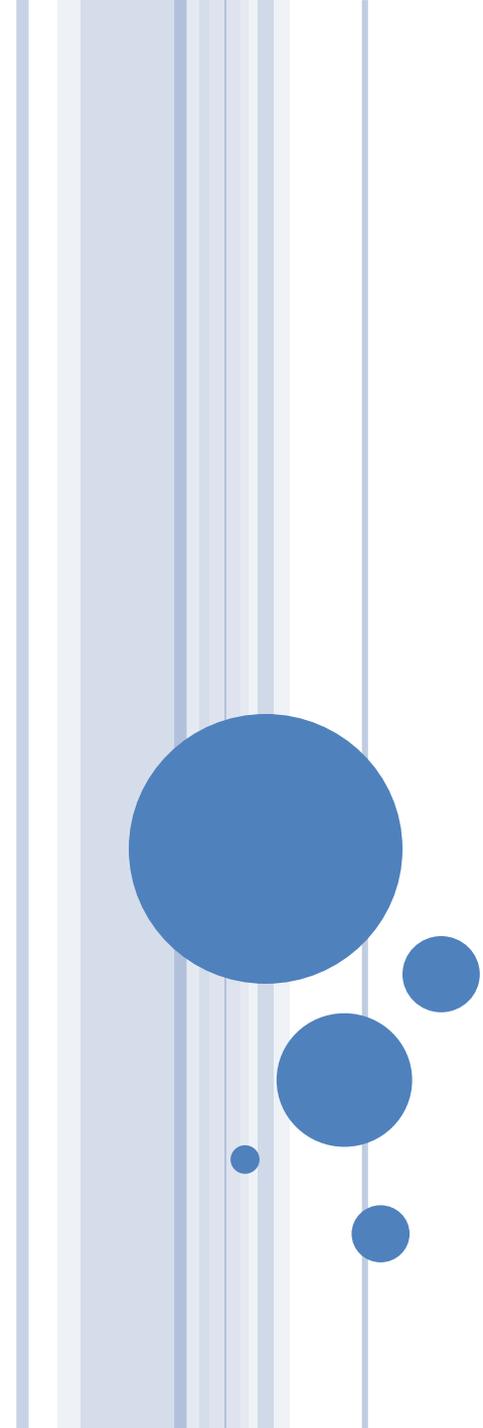
QUESTIONS?

What else can we do to support your district and your schools?
(Type in the chat box)