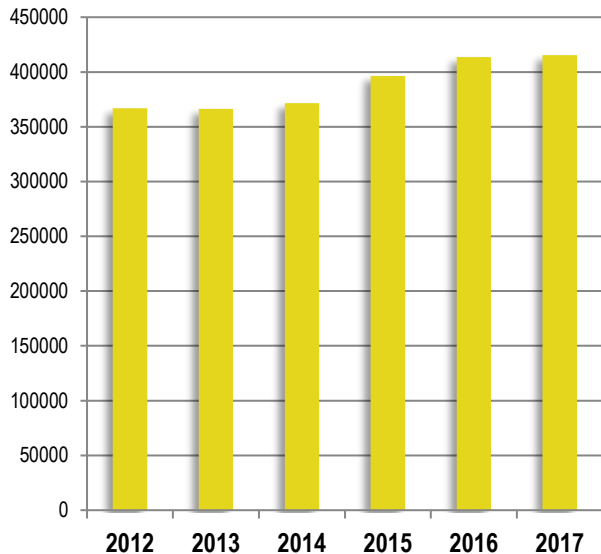


# The Future: Entrepreneurship/ Business

*New business launches have seen significant gains for the past decade. Combined with the lightning pace of technology advances and an encouraging financial climate, young startups are taking a foothold across the country. In 2017, approximately 415,000 new businesses were 'born' in the U.S.*

Number of Startups in the U.S., by year



Source: Bureau of Labor Statistics, Jan. 23, 2020

The Bureau of Labor Statistics reports more than **1.7 million jobs** were created in 2017 by startups.

## Contacts & Additional Information

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The best way to predict the future is to create it. - Peter Drucker



For a full description of the courses specified for this Pathway, please refer to the current Program of Studies.

[www.milforded.org](http://www.milforded.org)



# Entrepreneurship & Business Management Pathway

*Bright Futures Ahead*

# What is a Career Pathway?

A “career pathway” is characterized by concentration in a particular field of study through a sequence of courses which lead to the development of a particular set of knowledge and skills aligned with career interests. The pathway will culminate in a student-driven learning experience.

The **Entrepreneurship/Business Management Pathway** will provide students with a solid foundation of the skills and the technical experience needed to pursue a career in business or to start their own business.



Publication date: 2020/01/23

# Entrepreneurship/Business Management

Entrepreneurs, innovators, and small businesses play key roles in our economy. Starting with the Class of 2021, students in this pathway will gain an understanding of the business and marketing principles necessary to start and operate a business while developing an awareness of the opportunities for small business ownership and the planning skills needed to open a business.



This Career Pathway consists of both required and elective courses; students must complete a minimum of 3.0 credits in a specified sequence (please refer to the most current *Program of Studies*). If a student holds an average of ‘B’ or better in the pathway courses with no grades less than a ‘C’, and successfully completes the Capstone, he/she will be designated as a *Business Scholar*.

## Courses Offered

Course Title	Credits	Level	Grades Offered			
Introduction to Business <i>(required)</i>	0.5	ES	9	10	11	
Accounting I <i>(required)</i>	0.5	ES	9	10	11	12
Marketing I <i>(required)</i>	0.5	ES	9	10	11	12
Business Management <i>(required)</i>	0.5	ES		10	11	12
Business Law	0.5	ES		10	11	12
E-Commerce & Entrepreneurship I/II	0.5	1			11	12
Principles of Financial Accounting	0.5	ES		10	11	12
Marketing II	0.5	ES		10	11	12
Capstone <i>(required)</i>	0.5	--			11	12