



PARENTS FOR PENNINGTON PRESENTS:

THE RED AND BLACK BASH *The Secret Garden*

Dear Business Owner,

Parents for Pennington, the parents association of The Pennington School, would appreciate your support for our annual fundraiser, the Red and Black Bash. This year's Red and Black Bash will be held on Saturday, March 28, 2020. We welcome donations of services, items, gift baskets, and/or gift certificates for our silent auction. If you are unable to contribute an item of this kind, we would be grateful for the purchase of ad space in our program or a monetary donation of any amount.

The goal of Parents for Pennington is to raise funds that support activities and programs for students and faculty at the School, which serves day and boarding students in grades six through twelve. Our mission is to enhance school spirit and foster strong ties among our students, parents, faculty, and staff. Your donation will assist in financing various student services, as well as contribute to our ongoing efforts to improve gathering places on campus. This year, in addition to our annual contribution to the Student Assistance Fund, we intend to support the School in reconditioning the pond on campus. We hope to sponsor a portion of the ecological maintenance of the pond, as well as construct a small bridge to make portions of campus on the far side of the pond more accessible.

Your business can benefit from supporting our mission in a variety of ways. We expect 200 people to attend the Bash, with another 1,000 family members and friends viewing our gallery of auction items and supporting organizations through our auction website and/or mobile app. Your item(s) and the name of your company will be on our auction website, included in the evening's program, and displayed during the Bash. We will also thank our business donors with a tag on our newly launched Facebook page and encourage our community to patronize the establishments that support us.

We hope you will consider participating in the Red and Black Bash. Every donation is valuable to us and offers a tax deduction for you, as determined by law. Please fill out the form on the next page with details about your donation and return it along with your donation item(s) by March 6, 2020, to Parents for Pennington: Red and Black Bash Auction c/o The Pennington School, 112 West Delaware Avenue, Pennington, NJ 08534-1601. We greatly appreciate your sponsorship!

With gratitude,

Marlynne Marlow
Parents for Pennington President

Jacqueline Evans
Parents for Pennington Events Coordinator

Charitable Tax ID #21-0635004. All donations benefit The Pennington School. In compliance with IRS regulations, gifts to this event are tax-deductible to the extent that the payment exceeds the fair market value of the cost of the item donated.



Parents for Pennington
c/o The Pennington School, 112 West Delaware Avenue, Pennington, NJ 08534-1601

