



**SAN JOAQUIN COUNTY  
OFFICE OF EDUCATION**

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## SJCOE Census 2020 Update #3

**Census Countdown: 10 weeks to Census Day (April 1, 2020)**

This week's update provides additional information to support your work towards achieving the project's purpose which is to educate, motivate, and activate students, parents, and families to engage in the 2020 Census.

These updates are written with district coordinators in mind, but you can certainly select components to share with others in your district as you deem appropriate.

### **Census Webinar – Monday Jan. 27**

The next Census webinar will be held next week, Monday, January 27 at 1:00 via Zoom (<https://brandman.zoom.us/my/cwoozoomroom>). At that webinar we will look at the timeline for Census activities and review a sample of the census questionnaire so that you can see exactly what questions are asked on the census and how it is organized. There will also be opportunities for questions and for districts/programs to share plans for educating students, parents and families about the 2020 Census.

At this webinar we will also review the documents for reporting your district activities that are described below.

### **Reporting Census Activities:**

Each district needs to report information related to the two required census outreach activities for each Title I school. This is the minimum requirement. Additional activities and additional schools may certainly be reported.

A spreadsheet has been created for districts to report the required information. You will find the spreadsheet in the shared Google drive (see link below). You will need to find the tab for your district. Your Title I schools have been pre-populated – with each school listed twice so that you can report the two required activities. These are the Title I schools that were included in the plan that was approved by the state so these are the schools for which we must report information. It is possible that the list is not up to date, in which case you may choose to add additional schools.

Each district may choose how to collect the information from school sites. We created a School Outreach Activity Report form (saved in the shared Google drive - see link below) that you might want to use to collect the required information and then input it from these forms into the spreadsheet.

The two documents are saved in a folder title Reporting Documents in the shared Google drive: <https://drive.google.com/drive/u/2/folders/1VDw1JO9Gyihx7W3JSbvCsUoWgBU1YV4?hl=en> Please plan to update your report of activities monthly so that we can submit this information to the State on a regular basis. At the January 27 webinar and the February 7 update meeting we will review the reporting forms and answer any questions you have.

### **Census Webinars and Update Meetings**

As noted in previous updates, we are providing census webinars and update meetings for our district contacts. Outlook meeting invites have already been sent out for all of these meetings. They will be recorded and the link to the recording will be sent after each webinar for those who are not able to attend. Here is a summary of the remaining webinars/meetings,

<b>Meeting Type</b>	<b>Date</b>	<b>Time</b>	<b>Topic</b>
Webinar	Monday, Jan 27	1:00 pm	Census questionnaire/Census timelines/Census Activity Reporting
Update	Friday, Feb. 7	11:00 am	Update (Census Activity Reporting)/Q&A
Webinar	Friday, Feb 14	11:00 am	Census Curriculum Resources
Update	Monday, Feb. 24	1:00 pm	Update/Q&A
Webinar	Monday, March 9	1:00 pm	Guidelines for On Site Census Assistance
Update	Friday, March 27	1:00 pm	Update/Q&A
Update	Friday, April 10	11:00 am	Update/Q&A

### **Suggested Activities for the Week:**

Here are some activities you might consider for this week:

- Share at least one Social Media post about the Census (See sample posts in the shared Google drive)
- Identify district meetings where you can share information about the Census with families and community members.
- Follow up on a School Board Resolution in support of “2020 Census in Schools Week”.
- Work with site administrators to develop a calendar for site events to educate and motivate families about the Census. Include dates for staff meetings, parent information meetings (including parent club, school site council, or other existing parent groups), sharing information via school newsletters, social media, or other means of communication.

### **Census Materials: Shared Google Drive**

<https://drive.google.com/drive/u/1/folders/0APQOYMjXEE3Uk9PVA>

Just a reminder that a shared Google Drive has been created to store materials related to the Census. All district contacts have been added as users so that you can easily access materials. If you are not able to access this folder, please contact Marlene Flau (mflau@sjcoe.net).

Please don't hesitate to contact me if you have questions or if I can be of any assistance with census activities in your district. The best way to reach me is via e-mail. Please put the word Census in the subject line.

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