

R O S E B U R G P U B L I C S C H O O L S

Time & Location:

The September 25, 2019 School Board Meeting was held at 6:00 p.m. in the Administrative Office Board Room, located at 1419 NW Valley View Drive in Roseburg, Oregon



SUPERINTENDENT:
JARED P. CORDON

Superintendent's Report

Superintendent Cordon noted that the state released SBAC scores, a snapshot of student achievement. While there are "bright spots" we are also evaluating if our instructional investments are effective and if changes are needed. Work has begun in development of an Instructional Framework. Mr. Cordon expressed thanks to KQEN's Kyle Bailey for effectively getting information out the public. A "Safer Together" Breakfast is set for October 4th with local safety leaders to partner in cohesive emergency preparedness. We are continuing the public

Next Board Meeting:

Next Regular Meeting:
October 16, 2019
6:00 p.m.
Board Room—1419 NW
Valley View Drive, Roseburg
Work Session-October 14th
6-9 p.m. in the Board Room

"Listening Sessions" and we are evaluating potential website platforms to more effectively communicate with students, staff and community members.

Math instructional materials review:

Board members had the opportunity to view potential math instructional materials currently available through Curriculum Associates, Houghton Mifflin Harcourt, McGraw Hill, ORIGO and Pearson today prior to the beginning of the Board meeting. The materials will remain on display through Friday.

Action Items

The Board approved the Consent Agenda that consisted of Minutes from the September 11th regular meeting, Gifts to the District and a Surplus Items Listing.

**Resolution 19-20-10
Recognizing the Month of
October as National
Principals Month**

The Board celebrated our school leaders in adopting Resolution 19-20-10 that declared the month of October 2019 as National Principals Month. These school leaders have an immense impact on the success and well-being of the children we serve. Chair Garcia reminded fellow Board members to celebrate instructional

leadership in buildings by visiting schools whenever possible to express support for the essential work being guided by our highly skilled building principals.

Marketing and Public Relations Contract Consideration

BP Media Solutions, Inc., owner, Brian Prawitz, reviewed his philosophy and the proposed agreement regarding the marketing services being proposed to carry out the work needed to adequately prepare our District and community for a proposed bond measure in May 2020. A suggested timeline and related costs associated with three separate campaign structures were reviewed. Considering the condensed window of time available to prepare, the Board agreed that the \$150,000 proposal would best meet our needs to gather the information necessary to accurately reflect both the District's and our community's priorities as long-range facility plans are considered in this critical effort to best meet the future educational needs of the students we serve in an environment supportive of both our students and their teachers. Mr. Cordon will finalize the terms of the agreement with Mr. Prawitz. Jared confirmed the District's eligibility for \$5.8 million in matching grants if the capital improvement bond is successful in May 2020.

RHS Student Leadership Report

Leadership students Isabelle Hervey, Chahaya Hill and Elizabeth Wilson reported on the most recent activities at RHS, including an informative Financial Aid Night, emergency preparedness drills and upcoming College Fair. The Robotics Club is getting started and our FFA students represented RHS at a conference last week.

Try-outs are taking place for the high school musical production, *Disney's "Freaky Friday"*. Students have formed committees and are busy meeting the deadlines to prepare for the high school's annual Homecoming Week.

Plans are also underway to create a Halloween haunted house in the bottom of the Heritage Building. The latest results from fall sports competitions were reported. At the recent Prefontaine Memorial Run, RHS senior Zachary Traul won the event and broke a record. Great job, Zach!

School Board:

Joseph Garcia, Chair
Steve Patterson, Vice Chair
Rod Cotton
Micki Hall
Rev. Howard Johnson
Rebecca Larson
Charles Lee