

# ROSEBURG PUBLIC SCHOOLS

School Board Meeting  
1419 NW Valley View Drive  
Roseburg, Oregon 97471

Vol 1 No. 6

September 11, 2019

## Board Members:

Rodney Cotton   
Joseph Garcia, Chair Via Speakerphone  
Micki Hall   
Rev. Howard Johnson   
Rebecca Larson   
Charles F. Lee   
Steve Patterson, V. Chair Excused

## Administration:

Jared P. Cordon, Superintendent   
Richard Burton, Director of Student Services   
Robert Freeman, Director of Human Resources   
Michelle Knee, Director of Teaching & Learning   
Cheryl Northam, Chief Operations Officer

## REGULAR SESSION

**TIME/PLACE:** A regular meeting of the Douglas County School District No. 4 Board of Directors was held at 6:00 p.m. on Wednesday, September 11, 2019, in the Administrative Office Board Room, located at 1419 NW Valley View Drive in Roseburg, Oregon.

**CALL TO ORDER:** Director Rodney Cotton welcomed attendees and called the meeting to order and asked Director Charles Lee to lead the Pledge of Allegiance.

**ATTENDANCE:** School Board and Cabinet members were present (Chair Garcia via speakerphone) with Director Steve Patterson excused due to accompanying his daughter back to college. Reporter Sanne Godfrey was also present.

**REVIEW OF AGENDA:** Superintendent Cordon shared that Director Micki Hall would be presenting Item 3, RFQ for polling and marketing, and suggested next steps.

**COMMUNICATIONS TO THE BOARD:** Superintendent Cordon noted that one additional recommendation for hire had been added to the Consent Agenda.

**RHS LEADERSHIP STUDENTS UPDATE:** Sophomore Student Leadership students Marin Gray and Chelsea Miller shared that leadership is currently developing their focus for the 2019-2020 school year. Chelsea provided all current sports results and noted that RHS athletes are working hard and connecting well as team members. Three hundred students turned out for fall sports, and 150 for band. The class of 2023 Freshmen were enthusiastic to begin their high school careers, with Link Crew members welcoming them to RHS. The first PRIDE week assembly included student-led informational topics, including goals to increase graduation rates and reduce absenteeism. Seniors participated in the annual Senior Sunrise, and RHS made the 2019 ESPN Special Olympics Honor Roll, in recognition of the school's efforts to include and value all students. Freshmen on-track rates have risen from 73-90% over the last five years.

**CONSENT AGENDA:** Superintendent Cordon presented the Consent Agenda consisting of Minutes from the August 16<sup>th</sup> Board Work Session, August 28<sup>th</sup> Board Meeting, September 4<sup>th</sup> Board Work Session, Surplus Items Listing and recommendations for employment and a licensed resignation as listed below:

Recommendations for Hire

Licensed Staff:

- Olivia Patout, Kindergarten Teacher at Green Elementary; and
- Tyler Yutzie, Sixth Grade Language Arts/Social Studies Teacher at Joseph Lane Middle School (a temporary position for the 2019-20 school year)

Licensed Resignation:

- Mike Hall, Math Teacher at Joseph Lane Middle School, has submitted his resignation for retirement purposes after 34 years in the District, effective June 12, 2020.

Director Rebecca Larson moved to approve the Consent Agenda as presented. Director Micki Hall seconded, and the Motion passed unanimously.

M1-25 Approved the Consent Agenda
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**PUBLIC PARTICIPATION**

Nutrition Services Director, Kyle Micken, announced that this past year’s Lunch Box Express program served 7,926 students, up from 4,260 students five years ago. We partner with Altrusa to provide books to students served through the program, and the Library for arts and crafts. St. Vincent’s provides backpacks to students needing weekend nutritional supports. A template for the Lunch Box Express is now available throughout the northwest. Director Lee confessed to being rather skeptical of the various locations selected to offer meals to students but has been impressed with the participation levels and is pleased with the success of the program.

**APPROVE REVISED 2019-2020 BOARD MEETING SCHEDULE**

Superintendent Cordon shared that to better accommodate the suggested superintendent evaluation process and timeline, it has been suggested that the March 18<sup>th</sup> school board meeting be moved to March 11<sup>th</sup>.

Director Rebecca Larson moved to approve the revised School Board Meeting schedule for 2019-2020 as proposed. Director Rod Cotton noted his appreciation that we continue to conduct board meetings at school sites, noting the upcoming October 30<sup>th</sup> meeting to be held at Fullerton IV. Elementary School. Director Micki Hall noted that March 11<sup>th</sup> is also her birthday! Director Charles Lee seconded, and the Motion passed unanimously.

M1-26 Approved revised 2019-2020 School Board Meeting Schedule
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**ADOPT RESOLUTION 19-20-9: SUPPORT FOR SCHOOL HEALTH SERVICES PLANNING & TECHNICAL ASSISTANCE GRANT**

Superintendent Cordon explained that Douglas ESD is seeking a \$35,000 grant from the Oregon Health Authority and have asked our local boards to adopt supporting resolutions. Mr. Cordon will be on the advisory committee with other superintendents as they work to establish a school-based health center or school nursing model in south and/or north county. The group will develop a proposal to apply for a Phase 2 Planning award of \$60,000.

Director Rebecca Larson moved to approve the adopt Resolution 19-20-9 in Support for School Health Services Planning and Technical Assistance Grant as requested by Douglas ESD. Director Charles Lee seconded, and the Motion passed unanimously.

M1-27 Approved adopted of Resolution 19-20-9 in support for school health services planning and technical assistance grant

### **REQUEST FOR QUALIFICATIONS (POLLING/MARKETING) UPDATE AND NEXT STEPS**

Director Micki Hall recapped the screening committee meeting last Monday consisting of herself, Jared Cordon, Chairman Garcia, Director Steve Patterson and Purchasing Supervisor, Denny Austin, to review responses to a Request for Qualifications for marketing firms. The committee members independently evaluated two responses from responding firms and after scoring, suggested that Superintendent Cordon begin negotiating terms with BP Media, Inc. The proposed agreement will be brought back to the Board for approval.

Director Micki Hall moved to direct the Superintendent to enter into negotiations with BP Media, Inc., to develop an agreement to provide services related to a bond levy campaign. Director Rebecca Larson seconded, and the Motion passed unanimously.

M1-28 Directed Superintendent Cordon to enter into negotiations with BP Media, Inc. for marketing services related to a bond levy campaign

### **RESCISSION OF POLICY JHFDA: SUSPENSION OF STUDENT DRIVING PRIVILEGES**

Superintendent Cordon explained that last year the Oregon legislature repealed the ORS that granted high schools the ability to work with the Oregon Dept. of Transportation to suspend student driver's licenses. Districts are now encouraged to rescind this policy and all associated administrative regulations. RHS Principal Weber has confirmed that the high school does not engage in this practice, and we now wish to bring this policy in line with our current practice.

Director Micki Hall moved to rescind Policy JHFDA: Suspension of Student Driving Privileges as recommended. Director Rebecca Larson seconded, and the Motion passed unanimously.

M1-29 Approved Rescission of Policy JHFDA: Suspension of Student Driving Privileges as recommended by OSBA

### **ADOPTION OF BOARD/SUPERINTENDENT OPERATING AGREEMENT**

Chairman Garcia thanked the Board for working with OSBA Board Development Specialist, Renee Sessler and Superintendent Cordon in crafting this operating agreement. Mr. Garcia added his appreciation of the Board's commitment to supporting the District and assuring Jared's success in this District.

Director Micki Hall moved to Adopt the proposed Board/Superintendent Operating Agreement. Director Rebecca Larson seconded, and the Motion passed unanimously. Chairman Garcia again shared his appreciation of the efforts by the Board and Superintendent in establishing this Operating Agreement.

M1-30 Approved the Proposed Board / Superintendent Operating Agreement

### **CONSIDERATION OF SUPERINTENDENT GOALS**

Superintendent Cordon noted that with the approval of the Operating Agreement, on page two of that document he is responsible for preparing preliminary goals for the Board's consideration. Jared presented his proposed annual goals, adding that they were the result of several hours of discussion around expectations of the superintendent for this school year. The three goals each list associated standards from the OSBA superintendent evaluation framework. Jared explained that he strived to be as specific as possible in aligning each goal to the standards.

Director Rebecca Larson moved to approve the proposed Superintendent Goals. Director Micki Hall seconded, adding that the document is impressive and makes it easy for the Board to hold him accountable, and the Motion passed unanimously. Director Hall thanked the superintendent for his willingness to help the Board in this effort of accountability. Director Johnson received clarification that the 5% mentioned in increasing ELA and Math measures is five percentage points.

M1-31 Approved suggested Superintendent Goals

### **PROFESSIONAL LEARNING COMMUNITY (PLC) – IMPROVEMENT SCIENCE (IS)**

Teaching and Learning Director, Michelle Knee, shared the Improvement Science Timeline prepared by Instructional Leadership Coordinator, Dani Jardine, located on page 30 of the Board Packet. Administrators and teacher leaders attended the Carnegie Institute Summit last year in San Francisco. The goal is now to take that work to the next level and scale up to all schools. Additional institute dates were schedule this August, October, November and January 2020. Staff learned to spend time collecting data to understand a problem and take a global approach. Empathy data is utilized to help staff look not only at data but also at system users to determine a root cause analysis, systematically addressing each component to make systemic changes.

Fullerton IV Principal, Katrina Hanson, shared that after attending the Carnegie Institute, she also attended the coaching academy in Portland with Dani and Kim Danielson to dig deeper into this work. Fullerton staff participated in the "fishbone" activity last year and will be working on behavior this year. Information from Schoolzilla and Swis have been obtained and Chief Operations Officer, Cheryl Northam, will be joining her in conducting empathy interviews with students to better understand what is happening within the system.

RHS Principal, Jill Weber, shared that her staff have been staying after school to utilize IS in planning for next school year. Her entire school is participating in a book study. Empathy interviews with students to learn from their point of view what is engaging and what is not in the classroom will help us to grow the toolbox. The "fishbone" technique was utilized to focus on student engagement strategies to enable staff to grow in that area.

Director Micki Hall commented that the business community has been utilizing IS for a long time, and it's good that our teachers are getting on board in thinking systemically on how to improve. Director Charles Lee summarized that the idea is for staff to have a never-ending cycle of identifying problems, data gathering and proposed solutions. Principal Weber concurred, adding that we won't get better if we don't continually try things and fail.

### **COMMITTEE REPORT – CURRICULUM & INSTRUCTION (SEPT. 4, 2019)**

Committee Chair Micki Hall shared that Teaching & Learning Director, Michelle Knee, had presented very organized and understandable math adoption information. Michelle noted that two committees are involved, one that is reviewing materials from 8 different publishers and developing a rubric. Results will be shared with an adoption committee including the middle and high school, looking at our overall system. In October the committee will narrow the material selection to two or three to embark on a pilot project. In the spring, the committee will be prepared to make a recommendation to the Curriculum & Instruction Committee.

Director Howard Johnson inquired about Native American instructional materials. Michelle responded that we have 4<sup>th</sup> grade curriculum and are working on 8<sup>th</sup> and 11<sup>th</sup> grade materials. The Oregon Dept. of Education is providing PD, and staff are having conversations regarding classroom implementation. Director Rebecca Larson commented that the materials align well with Oregon history; i.e., Oregon Trail, etc.

### **SUPERINTENDENT'S REPORT**

Superintendent Cordon pointed out that our District's flags are lowered today in respect for those lost in the tragic morning of 9/11 and he publicly thanked those who protect our democracies, including our first responders, our military and our school staff and school boards. Jared thanked each of our Board members for selflessly volunteering in support of schools and community, requiring many hours working into the evening. Schools are better because of this service. The Superintendent acknowledged the great kids in attendance, reflecting that they are full of hope and great ideas. Staff are exhibiting high expectations and ensuring that all kids experience the joy of learning, discovery, belonging, challenge, achievement and fulfillment.

The Superintendent has been focusing on the ABC's of leadership:

A: Achievement / Accountability

- Next week ODE will release report cards based on student achievement and growth
- We will be working with OSBA on policy review in order to update our policies

B: Buildings / Buses / Books / Budgets

- Buses are picking up and delivering students
- Improvements being made in the way we think about adoptions and books
- Looking globally at budget through lens of systemic planning and return on investment
- Long Range Facility Study led to Board decision regarding capital improvement bond

C. Connections / Communication / Collaboration / Community Building / Child Advocacy / Curricular Choices

- These strengthen and improve classroom instruction and lead to academic progress for all children
- The Superintendent Goals approved tonight are laced with these "C's"

On October 4<sup>th</sup>, the District will be working collaboratively to enhance a safe learning environment with our City, County, Fire personnel, etc. in the downtown safety center from 7:30 to 9:00 a.m., and the Board is welcome to attend. This will be the first in a series of Safety Partnership Breakfasts with first responders.

**INDIVIDUAL REPORTS BY DIRECTORS:**

Director Rebecca Larson shared that at the cross-country meet, Coach Eckman organized a family run, and it was great to see families come out and participate.

Director Micki Hall noted that it's always fun when school starts – it's a great time of year!

Director Howard Johnson inquired if there had been any increase in FTE due to elementary enrollment bulges and was informed that staff had been added to first grade at Melrose, Kindergarten at Green and 6<sup>th</sup> grade Social Studies/Language Arts at Joseph Lane Middle School. Human Resources Director, Robert Freeman, also explained that the Kindergarten addition also resulted in a classified instructional assistant being added. Director Johnson also noted that he celebrated one of two birthdays yesterday, and one of those was his 78<sup>th</sup> birthday.

**PUBLIC PARTICIPATION:** No members of the audience wished to address the Board.

**ADJOURNMENT:** With no further action before the Board, Director Rodney Cotton adjourned the regular meeting at 7:12 p.m.

**Jared P. Cordon, Superintendent**

JPC/jlk