

ROSEBURG PUBLIC SCHOOLS
Roseburg, Oregon

Vol 7, No 6

Work Session and Regular Board Meeting

October 8, 2014

BOARD MEMBERS:

Rodney Cotton	<u>X</u>
Daniel Endicott	<u>X</u>
Joseph Garcia	<u>X</u>
Charles Lee	<u>X</u>
Paul Meyer	<u>X</u>
Steve Patterson	<u>X</u>
Stacy Stiefel	<u>X</u>

ADMINISTRATION:

Dr. Larry C. Parsons, Superintendent	<u>X</u>
David Hanson, Assistant Superintendent / HR	<u>X</u>
Cheryl Northam, Chief Operations Officer	<u>X</u>
Matt Brausam, Director of Student Services	<u>X</u>
Dawne Huckaby, Director, Teaching & Learning	<u>X</u>

MINUTES OF THE BOARD WORK SESSION:

TIME, PLACE: A work session of the Douglas County School District No. 4 Board of Directors was held on Wednesday, October 8, 2014, at 5:00 p.m. in the Administration Office Board Room located at 1419 NW Valley View Drive.

ATTENDANCE: School Board members in attendance included Board Chair Rod Cotton, Daniel Endicott, Joe Garcia (5:25 p.m.), Charles Lee, Paul Meyer, Steve Patterson and Stacy Stiefel. Administration members included Superintendent Parsons, Matt Brausam, David Hanson, Dawne Huckaby and Cheryl Northam. RHS Principal Karen Goirigolzarri and Asst. Principal Amy Jo Rodriguez were also in attendance. No media representatives were present.

CALL TO ORDER: Chair Cotton called the meeting to order at 5:00 p.m.

The single agenda item for this meeting is online programs. Director of Student Services Matt Brausam had provided background information to the board prior to the meeting for review.

Mr. Brausam has been investigating potential online delivery models and associated costs. He shared information on the kinds of models being used in other districts, who the providers are of online learning and how those programs are structured and general costs involved.

Director Lee asked what is attracting parents, students and educators to online programs. Matt indicated that it can be flexibility, portability and mobility, and hands-on learning materials for science and social studies. Chair Cotton shared that since the programs have no recess, kids move through their studies quicker.

Our board will need to decide where to focus program development and what we want to offer these learners that they would find appealing so that they can be successful. Advanced students could be challenged with additional online offerings.

During his investigations with other districts, personnel shared their surprise at the number of students that may have social anxiety or other anxiety disorders who have emerged wanting access to these alternative programs.

Tigard-Tualatin is offering a 6-12 program contracted through K-12 as well as utilizing Grad Point, a product similar to our OdysseyWare. Additional class offerings are available through Northwest Regional ESD. Students can enroll and take classes at the high school and use online programs through OdysseyWare. Highly Qualified teachers are overseeing the math program.

Forest Grove is just now entering the first year of their blended model using Fuel-Ed. Their K-5 program allows students to enroll at the elementary so that they can participate in field trips. Amy Jo Rodriguez visited their school during an open house and met their program coordinator who works with families. They may be considering phasing out OdysseyWare.

Connections Academy and Oregon Virtual Academy both require a written commitment of a

person to fulfill the role of learning coach or facilitator for students in grades k-5. This person is typically the parent. In the upper grade levels there is less interaction with the coach and more independent learning.

Director Lee requested an outline program update from administration in December with guidance of what they feel the best option would be and associated program costs. Chair Cotton noted that we need consensus from the board before directing the district to move forward.

Director Garcia asked for input from RHS administration members in attendance. Principal Goirgolzarri responded that there are numerous variables out there as Matt previously pointed out. Our current Insight Program utilizes OdysseyWare, and the classes are packed before and after school. We doubled our offerings for summer school this year. Students are not just using the program for credit retrieval, but also for getting courses out of the way so that they can take some elective offerings later on. She also shared that there are free online programs available that high school students are already accessing to enhance their learning. Learning environments are changing, with corporate America moving to online training.

Karen pointed out that online is not for all students as it requires self motivation. Many students begin the program and don't finish. We are able to identify at-risk students as early as third grade. Those families need a human connection to succeed at school. Our county mental health services have been lacking over the last several months. Karen also reported that some student families who had left for home schooling or online options are now returning to the high school.

Amy Jo Rodriguez noted that our district has students who are failing in late elementary grades. Some of them drop out because of social anxiety. Our challenge is to meet them where they are and grow them from there. Amy Jo shared that our former Step-Up Program has been renamed Active Ed. The program focuses on teaching core subjects, math and English, and supporting those students in other areas. It is essentially a small school within a school. Amy Jo reflected that home school families desire a personalized experience. Student with ADHD can't learn in a lecture environment and this is a viable option for them.

Director Patterson suggested reviewing other districts, such as the program in Lebanon, in order to make an educated decision on what program to implement. He expressed a preference for a blended online model where students meet once a week in a classroom setting to review their online work, even if it is in the evening. If we can enhance the opportunities we are providing now, it should reduce the number of students leaving the district.

The group discussed the past student assessment rates for the programs. ORVA is level one, and ORCA is level three. Dawne Huckaby noted that state report cards will become available tomorrow. Director Lee expressed his interest in focusing on K-5 because that is where we seem to lose a lot of kids. There is concern that online programs don't fulfill the need for teachers to evaluate those kids academically and socially so they learn to function in group settings. Kids need to be socialized so they can become proactive adults.

Director Garcia explained that we are trying to identify tools for keeping kids in school. Online programs could help us supplement what we are already doing to get kids through to graduation. There is a problem with kids dropping off between elementary and middle school. Some parents don't like sending their kids to bigger schools or have other personal or religious reasons for opting to home school.

Online options with a check-in component where students have to come in and demonstrate proficiency provides us an opportunity to build a rapport with the students and parents. This makes sense for families who are already transporting their students to smaller schools in neighboring districts.

Chair Cotton stated that we don't have the resources or manpower for a k-12 online program, and added that he is not particularly a fan of k-12 online. He reminded the board that we are starting All-Day Kindergarten next year as well.

The work session was adjourned at 6:50 p.m.

MINUTES OF THE REGULAR BOARD MEETING:

TIME, PLACE: A regular session of the Douglas County School District No. 4 Board of Directors was held on Wednesday, October 8, 2014, at 7:00 p.m. in the Administration Office Board Room located at 1419 NW Valley View Drive.

ATTENDANCE: School Board members in attendance included Board Chair Rod Cotton, Daniel Endicott, Joe Garcia, Charles Lee, Paul Meyer, Steve Patterson and Stacy Stiefel. Administration members included Superintendent Parsons, Matt Brausam, David Hanson, Dawne Huckaby and Cheryl Northam. No media representatives were present.

CALL TO ORDER: Chair Cotton called the meeting to order at 7:00 p.m. and thanked the board and staff for their thoughts and prayers for he and his wife and family. Director Garcia was asked to lead in the pledge to the flag.

REVIEW OF AGENDA: Dr. Parsons stated that there were no requested revisions to the agenda.

STUDENT RECOGNITION: Dr. Parsons announced that we have three students present this evening to be honored and recognized by the school board. Each student received a letter from their school honoring them for numerous accomplishments along with a gift certificate from McDonald's.

Director Garcia introduced Fifth Grade Eastwood Elementary student Samantha Buller. Samantha's principal and teachers honored her for her love of reading and absolutely everything about school. "Sammi" helps first grade students find the right bus and assists with morning announcements. Her interests include helping in the library, participating in volleyball and swimming and creating new endings to fairy tales. She was happy to recommend a favorite book for Chair Cotton to read. Her future goal is to become a college professor in Latin, Greek, and Egyptian history.

Director Lee introduced Fifth Grade Hucrest Elementary student Samuel Guastafarro. Samuel's principal and teachers honor his respect for others and appreciation for the individual uniqueness of others. Sam is credited for having a love of learning and his peers consider him to be a role model who demonstrates good sportsmanship and a strong work ethic while accepting new challenges, giving 110% to everything he attempts. Sam's interests include reading, writing, math, sports, camping and spending time with his family.

Director Endicott was pleased to introduce Eighth Grade Fremont Middle School student Tucker Jinkins, who also happens to be related to Mr. Endicott. Tucker's principal and teachers are honoring Tucker for being a gifted mathematician and hard worker who gets along with everyone. Teachers shared his active and positive leadership with his peers, participating in the Leadership Class at Fremont. He also serves as Vice President in National Jr. Honor Society. Tucker's interests include math counts, cribbage club, track and field, th Kuki Exchange Club and church youth group and youth camps. Tucker would like to have a career in chemical or civil engineering.

COMMUNICATIONS TO THE BOARD: Nutrition Services Director Kyle Micken announced a "Stop Hunger" campaign during the month of October. Students and staff are encouraged to donate canned foods, with the class collecting the most receiving a no cost pizza party. The proceeds will be donated to the local food pantry. Kyle added that our district will be showing support to this stand to stop hunger by wearing orange on Friday, October 17th.

Board members thanked Kyle for providing the meal this evening due to our early start time.

Break: 7:20 p.m. to allow students and family members to depart.

The meeting resumed at 7:23 p.m.

CONSENT AGENDA: The Consent Agenda consisted of minutes from the September 24, 2014, Board Work Session and Regular Board Meeting. Also included is a current listing Gifts to the District.

It was moved by Director Patterson and seconded by Director Garcia to approve the Consent Agenda as presented. Motion passed unanimously.

M7-35- Approve Consent Agenda

PUBLIC PARTICIPATION: Judy Kulluson, 480 SE Leland, Roseburg Roseburg, addressed the board, welcoming Board Chair Rod Cotton back from his convalescence.

BOARD SUBCOMMITTEES: Dr. Parsons shared Policy BCFA: Standing Committees of the Board. He has consulted OSBA legal counsel, who currently advise districts to have only ad-hoc committees rather than standing committees. Superintendent Parsons noted that it is important that this board have consensus on who decides when committees meet, what time they meet and if more than one committee member must be present at the meeting.

Director Garcia noted that this was discussed during a recent Building and Sites Committee meeting, and the attendees concurred that the subcommittees have limited decision making and basically make recommendations to the whole board. District policy states that single expenditures exceeding \$35,000 need board approval. Chair Cotton stated his preference that a minimum of two board members be present for a meeting. He suggested that committees have consensus over when to meet. Director Garcia pointed out that this is not consistent with the structure used over many years and was not inclined to change, adding that board members have historically committed to attend committee meetings held from 11:30 a.m. to 1:00 p.m. Director Stiefel suggested the time selection be made by the chairman. Mr. Stiefel also noted that in discussions with our Chief Operations Officer, some of our operations are not represented by committees, specifically Nutrition Services, Technology and Student Transportation. The board chair suggested updating policy language for Policy BCFA.

It was moved by Director Lee that Policy BCFA: Standing Committees of the Board be amended to reflect that the normal meeting dates and time are to be determined by the Board Chair. Director Patterson seconded and the motion passed by majority vote with Director Endicott voting "No".

M7-36- Approve and adopt amendment to Policy BCFA: Standing Committees of the Board

Chair Cotton also noted his preference that a minimum of two board members be present to hold a board sub-committee meeting.

It was moved by Director Patterson and seconded by Director Garcia that Policy BCFA: Standing Committees of the Board be further amended to reflect that a minimum of two board members are required to be present to hold a sub-committee meeting. Motion passed by majority vote with Directors Cotton, Garcia, Patterson and Stiefel voting "Yes", and Directors Endicott, Lee and Meyer voting "No".

M7-37- Approve and adopt additional amendment to Policy BCFA: Standing Committees of the Board

PHOENIX CHARTER REVIEW TIMELINES: Dr. Parsons shared the proposed Charter School Renewal Timeline and Process document. He also discussed pertinent statutory requirements. The letter from Phoenix Charter

School requesting renewal was received September 25, 2014, but unfortunately was dated September 16, 2009 and didn't use the district's legal name. Vice-Chair Lee asked Dr. Parsons to request a corrected letter from Ron Breyne, Phoenix School Executive Director. The board would also like to have written confirmation of Phoenix School's agreement to extend the required timeline for response to the renewal request to our December 10, 2014 Board Meeting date.

November 5th has been proposed as a date for a public hearing to discuss the charter school renewal. Vice-Chair Lee expressed his regret that he would not be available on that date. The Directors agreed to plan for a 30 minute presentation from the charter school, with additional time allowed for public participation. It was agreed that individuals addressing the board should be allowed a maximum of five minutes per person.

Dr. Parsons announced that Phoenix School intends to invite this board to a joint meeting during the review period to allow an opportunity to tour the Phoenix School facility and meet with their board. Board members were agreeable and that visitation will be scheduled in the near future. Our board will also schedule a work session to review performance criteria prior to the December 10th board meeting.

It was moved by Director Garcia to accept the charter renewal timeline as presented. Director Endicott seconded and motion passed unanimously.

M7-38 - Approve proposed renewal timeline for Phoenix Charter School Renewal.

ACHIEVEMENT COMPACT ADVISORY COMMITTEE REPORT AND RECOMMENDATION:

Teaching and Learning Director Dawne Huckaby reported that the Achievement Compact Advisory Committee met in September. This team that includes administrators, teachers and classified staff members reviewed assessment data, trends over time and the targets we set last year. The district has seen increases in most of those target areas. Those areas with slight decreases should still be able to be achieved by 90% of students meeting criteria within four years. Committee members developed the 2014-15 Achievement Compact goals for the board's consideration. This is the district's 3rd Achievement Compact.

Dawne reflected that the district has done what the Oregon Education Investment Board asked of us. We are now requesting the board's approval to submit our recommendation to the OEIB by the October 15th deadline.

It was moved by Director Endicott to accept the Achievement Compact Advisory Committee Report and approve the recommendation as presented. Director Patterson seconded and motion passed unanimously.

M7-39 - Approve Achievement Compact Advisory Committee Report and Recommendation

SUPERINTENDENT'S REPORT:

Superintendent Parsons reminded the board of the annual OSBA Fall Regional dinner and meeting at UCC on October 28th. The 2014 OSBA Annual Convention is scheduled for November 13-16, 2014, in Portland. Board members interested in attending need to contact Janet for assistance with registration and accommodations.

The Roseburg High School Volleyball Team is hosting their 5th annual Dig Hope fund raising event on Tuesday, October 21, 2014, during their home match vs. North Medford High School. The team raised \$4,400 at this event last year. Dr. Parsons commented that this is a very

emotional event and well supported by our community. Proceeds benefit Douglas County Cancer Services to provide services and support to local citizens undergoing cancer treatment. Attendees are encouraged to show their support by wearing pink.

Dr. Parsons shared a preliminary press release, "Attendance Matters Campaign Sees Early Success". In a short time period, our efforts to reduce student absences are showing success. Superintendent Parsons commented that this article is well written and is an example of the positive public relations work that DD Bixby is doing for our district. Larry expressed his appreciation to staff members who have embraced this issue, and particularly those at Roseburg High School who succeeded in lowering their student absence rate by a considerable amount.

Superintendent Parsons also shared his success in reaching Representative Sherrie Sprenger regarding the school mascot issue. She extended an invitation to Larry to consider joining the Department of Education committee for establishing protocols for district mascot approval.

This morning, students from Eastwood, Fullerton IV, Green and Hucrest Elementary Schools participated in the 8th National "Bike and Walk to School" event.

ENROLLMENT REPORT: The board reviewed the September 30, 2014 enrollment report.

INDIVIDUAL REPORTS BY DIRECTORS: Directors Meyer and Garcia requested that board members receive contract evaluation criteria pertaining to the charter school renewal in advance of the November 5th proposed public hearing date.

Director Garcia reported attending a middle school dance and reflected his appreciation for the job that the chaperones do at such an event. Parent teacher conferences were also a positive experience.

Director Patterson noted that he and Director Endicott attended an RHS band competition in Salem where they provided assistance with kitchen duty. Our students placed second in their division and fourth place overall, their highest placement ever at that event. The band brought home four trophies in all. Band members were also invited to play at a morning Rotary meeting and received a standing ovation from the Rotarians.

Director Patterson welcomed Board Chair Cotton back, stating that meetings were just not the same without his presence.

PUBLIC PARTICIPATION: None at this time.

ADJOURNMENT: With no further business, the meeting was adjourned at 8:27 p.m.



Larry C. Parsons
Superintendent