



MASTER OF ARTS IN SPORT MANAGEMENT – COURSE CHECKLIST

| Course Number | Course Title | Credits | Grade | Session/Year |
|---|--|------------|-------|----------------|
| Marketing Track | | | | Ex: Fall II/19 |
| 553 | PR & Social Media in Sport | 3 | | |
| 557 | Sport Marketing | 3 | | |
| 558 | Sport Sales & Sponsorship | 3 | | |
| 605 | TicketReturn University Training | 1 | | |
| Athletic Administration & Compliance Track | | | | |
| 572 | NCAA Compliance & Administration | 3 | | |
| 576 | Fundraising & Development in College Athletics | 3 | | |
| 574 | College Athlete Development & Wellness | 3 | | |
| 610 | Athletic Academic Advising Training | 1 | | |
| Core Courses | | | | |
| 561 | Sport Law & Ethics | 3 | | |
| 555 | Sport Economics & Finance | 3 | | |
| 600 | Social Issues in Sport | 3 | | |
| 535 | Sport Research | 3 | | |
| 559 | Sport Venue & Event Management | 3 | | |
| 591 | Organization & Admin. of Sport | 3 | | |
| | | | | |
| 620 | Sport Management Internship/Approved Elective | 3 | | |
| 640 | Comprehensive Exam | 1 | | |
| Total | | /32 | | |

If a student is admitted during spring II or either summer term, 620 is to be completed the following summer.