



NEWSLETTER

February 2015 | Issue VIII

Governing Board

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Jessica Chin '11
(East Asian Studies)

Connie Yee '11
(Political Science)

Programs

Leah Driska '08
(Music, American Studies)

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(Art History)

Alumnae and Cultural

Insights

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(Art History, Architecture)

Communication and

Rachel Shuen '12
(History, Spanish)

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Director of Programming (East Coast)

Amanda Zhang '13
(Sociology, Economics)

International Programs

Minnie Moy '08
(Economics)

Dear Wellesley Alumna,

Happy New Year! For over the past three years, we have worked to create the Wellesley Asian Alumnae Alliance (W3A), the Wellesley College Alumnae Association's first Asian-affinity shared interest group (SIG). With almost 4,000 Asian-identifying alumnae, the purpose of W3A is to facilitate networking, mentoring, leadership, and career development opportunities targeted towards our community. Through the commitment of active alumnae and the efforts of our elected Governing board, W3A has continued to build its organizational structure both nationally and internationally by partnering with local clubs and other SIGs, since officially being established in October 2013.

This is the only print newsletter we will send out this year. We regularly email bi-monthly online newsletters that feature alumnae opinions and spotlights, event announcements, and updates on our community. To receive our e-newsletters, please add your email information to your profile on the W Network.

We are always looking to engage more alumnae, so please contact us at wellesley3a@gmail.com to see how you can get involved! Comments and any questions are also welcome as we continue building this organization to meet the needs of our growing Asian/ Asian-American community. This newsletter is a short summary of some of this past year's accomplishments and we hope you enjoy reading it!

Visit our new website to learn more about W3A: <http://www.w3a.alum.wellesley.edu>. Please note the College has switched to a new system and you must set-up your new login!

Yours,
Connie Yee '11 and Jessica Chin '11, Co-Presidents W3A

New Wellesley Login

For instructions on setting up your login, visit www.wellesley.edu/alumnae/wellesleylogin. All alumnae were sent an email notification with their usernames, passwords, and wellesley.edu email addresses. If you do not have this information, contact the Wellesley College Help Desk at helpdesk@wellesley.edu or 781-283-3333. This login will be needed for entry into the new Wellesley Community.

2014 Events Recap



Stay Connected with W3A

Send us an email if you have any questions, comments, or feedback at wellesley3A@gmail.com.

We would love to hear from you! You can also check us out online:



[W3A Wellesley Asian Alumnae Alliance](#)



[Wellesley Asian Alumnae Alliance \(W3A\)](#)



[Wellesley College Website](#)

We want to make sure we keep you connected to W3A no matter where you are. Please be sure to keep your contact information with the College current. You can call 1-800-339-5233 or email updates@alum.wellesley.edu with any changes.

Spring

W3A members across the country had the pleasure of meeting in person for the very first time this April 2014! Five U.S. cities hosted social hours during the month to give local alumnae the opportunity to get together. Old and new friends - and even some current students - came out to Meadhall in Boston, Kristalbelli in New York, Vapiano in Washington D.C., Three Dots and a Dash in Chicago, and Palomino in San Francisco.



Summer

Alums in Los Angeles met with Karen Shih, Wellesley's Advisor to Students of Asian Descent, at Zinc Cafe & Market in June. The brunch was a nice opportunity to meet and chat with Karen, and to hear a little about what is new in the Wellesley APIA community.

In July, alums in London got together for their first W3A event - a brunch at Kopapa

Restaurant, and at the end of August, Chinese art consultant Melanie Ouyang Lum '07 led a private, W3A-members only tour of "The Floor and The Cane", an art exhibit at Commonwealth and Council in Los Angeles. The group had the opportunity to engage in discussion with artists Iris Yurei Hui and David Bell.

Fall

In October, Boston alums got together to go to the Boston Asian American Film Festival and screen five shorts made by Asian American filmmakers. Two of the directors and a few of the actors were present for Q&A and discussion after the screening.



Winter

And finally, we'd like to thank the Tokyo Wellesley Club for inviting W3A to participate in their January event - a tour of the Yasukuni Shrine, followed by a dinner of traditional sumo wrestler cuisine at Chanko Ouchi. The group was joined by Religion Professor James Kodera and 9 students traveling with him for a wintersession course.



2014 Alumnae Spotlight Recap

In 2014, the W3A Alumna Spotlight profiles represented alumnae of Asian descent from China, Vietnam, Korea, India and Pakistan. The age group of the alumnae was as varied as their geography. Classes represented ranged from '75 to '05. The profiles featured in the monthly newsletters generated lively discourse on and off-line. We hope to continue in this vein for 2015. If you are interested in being interviewed for an Alumna Spotlight or would like to nominate someone, please email: W3Aalumnaspotlight@gmail.com. For archived newsletters and profiles access this link: https://www.wellesley.edu/alumnae/groups/affinitygroups/wellesley_asian_alumnae_alliance

Below are quotes and pictures from the spotlights of alumnae featured in 2014.



January: Vickie Nam, '97 Ph.D., (Major: Women's Studies and American Studies), Former Co-VP of W3A Cultural Insight, **Lecturer (Psychology), CSU Monterey Bay**

"I quickly discovered my passion for developing journalistic outlets that empowered youth and provided them the ability to speak out and be heard." "The saying 'experience is knowledge' comes to mind."



March: Lisa Chau, (Economics and Philosophy), **Creator and Founder of Alpha Vert**

"The business ecosystem is changing in a heightened frenzy because of technology and entrepreneurship. Jobs are being lost and gained at a dizzying pace and everyone must adapt or perish."



May: Bina Shah, '93 (Psychology), **Author and Journalist.**

"Wellesley became my sanctioned haven to liberally think, move, travel, exhale and the campus was literally an alchemist's laboratory where I changed from a lackluster metal into gold."



July: Jenny Brandemuehl, (Psychology), **Vice President of Human Resources at Chegg**

"Cultivate your whole self and not just your career." "Success in life comes from developing high EQ or 'emotional intelligence,' which also includes the capacity to learn—to receive feedback, reflect, and change your behavior."



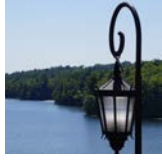
September: Jin Yoo-Kim, '04, (Psychology and Cinema & Media Studies), **Filmmaker**

"The road to becoming an independent filmmaker is not easy, especially as an Asian-American woman. It feels as though I must constantly prove myself in this unstable industry and often I feel like I'm set up to fail, but as long as there are stories to tell, I want to be a key player in creating these stories."



November: Ayesha Jalal, '78, (History and Political Science), **Professor of History at Tufts University**

"...for me, the importance of my Wellesley education outside of the classroom became one of the most important aspects of my undergraduate experience. It is disheartening to learn that most students are grade-obsessed and never leave the campus or the classroom to enhance their learning."



Upcoming Events



W3A London

Current students and alumnae are welcome to join a W3A London dim sum event for Lunar New Year. An informal, non-sponsored lunch will be held at:

Where: Pearl Liang, 8 Sheldon Square, Paddington Central, London W2 6EZ

When: Saturday, February 21st, 12:00 pm

Please *RSVP* by emailing Minnie Moy '08 (minniemoy@gmail.com). Hope to see you there!

W3A Boston

Join W3A Boston and members of the Wellesley College Alumnae of Boston Club in celebrating the Lunar New Year with dim sum at Hei La Moon. We'll meet at 11:00 am - look for the Wellesley blue!

Where: Hei La Moon, 88 Beach Street, Boston

When: Saturday, February 21, 2015 at 11:00 am

RSVP to Leah Driska '08 at W3Aprograms@gmail.com

Call for Open Positions on the Programming Team!

Did you make a new year's resolution to volunteer or to get more involved with Wellesley? This is a great opportunity for you! All W3A positions will work to connect Asian/Asian American Wellesley alumnae to each other through local programming. If you have any questions about the positions, email

W3Aprograms@gmail.com.

Director of National Programming (West Coast)

Work with the VP of Programming and the Director of Programming (East Coast) to coordinate local events. This will involve: monthly check ins with VP, occasional conference calls with VP and East Coast Director, delegating work to regional reps, checking in and following up with regional reps to make sure tasks are completed, providing programming suggestions to VP and regional reps based on local knowledge, understanding demographics of local alumnae.

Regional Representatives

Work with Director of Programming to coordinate local events. This may involve: scouting or suggesting venues, calling ahead to reserve space, managing miscellaneous logistical details, attending each event, arriving early to set up a registration table with sign in sheet and name tags, sending out a post-event survey to attendees. If you're interested in getting involved with organizing and running events in your city, please apply <https://docs.google.com/forms/d/15H0K2WfIMsIJk6R8HqTKVWOyOvfsHwwfb-xR0Yy5s9E/viewform>.

We want to hear from YOU!

In future issues of our newsletter, we would like to include a new "Alumnae Voices" section in which we will publish any letters we receive from W3A members regarding their opinions on Wellesley-related news and issues. We understand that there are diverse opinions among our membership, and we want to create a space that will allow for those who wish to share their opinions, ideas, and perspectives to do so. If you're interested, you may email your letter to wellesley3A@gmail.com. We will publish an unedited version of your letter in our next e-newsletter.