



NEWSLETTER

July 15, 2014 | Issue IV

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Wellesley alumnae in Los Angeles met up to have brunch with Karen Shib, Assistant Dean of Intercultural Education & Advisor to Students of Asian Descent (front row, left), June 28, 2014.

Presidents' Letter

Happy summer! W3A congratulated and welcomed the class of 2014 to our alumnae network with letters and a joint SIG event during senior week. We were also excited to be back on campus for reunion to connect with our more established sisters, and enjoyed chatting together at TZE house.

Our fourth newsletter showcases an in-depth interview with Jennifer Brandemuehl '85. The second round of W3A regional events are currently being planned, and we're pleased to be launching our first internationally-based event in London! Please contact our [programming team](#) to get involved or if you want to share any ideas or comments for future W3A events!

Looking ahead to the fall, we'll be returning to campus to continue working with other groups to strategically plan at October's ALC. We will also be transitioning to a new website, which will allow us to more robustly engage as a community. As always, please [drop us a line](#) if you have any suggestions or if there's something you'd like to see.

Stay cool!

Connie Yee '11 and Jessica Chin '11, W3A Co-Presidents



Stay Connected with W3A

Send us an email if you have any questions, comments, or feedback at wellesley3A@gmail.com.

We would love to hear from you!
You can also check us out online:



[W3A Wellesley Asian Alumnae Alliance](#)



[Wellesley Asian Alumnae Alliance \(W3A\)](#)



[Wellesley College Website](#)

We want to make sure we keep you connected to W3A no matter where you are. Please be sure to keep your contact information with the College current. You can call 1-800-339-5233 or email updates@alum.wellesley.edu with any changes.

Regional Representatives Needed!

The Programming team is looking for regional representatives to help coordinate local events! If you're interested in getting involved with organizing and running events in your city, please apply [here](#). We have an August time frame for our next set of regional events. If you have any questions about the position, email [Leah Driska](#).

Events

Over the past year, the Wellesley Asian Alumnae Alliance has been working to build the infrastructure of the Wellesley Alumnae Association's first Asian-affinity special interest group. The primary purpose of W3A is to facilitate networking, mentoring, leadership, and career development opportunities for the Asian Alumnae community while preserving communication channels between Asian Alumnae and current and prospective students. We are excited to announce that W3A has successfully launched in several US cities and is now looking to expand internationally. The next series of events will be held in August so please keep an eye out on [Facebook](#) and [LinkedIn](#) for more information about what is going on in your city. W3A will also send out targeted emails to alums with region-specific event information.

W3A London: Brunch

When: Saturday, August 2, 2014 at 12:00 pm

Where: Kopapa Restaurant, 32-34 Monmouth St, Covent Garden, London WC2H 9HA

RSVP [here](#). **Questions:** Minnie Moy '08 at minniemoy@gmail.com.



Current students and alumnae are welcome to join us for our first W3A London meet and greet! An informal, non-sponsored brunch will be held at Kopapa Restaurant. We look forward to seeing you there!

W3A Boston: Come to WCAB's First Annual Summer Send-Off!

When: Sunday, August 17th from 4:00 p.m. to 6:00 p.m.

Where: West Medford, MA, address provided upon RSVP

Cost: Free!

RSVP: Hallie Stephenson Lee '73 at summersendoff@wellesleyboston.com



Come join us for our first annual Summer Send-Off! We will be hosting a casual event for local incoming first years, their parents, local current students, and local alumnae to welcome the first years to the Wellesley family and share our memories and advice with them before they move onto campus and start their Wellesley experiences. We are looking for volunteers to attend and chat with the incoming first years and their families, help set up and clean up the event, and greet incoming guests. Please contact Hallie if you would like to attend or if you have any questions. We hope you will join us to "send off" the newest class of Wellesley students!



Karen Shih speaks to alums during brunch.

L.A. Brunch with Karen Shih Event Recap

A large group of alums came out to have brunch with **Karen Shih**, who spoke about the Asian/Asian American student population and organizations at Wellesley today. Many alums marveled at how much Wellesley has changed over the years! A big thank you to **Jennifer Chou '08**, for planning this lovely event!

Alumna Spotlight

*The Alumna Spotlight solely represents the views of the alumna interviewed.
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JENNY BRANDEMUEHL



As Vice President of Human Resources, Jenny Brandemuehl is responsible for Chegg's global leadership and employee engagement. She brings significant experience in creating and sustaining high-performing organizations. Prior to Chegg, Jenny served as VP of Global Talent Management at JDS Uniphase where she facilitated the leadership and talent transformation of the company as it shifted to growth.

Prior, she led strategic change and leadership capability for Gap Inc., led the Organization Design practice for Hewlett Packard's Strategic Change Team and co-led the company's Work Innovation Network. Her work on the successful transformation of one of HP's original business units was studied by UCLA and the State of California then published. She co-founded Women's Initiative for Self-Employment services in Silicon Valley, an organization that trains and empowers low-income women to start their own businesses. Jenny earned her B.A. in Psychology with magna cum laude distinction from Wellesley College and an MHROD degree from the University of San Francisco. She enjoys skiing, Italian vacations and keeping up with her very active husband and two teenage sons.

Why did you choose Wellesley? Was Wellesley your first choice and if so why or why not? If not, where did you want to attend college and why? Did you still feel this way when you graduated, why or why not?

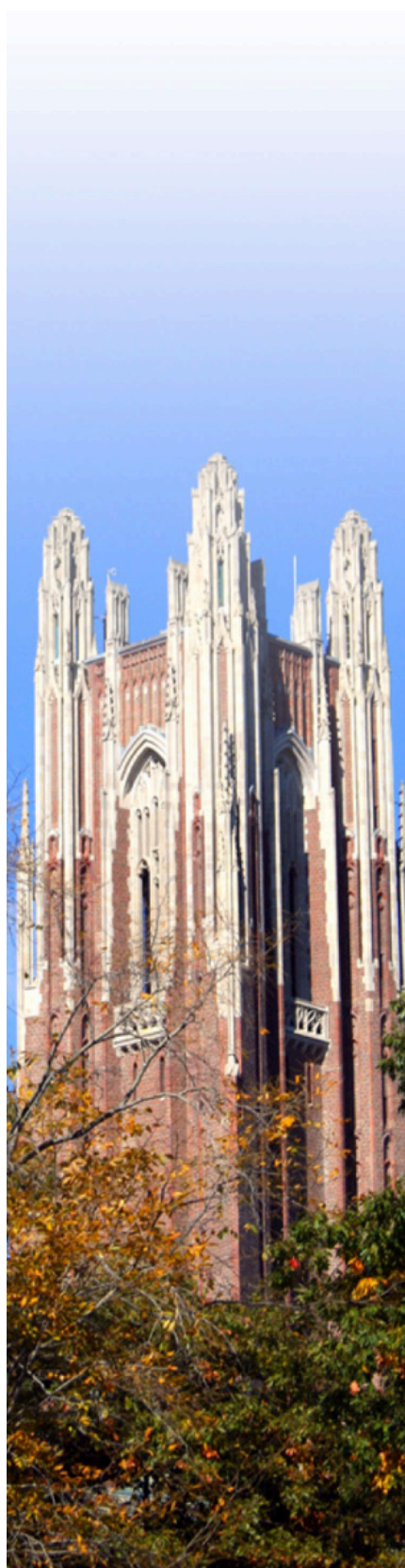
I chose Wellesley because of its academic reputation and proximity to Boston, which I knew was a great college town. My family used to visit my godmother and her family who lived in the area so I knew I'd love the area.

Yes, I liked Wellesley for the same reasons I chose it when I graduated. The only caveat was that it was the only women's college I applied to. I hadn't really thought much about going to a women's college. Toward the end of my first semester, I wondered why I came to a women's college! I had a lot of guy friends in high school and I missed that side of my life. I remembered telling my mom I wanted to transfer to a co-ed college. She told me that I should wait another semester because things could change but if I still felt the same way later, I could apply to transfer. She was quite wise which I didn't appreciate at the time! By the end of the year, I found my place both academically and socially and decided to stay.

What do you remember most about Wellesley? Are there any vivid memories, or much-told stories, you could share with us about your experience as a Wellesley student and/or alumna?

(Alumna Spotlight continued on next page)

Alumna Spotlight Continued



I really loved that Wellesley was full of smart, intellectual women and that being smart was highly encouraged. By senior year in high school, I was tired of the social scene and felt that the girls in my school were overly focused on their social life and not enough on achievement. I was ready for a place like Wellesley!

I enjoyed the close-knit community of women in the Quad. I lived in Caz (Cazenove Hall) for 3 years. I loved some of my Psychology professors – Jonathan Cheek, Robin Akert, Claire Zimmerman, to name a few – not only for their research and work but because they showed personal interest in their students. I especially recall the Psychology of Education course I took with 12 other students. The small class size and generosity of Professor Zimmerman (her time and resources) made an impact on me. I enjoyed that class and it gave me a lot of food for thought about my own personal growth.

A huge highlight was being in the Urban Politics Internship program in San Francisco the summer after my junior year. I had an eye-opening internship working for the city of San Francisco's mental health services, during which I lived in Berkeley, and got to know the local Wellesley alumnae both in San Francisco and Los Angeles. I was incredibly inspired by Wellesley alumnae; whether they worked professionally or not, they all cared and were active in the community and around the world. By the way, I was inspired by their significant others as well! I remember visiting an alumna's home in Pasadena, sitting on the patio overlooking the city. Her husband, who was a journalist for the LA Times, told us the story of how he talked his way into a job at the Times. The message I gleaned from his story is that success comes from working hard, persisting, and aggressively pursuing what you want.

I have since given back by arranging a few years ago, a San Francisco American Cities internship opportunity for a Wellesley student at Women's Initiative for Self-Employment. I was on the board of directors for this women's microenterprise development non-profit organization.

While at Wellesley, what do recall were your interests, involvements and/or goals? Later, how did those interests endure, grow, change, etc.?

(Alumna Spotlight continued on next page)

Alumna Spotlight Continued

I was pretty burned out from being involved in so many extracurricular activities in high school. I gave myself the luxury when I started at Wellesley to take a break and focus on my intellectual and spiritual development. I was the head of outreach for the Wellesley Christian Fellowship. My high school was not a place that emphasized girls' academic accomplishments, so I found my place intellectually at Wellesley. I loved the intensity and friendships I forged with women, knowing that I would get my social life and men back in my life when I graduated. It was a trade-off I was conscious of.

I loved the intensity and friendships I forged with women, knowing that I would get my social life and men back in my life when I graduated. It was a trade-off I was conscious of.

What are some, if any, academic, intellectual, social, etc. experiences cultivated at Wellesley that you have taken with you in your life and others that you have dismissed?

The Psychology major at Wellesley was rigorous in the scientific research tradition and it provided a framework for thinking that has served me well throughout my career. This discipline honed critical thinking, scientific and analytical skills, which are critical in business. I think all students should take a statistics class in high school or college.

Given everything that's in the media, I'm astonished at how many well-educated people don't understand why the wide range of assertions made in the media don't hold up under the most basic statistical scrutiny. Internet and social media require people to be critical thinkers.

Friendships with women and the supportive environment at Wellesley for women made it a special place for me. It was not until I graduated that I understood and fully appreciated how unique my college experience had been. As a young alumna, I made up for not being as active in clubs/organizations during my Wellesley years! I was active in the local Wellesley club in the Bay Area and was an alumni admissions representative for a few years. I worked with the admissions office on a special recruitment project that focused on encouraging local Hispanic girls in middle school to consider Wellesley long-term. The idea of going away for college is new for many Hispanic parents who may expect their daughters to stay close to home.

(Alumna Spotlight continued on next page)



Alumna Spotlight Continued

I spent five years on the board of directors for Women's Initiative for Self Employment, a women's micro-enterprise development organization based in Oakland.

I greatly appreciated my fellow women leaders on the board which reminded me of Wellesley. As a member of the Wellesley Business Leadership Council, I also enjoy friendship and professional interests with fellow alumni business executives. Some of my closest friends are Wellesley alumnae. I recently joined the International Women's Forum which again gets me involved with wonderful women leaders and because of my Wellesley experience, makes me feel right at home.

My interest in advocating for women has continued as I've spent the majority of my career in Silicon Valley, an industry that doesn't have enough women especially in leadership positions.

I can't think of anything I've dismissed from my Wellesley experience. I think having been out in the world many years now, I've broadened my focus and interest beyond my intellectual life to grow in other areas – relationships, leadership, and creative pursuits I hadn't cultivated at Wellesley.

Want to read more about Jenny and see what career advice she has to offer? Click [here](#) to read the rest of Jenny's Alumna Spotlight interview.

If you are interested in being interviewed for an Alumna Spotlight or would like to nominate someone, please email Afshan Bokhari and Vickie Nam at W3Aalumnaspotlight@gmail.com.

*Please note: The editors of the W3A bios will make every attempt to include all submitted bios, however, they cannot guarantee inclusion.

Campus Corner

On June 7th, 2014, members of W3A met at the little brick house (TZE House) at the end of Tupelo Lane to join in Reunion festivities. **Reunion 2014** broke college records with 2,110 registered alums and nearly 3,000 people on campus! Amidst the excitement of recounting fond memories with old friends, cocktail receptions, and the unprecedented attendance of Hillary Clinton and Madeline Albright, a group of alums found time to join W3A for a **round-table discussion** about culture, following untraditional career paths, and W3A's continued development as part of Wellesley's Asian Alumnae community. We will be spotlighting one alum who attended, Los Angeles based filmmaker **Jin Yoo Kim ('04)**, in our next issue. Stay tuned! Thanks to all who came!



Top: Alums at the W3A gathering in TZE house during Reunion 2014.

Bottom: Alums celebrate their 50th to 75th years as alumnae during this year's Reunion. Source: Wellesley College. Missed Reunion? **Jin Yoo Kim '04** made a short [Reunion 2014 video](#).

Recipe Roundup

How to Make Green Bean Porridge

This recipe makes approximately one week's worth of green bean porridge. Adjust to your own tastes and needs. The ratio should be 3 cups of water to 1 handful of green beans and 1 handful of yellow beans.

Ingredients

- 6-8 cups of water
- 1/2 pound of green beans
(half and half: shelled green beans & unshelled mung yellow beans)
- 1 cup of sugar

Materials

- Large cooking pot

Directions

1. For faster cooking, soak the beans overnight with enough water to cover the beans fully.
2. When ready to make, pour the water and beans into the large cooking pot with the sugar.
3. Heat the pot until the water is boiling. Afterwards, keep the heat at medium low for 1 hour 10 min approximately. Stir every 10 minutes or so. Don't cook with cover on.
4. For thicker porridge, use less water. For more watery porridge, use more water. For more sugary porridge, use more sugar.



Image sources

(top) <http://www.evernewrecipes.com/vegetable-recipes/green-beans-soup-recipe.html>

(bottom) <http://happyandhealthyrecipes.com/green-chili-mung-bean-soup/>



Thanks to **Hoi-fei Mok** '10 for this family recipe!

Have a great recipe you want to share?
Send an email to Rachel Shuen '12 at rshuen@wellesley.edu.