

MEETING MINUTES



Meeting: 2010 5 Year Reunion Meeting

Date: 06/06/2015

Location: Wellesley, Massachusetts

Chairperson: Lauren Allison '10 and Kaitlin Lebbad '10

Secretaries: Monet Spells

Alexandra Warren (absent)

MEETING START: 10:05am

I. Welcome (Lauren Allison '10, Outgoing President)

- Reunion is a place to come and be yourself. Come as you are, be who you are. Hope going forward you always know you can come back in 5 years and be who you are.
- Thank outgoing officers for their service and contributions
- Vote in new class council officers by show of applause

II. Alumni Board Members – (Rachel Salmanowitz '12 and Helen Hsu '93)

- They're always available for questions. Participation is the most important aspect to get participation percentages up; any donation amount counts towards the percentage.
- Financial stats:
 - Annual tuition for a Wellesley student: \$61,000
 - Real cost of attending Wellesley is much closer to \$90,000
 - In 2014-2015, first years received \$12.9M in aid; \$55M in grant aid for all students
- Alumnae gifts affect the college's ranking; we are ranked #4 now (after a previous ranking of #7)
- Last year, the 5-year class (2009) gave 22.6% and ended 59% at the end of the fiscal year
- For 2010, the big challenge is 234 members giving to get to 59%. Contributions can be in the form of text, checks, or email. Annual fund reps can answer any questions.

III. Thanks Reunion Chairs (Kaitlin Lebbad '10)

- Thank the reunion planning committee

IV. Financial Update: Class Dues (Laura Murphy '10 and Jane Zhou '10)

- Alumnae Association to offered \$1,500 to class endowment if 2010 reached 25 lifetime members before June 30, 2015. The goal was successfully reached.
- Thank lifetime members, by name
- Lifetime membership is a one-time donation of \$250. Lowered to \$200 to fundraise and for the duration of reunion. Class dues are \$25. See anyone on class council for more information.

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- Class dues are invested so we have a bigger nest egg for class events and reunion (e.g., open bar at reunion). Wellesley Fund (formally known as Annual Giving) is mostly attributed to financial aid. These are the two distinct forms of giving.
- Asking that 2010 focuses on the reunion giving goal of 50%. 38 people gave to the class fund yesterday (June 5, 2015, the first day of reunion). So far, the college-wide goal is 54%.

V. **Financial Update: Wellesley Fund + Annual Giving (Jane Zhou '10 and Megan Arenas-Goossen '10)**

- Last year, they started the goal to get 50% - a goal they hadn't reached in several years previously. In the last couple of years, they are at 53.4%. This jump correlates to a college ranking increase from #7 to #4. The alumni giving variable is the easiest thing to change and a big factor on the ranking. We should also want to help the college and help current students.
- At the moment, we can be proud of the percentage; one day we'll be proud of the donation amount. The class of 2009 hit 59% giving last year. The largest percentage was 69% back in the 1950s.
- Currently need 129 more donors to reach 50%, our internal class goal. 116 people here at reunion haven't yet given, so there's a huge possibility. If you're able to give, please do.
- If the college reaches 54%, they will get \$154,000 of matching money. Every extra person that donates from now to the end of June, there's another alumna that is going to give \$25 per person (so your gift is added up). Currently we've gotten \$500 towards that. The 1980 alumna committed in May 2015, so only new donations within this fiscal year are eligible.
- Donating will also enter you into a raffle for prizes.
- Donations of \$500 make you a member of the Durant Society. We are very pleased to have 10 Durant Donors in this class. When we get older (*older!*) the minimum amount to give will be \$2,500.
- Give today so we can announce the total in our report tomorrow at the Alumnae meeting.

VI. **Mini reunions + Volunteer Opportunities (Kaitlin Lebbad)**

- A gathering of more than three (3) people together in our class is considered a mini reunion. These don't have to be structured but if you want to be considered a mini, fill out a simple form indicating location, attendees, and a picture.
- Send the mini reunions to Monet Spells or Alexandra Warren for the class notes.
- It's helpful to have people on the ground to help plan mini reunions.
- New website looks like we're in the 21st century, now we need volunteers:
 - *Web Mistress* to keep the website content current
 - *Social Media Manager* to manage Facebook, Twitter, and Instagram accounts
 - *Mini Reunion City Liaison* to plan small get togethers 2 to 4 times a year. Email Marjahn Golban or Vivian Lau if you're interested.

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- *Fundraising Coordinators* to raise money throughout the year. The class of 2009 made a lot of money selling mason jar cups. Also, purchase the purple sunglasses as a class fundraiser. Email Laura Murphy if you're interested.
- *Regional Informants* to collect and share 2010 updates for the class notes. Contact Monet Spells or Alexandra Warren if interested.

VII. Alumni Association President (Karen Williamson '69)

- Congratulations to the class of 2010 for having 28 lifetime dues paying members already; quite an accomplishment. If you pay your lifetime dues, you don't have to pay them again.
- Impressed with 2010's organization and hope to see this attention to detail for the rest of our lives.

VIII. Questions (Kaitlin Lebbad '10)

- Open the floor for questions.
- No questions.

IX. Class Cheer (Marjahn Golban '10 and Christine Chen '10)

- The class of 1960 gave us \$1,500 to help with the spirit fund. This money helped a lot of us that needed a little financial assistance to be here. Without them, we would've had very little money. We wrote chant to say during the parade when the class of 1960 passes through.
- Younger classes stand at the end of the parade and older classes walk through.
- Practice the chants and cheers as a group. Copies of the cheers are on the bell desk and also posted on the Facebook Group.

X. Update Contact Information (Kaitlin Lebbad '10)

- There is an information sheet with all of the information the college has for you. This is how the college reaches you, so ensure the contact information is up-to-date.
- When you complete the form, there will be a place to hand them in. Kaitlin will post this location on the Facebook group.

XI. Other Matters (Marjahn Golban '10)

- Dinner tonight isn't Wellesley food, it's a buffet. If you want to come and you haven't already registered, the class ordered 10 extra meals that can be purchased from the Lulu. They will be very strict about it because they didn't order much extra food.
- Happy hour is from 5:00 to 6:30pm and dinner is from 6:30pm to 8:00pm.

MEETING END: 10:45am