

CLASS OF 1976 - OFFICERS' MEETING

May 8, 2019

Meeting conducted by teleconference

Attending: Linda Ury Greenberg, Fayre Crossley, Helen Clement, Louise Dunbar

President's Update

Linda anticipates needing recommendations for class officers, reunion chairs, etc. in 2020. Please send ideas to her.

We hope to increase the size of our email list, focusing on the 120 alums for whom no email address is on file and the 46 classmates considered "lost." The college designates a classmate as "lost" if hardcopy mail or email has been returned as undeliverable three times in a row. The latter group includes those who have moved and not updated their contact information. She requests that classmates confirm their contact details and that we remind classmates every way we can - in Class Notes each issue, at events, during donation solicitation, and in any other ways.

Class Secretary Update

Ellen could not be on the call but provided her report in advance. Ellen has submitted her Spring and Summer columns to the magazine and had a great amount of info to contribute due to her winter email blast. She will need info for the next Class Notes and has asked that the Toronto mini reunion attendees fill out an index card with news and give these cards to Linda so she can relay the news to Ellen. Ellen is also conferring with the College about getting stats for our web page visits.

Mini Reunion updates

Toronto Mini-Reunion July 12-14, 2019: The final day for signing up is May 30. One last email will be sent soon. Details for signing up are also included in the Class Notes section of the next Wellesley Magazine, to catch people who don't have emails.

Provence Mini-Reunion July 2020: Plans are underway for a 2020 river cruise in Provence. Barbara Cray will handle all of the details with the cruise company and an email will go to classmates from Fayre.

Class Treasurer Update

Helen said that the class has about \$43,000 in available funds, and about \$52,000 invested with the College's endowment. Changes since the January 30 conference call are the \$2,400 dividend received on the endowment investment, less the \$475 to print and mail Linda's annual hard copy letter to the class.

Wellesley Fund Representative Update

Louise discussed what she learned at a strategy presentation. Jane Risser, class of 1973, called the meeting to outline what worked well for her class. First, sending lots of handwritten notes to classmates. Second, keeping her to-do items in sight, to provide a visual prompt to herself. Third, thinking of alternative approaches to individuals. For example, call or write a classmate for a donation before reunion, if she does not want to be approached at the reunion itself.

Louise also summarized the results of the College's Marathon Monday fundraising. The \$374,000, which was raised in 24 hours, was considered an extremely good result. The target of 3,000 individual gifts was not reach, however.

For our class fundraising, Louise said we are at a 35.3% participation rate for the current fiscal year ending June 30. The dollar amount is \$237,900. She suggests classmates give now to avoid a call in June. We were at 39.1% at this time last year so we have some catching up to do.

Louise will send an email to all of the Last year but not this year people and will enlist volunteers to help her. Margaret Rose, who helped last year with fundraising, will help again. All Durant-level donors will get a handwritten thank you note from Louise.