

BEN BARBER CAREER TECH ACADEMY
Sports Broadcasting
Course Syllabus

Instructor - Mr. Nathan Wood **Email -** nathankwood@misdmail.org
Room – A-129 - Wood **Phone # -** 682-314-1562

Course Length / Credit - (36) weeks = (2) credit

Course description – This radio broadcasting practicum course focuses on the field of sports broadcasting. The students will learn both live play-by-play techniques as well as sports talk radio techniques. The students will be responsible for the athletic events within the district as well as sports programming for KMAN-FM. Demo reels will be produced for each student for possible consideration of internships with local sports affiliates.

COURSE OBJECTIVES

1. Teach students the history of sports broadcasting and provide an opportunity to listen to and speak with some of the great announcers of all-time.
2. Teach students about the different opportunities (jobs) available in the Sports Broadcasting field and an understanding of what each job entails.
3. Enhance student understanding of the role sports plays in the tv/film industry and develop previously learned radio show productions and on-air execution.
4. Provide student with a solid foundation of practical skills and resource material that will enable them to build toward a career in sports broadcasting or as an on-air talent, should they desire.

Tutoring – Tutoring will be available by appointment

Assessments - All grading will be updated within 5 school days of the completion of the assignment. In the 18-week period, there will be at least (2) major grades, (8) Professional Ethics/daily grades per 6 weeks. Professional Ethics is a large part of the course. Students are expected to take part in all class projects. Grades are broken down according to percentages adding up to 100% for the semester. A 70% for the entire course to receive full credit.

Daily (Training Stations, journals/worksheets) /Professional Ethics (class participation) = 60%
Major (Assessments, projects) = 40%

The following chart reflects the MISD grading system for grades 9-12:

*A 90-100 *B 80-89 *C 70-79 *F Below 70

An “Incomplete” (I) reflects incomplete student work and is not considered an academic grade. Grades will be posted within 5 days of the completion date of the assignment.

ELIGIBILITY will be determined at each grading period. Student CAN regain eligibility at the 3 weeks grading period if they achieve a passing grade.

Exams/Finals - Each semester, specific exam schedules are designated for MISD high school and dual credit courses. These schedules must be followed. Neither mid-term nor final exams are given early. If a student is absent on the day of an exam he/she will take the exam at a date/time designated by the school.

Materials - Stereo Headphones, 1 Subject Spiral Notebook

Certifications - Currently, there are no certifications offered in this class.

Attendance / Make-up work - Attendance can negatively affect a student's average if they are not present during hands-on training sessions, which cannot be made up.

- The teacher may assign the student makeup work based on the instructional objectives for the subject or course and the needs of the individual student in mastering the essential knowledge and skills or in meeting subject or course requirements.
- A student will be responsible for obtaining and completing the makeup work in a satisfactory manner and within the time specified by the teacher. When absent, the student is afforded the number of days missed plus one additional day to turn in makeup work. [A/B Block Example: A student misses Monday and Tuesday of the week and he/she returns on Wednesday of that same week. Student work from Monday's absence is considered late after Friday, and student work from Tuesday's absent is considered late after the following Monday.]
- A student who does not make up assigned work within the time allotted by the teacher will receive a grade of zero for the assignment.
- A student is encouraged to speak with his/her teacher if the student knows of an absence ahead of time, including absences for extracurricular activities, so that the teacher and student may plan any work that can be completed before or shortly after the absence.
- A student will be permitted to make up tests and turn in projects due in any class missed because of absence. Teachers may assign a late penalty to any long-term project in accordance with time lines approved by the principal and previously communicated to students.
- See UIL Eligibility ("No Pass/No Play") guidelines for additional information related to grades and UIL Eligibility.

LATE WORK

- Teacher designates due date and time for assignment (Beginning of class period, End of class period, designated time of day)
- If student fails to meet the due date and time, then the student has till the next class period (next A day or B day) to turn in assignment to be considered one day late.
- Students will be assessed a penalty of 30% points for up to one class period late.
- Score of a zero may be given for work turned in after one day late.

Tardiness – Tardiness will not be tolerated. We will sometimes take pop quizzes as soon as the bell rings. If you are not present you will have to make the quiz up before or after school to receive a grade. After your 4th tardy a parent will be notified and a referral will be written upon the 5th tardy.

Re-Take Policy: Students who fail a major test/assessment (below 70%) will be allowed to retake or correct up to a 70% grade. This does not include semester examinations.

- Students are expected to make arrangements with the teacher to retake or correct a major test/assessment.
- Students are encouraged to participate in tutoring opportunities before retaking a test.
- Each teacher will communicate routine requirements for retakes/corrections in his/her syllabus.
- All retakes or corrections must be completed prior to the end of each six week grading period unless the student is afforded time, after the six week grading period, as a result of the district's absent/make-up guidelines.
- See UIL Eligibility ("No Pass/No Play") guidelines for additional information related to grades and UIL Eligibility.

Academic Dishonesty – Academic dishonesty is outlined in the student handbook and it is the student's responsibility to be familiar with these rules. Cheating/stealing of intellectual property and plagiarism is prohibited and will receive a ZERO and disciplinary action.

****Consequences for academic dishonesty****

Daily Work

- Every Offense
 - o Academic and Disciplinary Consequences
 - o Assign grade of zero
 - o Write a referral
 - o Teacher contacts parents
 - o Consequence from administrator would be a minimum of AC placement

Exams or Other Major Assessments

- Every Offense
 - o Academic and Disciplinary Consequences
 - o Assign grade of zero
 - o Write a referral
 - o Teacher contacts parents
 - o Consequence from administrator would be a minimum of AC placement
 - o An alternative exam or major assessment can be completed for a maximum grade of 70%
 - o Academic Associate is notified and will schedule a meeting with student, parent and teacher

Parent contact – I encourage all parents to contact me, either through email or phone call, and to visit the lab whenever possible to view many of the projects students will be working on throughout the year.

Lab Rules / Code of Conduct – All students are expected to follow lab rules and the Code of Conduct policy issued by the department. Violation of the Code of Conduct can result in equipment privileges being revoked and written assignments being designated as class work for the remainder of the semester. Lab safety is very important not only for the students, but for equipment as well. Students that are incapable of handling equipment/technology will be given alternate assignments.

Electronic Devices – Students will be allowed to use iPods, MP3 players or any other music player in the classroom during appropriate times. Cell phone usage will also be allowed as long as it does not become a distraction. During the first few days of class, the students will have the opportunity to set up the classroom cell phone usage policy with their instructor.

Classroom Structure – Students will be in class for two hours and thirty minutes, every day. The class will be broken up into two parts, Lecture and Training Stations (Hands-On Training). The students will be held responsible for finishing their training stations by the due date.

Lecture – This section of class will consist of the instructor lecturing the class on the week’s topic and the class taking notes and answering a worksheet upon the completion of the lecture. This time can also be used to view videos, host guest speakers, or any other activity that the instructor deems appropriate for the whole class to take part in.

Projects – Students will be required to participate in many projects during the duration of the semester. The projects count as a test grade and all will be eligible to be played on the radio station located on campus.

Practicum Projects - Practicum level students are required to produce a large project before the conclusion of instruction in their career pathway. This project needs to be discussed and planned with the help of the instructor and completed by the end of the year to show proficiency in the program of study.

Sports Broadcasting Scope and Sequence

1-6 Weeks	7-12 Weeks	13-18 Weeks
<ul style="list-style-type: none"> -Introductions/Expectations -Blogging/ Social Media <li style="padding-left: 20px;">-Football -Sideline Reporting -The Fundamentals of Play-by-Play -Create Play by Play package -Interviewing Techniques/Reporting 	<ul style="list-style-type: none"> -Writing/Producing -Audio Editing (Audition) <li style="padding-left: 20px;">-ENCO training -Sports Updates -Create Highlights Package <li style="padding-left: 20px;">-Legal ID/PSA/Bumper/Sweeper Production -Show Prep/Job Positions/Show Creation 	<ul style="list-style-type: none"> -History of Sports -History of Sports Radio and Television <li style="padding-left: 20px;">-Famous broadcasters presentation -Voice Overs/Stand Ups -Sports Anchor for BBN <p>(Students will be airing radio shows throughout the weeks)</p>
19-24 Weeks	25-29 Weeks	30-36 Weeks
<ul style="list-style-type: none"> -Basketball Broadcasting -Fringe Sport Report <li style="padding-left: 20px;">-Social Media -Advertising/Marketing <p>(Students will be airing radio shows throughout the weeks)</p>	<ul style="list-style-type: none"> -Baseball Broadcasting <li style="padding-left: 20px;">-Beat Coverage -Video Packages -Studio Anchoring <p>(Students will be airing radio shows throughout the weeks)</p>	<ul style="list-style-type: none"> -Sports Radio Shows -Sports TV Shows <li style="padding-left: 20px;">-Year in Review -Demo Reel Production <p>(Students will be airing radio shows throughout the weeks)</p>

**Scope and Sequence is subject to change based upon pace of class, student participation, athletic scheduling and block scheduling.*

BEN BARBER CAREER TECH ACADEMY

Media Technology Code of Conduct

Students in the Ben Barber CTA Media Tech courses are encouraged to use creativity in producing, writing, shooting and editing all programs for the department. All programs (video and radio) are eligible for airing on the district's cable TV channel and radio station. To ensure that students produce quality programming worthy of "air time", we ask that students and parents read and sign the following guidelines. Violation of any guidelines will result in a "zero" for the project grade and further punishment to be assessed by administration. Continued violation of the Media Tech Code of Conduct can result in removal from future projects and all Media Tech courses.

- All footage/recordings shot will not violate privacy laws of anyone involved.
- Permission shall be obtained (verbal or written) before interviewing or videotaping individuals and/or groups.
- All music used in any productions (video or radio) will not contain **ANY** phrases or language deemed offensive by the Adult Advisory labeling.
- No offensive phrases and/or language (as deemed by instructors) will be videotaped or recorded using school equipment or materials.
- Nudity of any kind is not allowed in any production or recording.
- Extreme violence (simulated or real) involving weapons or firearms of any type (fake or real) cannot be videotaped or recorded on MISD property.
- No video or radio program shall contain language and/or images discriminating against any race, gender or disability.
- No classes taking place on the Ben Barber CTA campus or any other MISD campus will be disrupted by video or radio recordings.
- Media Tech students are not allowed on any other campus without prior written permission from the campus administration. Violators will be considered trespassers and turned in to MISD Police officials.
- The rules of ethical news reporting shall be followed at all times during production of all video and radio programs.

Parent signature _____

Student signature _____

**Radio/Sports Broadcasting
Syllabus Acknowledgement Form
2019-2020**

I have read, understand, and agreed to the Video Production syllabus distributed for the school year, 2018-2019.

- Syllabus
- Scope and Sequence
- Media Tech Code of Conduct
- Travel Release

TRAVEL RELEASE: There may be times when some Radio/Sports Broadcasting projects necessitate students to leave campus in order to report or interview from a 'remote' location such as another school or local businesses. This will only be done with your permission

_____ Yes, my child has permission to drive his/her own car during productions.

_____ Yes, my child has permission to ride with a student driver during productions.

_____ No, I do not wish my child to leave campus.

Parent signature

Parent name (printed)

Parent Email Address (Provide Phone Number if that is preferred)

Student signature

Student name (printed)

Student Email Address