



**SPONSORSHIP
OPPORTUNITIES
2020**

SAAS
SEATTLE ACADEMY



ABOUT

SAAS in the City is an annual gathering and fundraiser to support Financial Aid and access for every student and celebrates the transformational impact of a SAAS education. Contributions support families by removing financial barriers and creating access, inclusion, and belonging so students can benefit from the full SAAS experience and education. Our student body brings a broad range of backgrounds and perspectives to the classroom and to our community, creating a vibrant learning environment that reflects today's changing world.

AUDIENCE

Sponsorship for Seattle Academy and SAAS in the City will offer your business visibility with an audience of 550+ attendees, including an extensive list of high-profile and well-connected corporate and community leaders in the greater Seattle area.

EVENT

Fremont Studios • Saturday, February 29, 2020

MISSION

Seattle Academy is a dynamic community that challenges students to question, imagine, and create in order to contribute boldly to a changing world.

ABOUT SAAS

Seattle Academy (also referred to as SAAS) is a vibrant, innovative and energetic independent school serving 6th through 12th grade students in an urban Capitol Hill campus setting in Seattle, WA. Our dynamic educational philosophy of teaching students “how to think” but not “what to think” is delivered through programmatic pillars of Academics, Arts, Athletics, Outdoor & Travel, and Service.

Students represent a variety of educational experiences as well as diverse ethnic, socio-economic, gender, and cultural backgrounds.

Our students have varying interests, capabilities, and learning styles, which are supported by our faculty, advisors, grade coordinators, counselors, and our Learning support teams. At Seattle Academy, our cultural conversation, curriculum, teaching styles, and programs are grounded in the guiding principles of College and Life, Culture of Performance, Inclusive Community and Know the Kid. Each student, as an individual, is encouraged and enabled to explore new things and build upon their existing experiences in a collaborative, supportive learning environment.

CONTACT

Blaire Piha Shainsky '07 • Major Gifts Officer
(206) 676-6886 • bshainsky@seattleacademy.org



SPONSORSHIP LEVELS

PLATINUM: \$10,000

- Logo recognition as a Platinum Sponsor of 2020 SAAS in the City event
- Logo inclusion with Platinum Sponsor on all event collateral
(website, email communications, ticketing page, program, event slideshow, bid cards)
- Verbal recognition during SAAS in the City program
- Recognition in one (1) Seattle Academy social media post
- Recognition in one (1) Seattle Academy Friday email
- Recognition in one (1) post event thank you email
- Four (4) complimentary tickets to SAAS in the City

GOLD: \$5,000

- Logo recognition as Gold Level Sponsor of 2020 SAAS in the City event
- Logo inclusion with Gold Level Sponsor on all event collateral
(website, email communications, ticketing page, program, event slideshow)
- Verbal recognition during SAAS in the City program
- Recognition in one (1) Seattle Academy social media post
- Recognition in one (1) post event thank you email
- Two (2) complimentary tickets to SAAS in the City

SILVER: \$2,500

- Logo recognition as Silver Level Sponsor of 2020 SAAS in the City event
- Logo inclusion with Silver Level Sponsor on all event collateral
(website, email communications, ticketing page, program, event slideshow)
- Two (2) complimentary tickets to SAAS in the City

BRONZE: \$1,000

- Logo recognition as Bronze Level Sponsor of 2020 SAAS in the City event
- Logo inclusion with Bronze Level Sponsor on all event collateral
(website, email communications, ticketing page, program, event slideshow)



Sponsorship Commitment Form
Event Date: Saturday, February 29, 2020

Thank you for helping underwrite Seattle Academy's event SAAS in the City.
Please complete this form in its entirety and return to bshainsky@seattleacademy.org

Name of business (*please print name as it should appear on all event collateral and printed materials*):

Street Address: _____
City/State/Zip: _____
Email: _____
Phone: _____
Contact: _____

Check below the desired sponsorship level:

- _____ Platinum Sponsor (\$10,000)
_____ Gold Sponsor (\$5,000)
_____ Silver Sponsor (\$2,500)
_____ Bronze Sponsor (\$1,000)

Please deliver high resolution (300dpi) logo art to bshainsky@seattleacademy.org with this form.

Family underwriter:

- _____ We would like to donate: \$ _____
_____ We do not want recognition
_____ We want recognition in the SAAS in the City Program

Please mail checks payable to Seattle Academy
Attn Blaire Shainsky at Seattle Academy
1201 E Union Seattle, WA 98122
or email bshainsky@seattleacademy.org for payment options

THANK YOU FOR SUPPORTING SEATTLE ACADEMY!