



## MASTER OF ARTS IN SPORT MANAGEMENT – COURSE SCHEDULE

### Fall I (6 credits)

561 – Sport Law & Ethics  
555 – Sport Economics & Finance

### Fall II (6 credits)

600 – Social Issues in Sport  
553 – PR & Social Media in Sport<sup>1</sup>  
572 – NCAA Compliance & Administration<sup>2</sup>

### Spring I (6 credits)

535 – Sport Research  
557 – Sport Marketing<sup>1</sup>  
576 – Fundraising & Development in College Athletics<sup>2</sup>

### Spring II (4 credits)

559 – Sport Venue & Event Management  
605 – TicketReturn University Training<sup>1</sup>  
610 – Athletic Academic Advising Training<sup>2</sup>

### Summer I (9 credits)

558 – Sport Sales & Sponsorship<sup>1</sup>  
574 – College Athlete Development & Wellness<sup>2</sup>  
591 – Organization & Administration of Sport  
620 – Sport Management Internship

### Summer II (1 credit)

640 – Comprehensive Exam

*If a student is admitted during spring II or either summer term, 620 is to be completed the following summer.*

*Please note: Courses are only offered during the session listed in this course schedule.*

*<sup>1</sup> Required course for Sport Marketing track ONLY*

*<sup>2</sup> Required course for Athletic Administration & Compliance Track ONLY*