



TREASURING OUR PAST  
BUILDING OUR FUTURE  
**Together**



ELGIN ACADEMY  
SUPPORT OPPORTUNITIES

TREASURING OUR PAST | BUILDING OUR FUTURE

Together



3 • 14 • 2020  
CONCORDE  
BANQUETS

## Dear Community Member,

Elgin Academy's 43rd Extravaganza, Treasuring our Past, Building our Future Together, will be held on March 14, 2020, at Concorde Banquets in Kildeer. Our annual gala and auction celebrates and supports our rich history in the community, our continued academic excellence, our outstanding faculty, and the personal learning of our students.

We are excited to partner with you in support of this unique education. Extravaganza sponsorships offer you or your business excellent exposure to the community while supporting our current innovative programs, our ambitious plans for the future, and our mission of inspiring students to become our creative, courageous, and compassionate future.

Extravaganza is Elgin Academy's most important fundraiser and raises more than \$200,000 annually in support of students, academics, arts, service programs, and athletics. The event is attended by over 200 parents, trustees, alumni, friends, and community members. For 42 years funds raised from Extravaganza have supported the unique learning opportunities at Elgin Academy that encourage students to pursue their passions.

I hope you will consider becoming a sponsor of Elgin Academy's Extravaganza. There are a variety of levels that offer you or your company excellent benefits prior to and at the event. Please take a moment to review the enclosed information for more details. I thank you in advance for your support of Extravaganza 43 and Elgin Academy.

Sincerely,

A handwritten signature in black ink that reads 'Seth Hanford'.



**SETH HANFORD**  
HEAD OF SCHOOL, ELGIN ACADEMY  
350 PARK STREET, ELGIN, IL 60120



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## Corporate Sponsorships

Becoming a corporate sponsor offers your company excellent exposure and benefits prior to the event and at Extravaganza. We are grateful for your support of Elgin Academy's students and faculty. Thank you for considering a corporate sponsorship.

	PRESENTING \$30,000	PLATINUM \$25,000	DIAMOND \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Business name & logo featured as Presenting Sponsor	●					
Business logo on auction bidding cards	●	●	●	●		
# of complimentary tickets	24	20	16	12	10	8
Event program advertisement	Inside Front Cover (full)	Inside Back Cover (full)	Full Page	Full Page	Half Page	Half Page
Recognition on Elgin Academy's website	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name	Name
Recognition on our online auction & bidding platform	4 x 5.25" Ad	4 x 5.25" Ad	3.5 x 2" Ad	3.5 x 2" Ad	Name & Logo	Name & Logo
Logo on event signage	●	●	●	●	●	●
Recognition in email & social media marketing	8 Mentions	7 Mentions	6 Mentions	5 Mentions	4 Mentions	3 Mentions
Recognition on stage screens at event	Full Screen Ad	Full Screen Ad	Half Screen Ad	Quarter Screen Ad	Name & Logo	Name & Logo
Verbal recognition from Auctioneer	●	●	●	●	●	●

### DEADLINES

To take full advantage of the benefits of your sponsorship package, please submit your sponsorship form and payment by **February 1, 2020**. We will accept sponsorships after the deadline but cannot guarantee that all sponsorship benefits will be available based on deadlines for marketing, printing, tickets, etc.

For questions please email [extravaganza@elginacademy.org](mailto:extravaganza@elginacademy.org) or call 847 695-0309 ext 259



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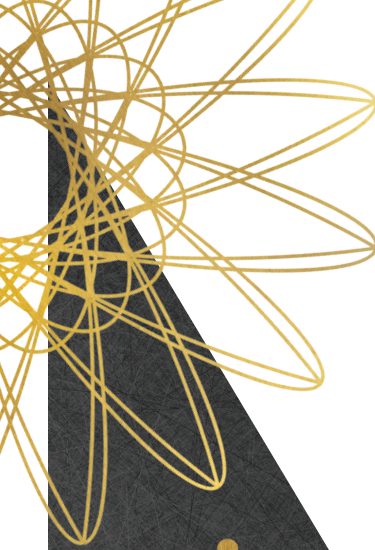
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## Support Opportunities

There are many ways for you or your business to support Extravaganza that offer you or your company excellent exposure prior to and at the event. **Thank you for considering a sponsorship and for your support of our Hilltoppers.**

	ONLINE SUPPORTER \$2,500	PRINT SUPPORTER \$2,500	BAR/WINE SUPPORTER \$2,000	DECOR SUPPORTER \$1,500	LIVE AUCTION SUPPORTER \$1,000
Opportunities available	3	3	4	5	Unlimited
Recognition in event program	●	●	●	●	●
Recognition on Elgin Academy's website	●	●	●	●	●
Recognition on stage screens at event	●	●	●	●	●
Recognition in email & social media marketing	3 Mentions	2 Mentions	1 Mention	1 Mention	1 Mention
Advertisement in event program or online auction websites	4 x 5.25" Ad Auction Site	4 x 5.25" Ad in Program	4 x 5.25" Ad in Program	3.5 x 2" Ad in Program	
Logo or name on event signage	Name & Logo	Name & Logo	Name	Name	Name
Verbal recognition from our Auctioneer during event	●	●	●	●	
# of complimentary tickets	4	4	2		

	DESSERT & COFFEE CHAMPION \$500	SPECIALTY COCKTAIL CHAMPION \$500	WINE WALL CHAMPION \$500	THEMED BASKET CHAMPION \$250	WISH LIST CHAMPION \$100
Opportunities available	3	3	3	Unlimited	Unlimited
Name in program	●	●	●	●	●
Name on signage	●	●	●		



# Sponsorship Information Form

Please fill out and return the Sponsorship Form. You may submit the completed form by emailing it to [extravaganza@elginacademy.org](mailto:extravaganza@elginacademy.org), faxing it to (847) 695-5017, or mailing it to Elgin Academy.

## CONTACT INFORMATION

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

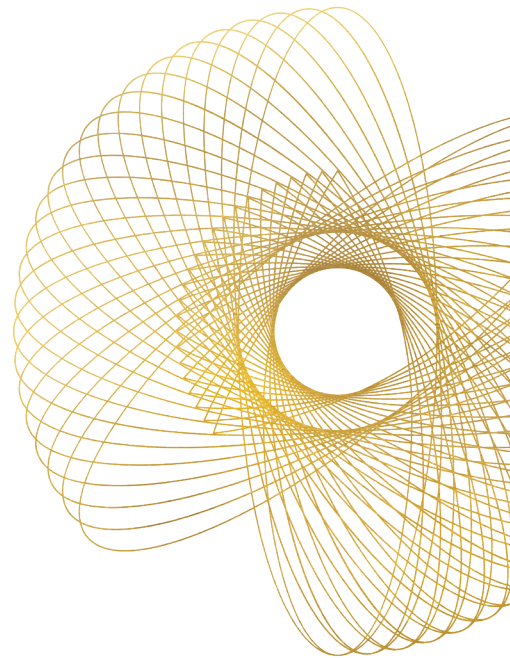
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## SPONSORSHIP PACKAGE

- PRESENTING \$30,000
- PLATINUM \$25,000
- DIAMOND \$20,000
- GOLD \$15,000
- SILVER \$10,000
- BRONZE \$5,000
- ONLINE SUPPORTER \$2,500
- PRINT SUPPORTER \$2,500
- BAR/WINE SUPPORTER \$2,000
- DECOR SUPPORTER \$1,500
- LIVE AUCTION SUPPORTER \$1,000
- DESSERT AND COFFEE CHAMPION \$500
- SPECIALTY COCKTAIL CHAMPION \$500
- WINE WALL CHAMPION \$500
- THEMED AUCTION BASKET CHAMPION \$250
- WISH LIST CHAMPION \$100



## SPONSORSHIP AGREEMENT

- I agree to submit payment for the sponsorship package marked above. Please make check payable to Elgin Academy. Mail to: Elgin Academy, Attn: Extravaganza, 350 Park St. Elgin, IL 60120
- My payment is attached
- Please contact me for a credit card payment

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

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# Advertising Opportunities

## ADVERTISING OPTIONS

Ad Type	Size	Rate
Full Page	8 x 10.5"	\$750
Half Page	8 x 5.25"	\$425
Quarter Page	4 x 5.25"	\$250
Business Card	3.5 x 2"	\$150

## METHODS OF DELIVERY

Files can be sent in any of the following ways:

- Email - If less than 6MB, email to [extravaganza@elginacademy.org](mailto:extravaganza@elginacademy.org)
- Mail USB - Elgin Academy | Attn: Office of Development  
350 Park Street, Elgin, Illinois 60120
- All files are subject to review by our staff for printing or technical issues.

## ACCEPTED FORMATS

- PDF (Preferred)
- EPS
- JPEG

## PRE-SUBMISSION CHECKLIST

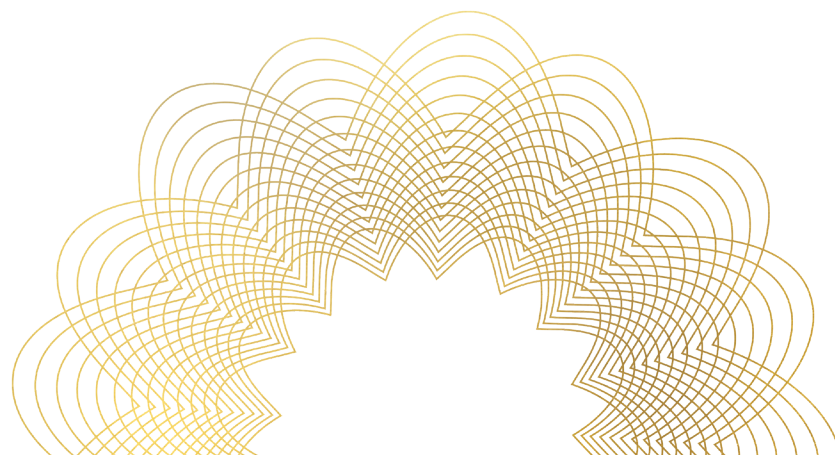
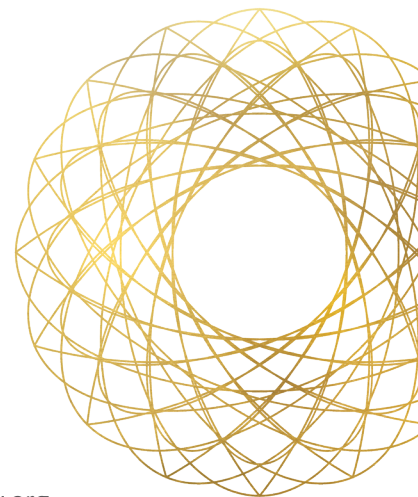
- Embed all fonts and images (CMYK)
- PDFs must be press-ready & Hi-Res (300dpi)
- EPS and JPEG files must be Hi-Res (300dpi)

## DEADLINE

Artwork submission and payment deadline: **FEBRUARY 7, 2020.**

## CONTACT

Please email [extravaganza@elginacademy.com](mailto:extravaganza@elginacademy.com) or call 847 695-0309 ext 259



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# Advertising Information Form

Please fill out and return the Advertising Information Form when you submit your ad files. You may return the completed form by emailing it to [extravaganza@elginacademy.org](mailto:extravaganza@elginacademy.org), faxing it to (847) 695-5017, or mailing it to Elgin Academy.

## CONTACT INFORMATION

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## FILE INFORMATION

Ad file name \_\_\_\_\_

File format:  PDF  EPS  JPEG

Delivery method:  Email  USB

### AD TYPE

- |                          | AD TYPE                | RATE  |
|--------------------------|------------------------|-------|
| <input type="checkbox"/> | Full Page 8 x 10.5"    | \$750 |
| <input type="checkbox"/> | 1/2 Page 8 x 5.25"     | \$425 |
| <input type="checkbox"/> | 1/4 Page 4 x 5.25"     | \$250 |
| <input type="checkbox"/> | Business Card 3.5 x 2" | \$150 |

## ADVERTISER AGREEMENT

**I Agree** Advertiser agrees to pay Elgin Academy \$ \_\_\_\_\_ by Feb. 7, 2020 for an advertisement in the Extravaganza 43 Catalog. Please make check payable to Elgin Academy, and mail to Elgin Academy, Attn: Extravaganza, 350 Park Street, Elgin, Illinois 60120

**I Agree** Advertiser agrees to provide electronic art to the Office of Development by Feb. 7, 2020 or acknowledges that the Office of Development may use the space reserved.

Authorized Signature \_\_\_\_\_

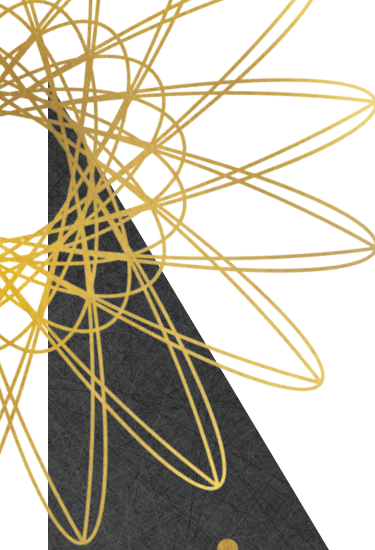
Date \_\_\_\_\_

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# Auction Item Donations

Extravaganza is made possible by generous donations from Elgin Academy families, friends, and the surrounding community. Please consider supporting our hilltoppers with an auction item donation.

## LIVE AUCTION

Perfect for those who have a larger ticket item or service to offer. Recognition in event program, online, and from the stage.

## UNIQUE EXPERIENCES

Perfect for those who have a one-of-a-kind experience to offer. Recognition in event program and online.

## SILENT/ONLINE AUCTION

The Silent and Online Auctions offer a little something for everyone. Donations of any value are greatly appreciated. Recognition in event program or online.

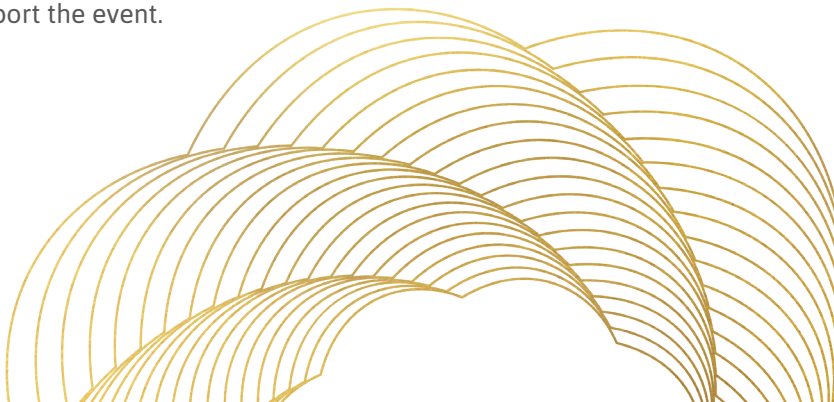
## THEMED AUCTION BASKETS

Make a basket on your own or get together with a group of friends and donate an auction basket. Recognition in event program.

- Sports package including tickets to a game, tailgating supplies, and parking pass/transportation
- Autographed sports memorabilia, particularly Blackhawks or Cubs
- Concert or music package
- Theater/Performance tickets
- Meat package
- Wine lovers package
- Italian package including pastas, sauces, wines, breads, and cheeses
- Collection of restaurant gift certificates
- Ravinia tickets with picnic basket
- Tech/Sound/Gaming system
- Coffee lovers package
- Chicago getaway
- Lake Geneva or Galena getaway
- Margarita or specialty liquor basket
- Hotel or airline vouchers
- Theme park getaway
- Swarovski jewelry or similar
- Picnic baskets
- Spa/Wellness package
- Baker's basket

## STILL NOT SURE WHAT TO GET?

Check out Elgin Academy's Extravaganza wishlist at [amazon.com](https://www.amazon.com) or make a cash donation and the committee will use it to support the event.



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# Donation Information Form

Please fill out and return this form, along with your generous donation, by February 7, 2020. You may return the completed form by emailing it to [extravaganza@elginacademy.org](mailto:extravaganza@elginacademy.org), faxing it to (847) 695-5017, or mailing it to Elgin Academy, Attn: Extravaganza, 350 Park Street, Elgin, Illinois, 60120.

## CONTACT INFORMATION

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

How would you like the donor's name listed \_\_\_\_\_

List donor as anonymous  Yes  No

Notes \_\_\_\_\_

Donor signature \_\_\_\_\_

Date \_\_\_\_\_

## DONATION INFORMATION

Item name \_\_\_\_\_

Item description \_\_\_\_\_

Certificate:  None  Included with form  EA to generate

Item:  Donor will deliver  Arrange pick up  Will mail to Elgin Academy

Fair Market Value \$ \_\_\_\_\_ or  Priceless

**Elgin Academy Tax ID #36-2205984**

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