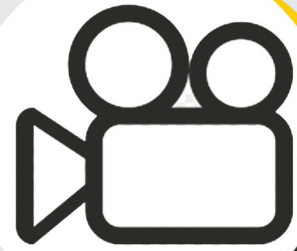


MASS COMMUNICATION

PRINT/BROADCAST JOURNALISM



Prepare yourself for this high-paced career that keeps you in front of the camera and behind the headlines. Learn how to dig out the highlights of news and sports stories and skillfully write them. During your 2-period day, you will produce the quarterly school magazine, Pursuit, and a television news show, Friday Focus. Gain a full scope of digital media life from investigating feature articles, photography, advertising sales to public relations and desktop publishing. Dive into social media and how it effects how we deliver content to the world through YouTube, Instagram, and other social media outlets. You will also obtain advanced training in journalism writing, magazine design, film editing and production.

You can work toward an associate degree with the help of a \$3,000 Sinclair Tech Prep Scholarship and earn college credit in high school toward your degree. Students can take any Advanced Placement or Honors classes while taking this program!

Source: United States Department of Labor – Bureau of Labor Statistics (accessed 12/18) (<https://www.bls.gov/ooh/occupation-finder.htm>)

Occupation	Projected Job Growth by 2026	Average Salary
Multimedia Specialists	8%	\$75,720
Film Editors/Camera Operators	13%	\$59,920
Social Media Specialist	13%	\$56,770

Industry Credentials Offered

Adobe Photoshop Certification
Adobe InDesign Certification

Semester Electives Suggested

Videography
Photography

Student Organizations

Business Professionals
of America