

39th COBIS Annual Conference for British International Schools
Leading in a Climate of Change
Saturday 9 May – Monday 11 May 2020
InterContinental London – The O2, UK

Sponsorship Opportunities

A range of sponsorship opportunities are available for the COBIS Annual Conference. Some of these sponsorship packages include premium exhibition stands or the opportunity to pre-book exhibition stands before general booking opens for Supporting Members. All sponsors will be given a link on the COBIS website and acknowledgement in the conference programme, pre- and post-conference publications. Sponsors' company logos will be included in the multi-media display in the main conference room.

COBIS Annual Dinner Sponsorship – Platinum Plus

£5,500 plus VAT

- Includes guaranteed premium conference exhibition stand
- Conference registration for two delegates
- Branding opportunities at the dinner
- Listing as platinum sponsor in programme, conference newsletters and on website
- Branding on screens in plenary
- Profile in pre-conference newsletter
- Vote of thanks during the dinner and/or opportunity to address attendees
- Two complimentary tickets to the Saturday and Monday dinners
- Opportunity to purchase/offer 4 'sponsored' delegate places at the conference

Platinum Sponsorship

£3,000 plus VAT

- Includes guaranteed premium conference exhibition stand
- Conference registration for two delegates
- Listing as sponsor in programme, website and conference newsletters
- Branding on screens in plenary
- One complimentary ticket to the Saturday and Monday dinners
- One delegate pack insert
- E-shot to COBIS contacts in the month leading up to the conference
- Opportunity to purchase/offer 4 'sponsored' delegate places at the conference
- 3 x social media posts

Gold Sponsorship

£1,500 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Listing as sponsor in programme, website and conference newsletters
- Branding on screens in plenary
- One complimentary ticket to the Saturday and Monday dinners

cobis.org.uk

CEO | Colin Bell

COBIS, 55-56 Russell Square, Bloomsbury, London, WC1B 4HP, UK
T: +44 (0)20 3826 7190 | E: ceo@cobis.org.uk

COBIS is an affiliate member of the Independent Schools Council (UK)
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Chairman | Trevor Rowell MA(Oxon) BPhil PGCE FIoD

- One delegate pack insert
- Opportunity to purchase/offer 2 'sponsored' delegate places at the conference
- 3 x social media posts

Silver Sponsorship

£600 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Listing as sponsor in programme, website and conference newsletters
- Branding on screens in plenary
- 2 x social media posts
- Opportunity to add on a delegate pack insert (£150 plus VAT)

Bronze Sponsorship

£325 plus VAT

- One delegate pack insert
- Listing as sponsor in programme, website and conference newsletters
- Branding on screens in plenary

Conference Exhibition Seating Areas

£900 + VAT per area

These two spaces in the exhibition area will be used during the programme for sessions such as the new-members meet-up, informal themed meetings, seating areas during lunches, etc.

- Silver sponsorship (as above)
- Named seating/meeting area on floorplan [e.g. Company X Seating Area]
- Opportunity to produce tent-cards for tables
- Opportunity to include one pop-up banner in the seating area

Conference Programme Advertising

£250-£550 plus VAT

- Supporting Member price = £250 for half-page or £425 for full page
- Non-Member price = £325 for half-page or £550 for full page

There will also be opportunities to sponsor individual keynote speakers and/or seminar sessions. To express an interest in any of these opportunities, please contact Fiona Rogers on cpd@cobis.org.uk or +44 (0)203 826 7193.

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