THE TRI-ASSOCIATION THE ASSOCIATION OF AMERICAN SCHOOLS OF CENTRAL AMERICA, COLOMBIA - CARIBBEAN AND MEXICO



Tri-Association Highlights Winter 2018

Greetings, and best wishes for the New Year!

I want to thank those of you who attended the Business Meeting held in Atlanta, November 28, 2017. Important decisions were made at that meeting, so please refer to the minutes that were sent to you and contact me if you have any questions.

> CHANGING OF THE GUARD AT A/OS

As per the communication that went out a few weeks ago, there are several changes at the Office of Overseas Schools.

Dr. Keith Miller retired December 31, 2017 from the position of Director of the Office of Overseas Schools after 32 years of exemplary service and steady leadership. Dr. Miller replaced the Founding Director Dr. Ernie Mannino, who passed away in August 2017.

Mr. Tom Shearer is stepping into the position and will serve as Acting Director until he can be confirmed due to the ongoing hiring freeze at the US Department of State.

Dr. Miller will be honored for his years of service and invaluable contributions at the upcoming AAIE Conference. We are indebted to Dr. Miller for his unwavering support of our schools.

Mr. Larry Hobdell will cover the Tri-Association schools as REO.

> LOOKING BACK AT TRICONF17....

Our heartfelt gratitude to the hosts of our Annual Educators' Conference, Lincoln and Pan-American Schools from San José, Costa Rica. The staff from both schools navigated the challenges posed by tropical storm Nate to be present at the conference every single day! I always remind conference participants of the key role played by the host schools. Without their support this event could simply not take place!

The Scavenger Hunt led by Silvia Tolisano brought a different dimension to the conference by allowing participants to gamify their participation, and to make their thinking and learning visible, so it could be shared with others.

Congratulations to the schools from Panama who worked so hard for their 1st place!

If you are interested in the logistics of the scavenger hunt, the app, the planning and unpacking of the created



At a glance

Winter 2018

- In the Face of Adversity, the American School Foundation Community Grows Stronger By Nina Blake, Communications Coordinator at the American School Foundation A.C., in Mexico City.
- Colegio Bolivar Received the Global Leadership Award for its Housing Project
- From ISS

content, take a look at the following blog post http://langwitches.org/blog/2017/10/13/a-scavenger-hunt-to-connect-and-document-learning/

Educators from the Tri-Association region are continuing to network, share and learn together via the #TriConf17 hash tag (https://goo.gl/n9KRjs) on Twitter. Don't forget to check in, say hi, share a resource, ask a question, help out a colleague and be part of the growing Tri-Associations virtual community!



Tech Team From Host Schools





Team Mexico Scavenger Hunt

Doug Fisher



Lee Ann Jung



Responsive Classroom Presentation



Michael Adams - Board Institute



Gin Team Pan-American School



Happy B-Day Heidi Hayes Jacobs





Mary Tripp - FCD

Dominic Smith



The Colombian Contingent At The Party



Gina Zohn - ASFG



Pre-conference with Heidi Hayes Jacobs



Registration table volunteers



Edulight Representative

> CHILD PROTECTION: An Ongoing Concern!

Along with other sister organizations, the Tri-Association supports ongoing efforts to keep Child Protection at the forefront of the conversation in order to safeguard our schools from potential predators.

At the meeting held at A/OS this past December, the guest speaker, Laurie Tarsharski from ICMEC, (Center for Missing & Exploited Children) emphasized that our schools continue to be soft targets for child predators in spite of the steps that have been taken on the part of the international educational community.

Below are some steps you can take and resources you can use as a means of continuing to strengthen your policies in this important area.

- Develop a Child Protection Statement that is highly visible through your website. According to the experts this can serve as a deterrent for potential applicants who are child predators.
- Check out the ICMEC education portal for new resources that you can use in your school http://EdPortal.ICMEC.org.
- The Association for International Schools in Africa led the charge for years in the area of child protection. They have a wealth of resources that are available to all: http://www.aisa.or.ke/resourcing/child-protection
- Form a Child Protection Task Force and get them trained. Visit the AAIE website for information on their Child Protection Leadership Team Training & Certificate Program taking place June 25-28, 2018 in Ft. Lauderdale: http://www.aaie.org/events/childprotection-leadership-training-clone

> SAVE THE DATE: TRICONF18, "TRANSFORMING SCHOOLS FROM WITHIN"

Planning is under way with the Carol Morgan School, host for Triconf18. This year's conference will have a different format to accommodate the October breaks that many schools across the region are observing.

Triconf 18 will take place in the Dominican Republic September 26-29, 2018.

Pre-conference institutes will take place Wednesday, September 26, and Thursday, September 27.

The main conference will run Friday, September 28 and Saturday, September 29, 2018.

The venue for the pre-conference institutes is the Intercontinental Hotel and the main conference will take place at Carol Morgan, the host for this year's event. Mark your calendars!

> TRICONF18: CALL FOR SCHOOL PROPOSALS

The quality of school presentations at the annual conference grows every year, and it is a strong indicator of the important work taking place in your schools. This year's theme, *"Transforming Schools from Within"*, gives you a unique opportunity to share those ideas, practices and innovations that have the potential for lasting change and true transformation! Please share the following link with your staff:

Presentation proposals are due March 2, 2018. http://www.tri-association.org/schoolproposals

> REGIONAL PD EVENTS

The following PD opportunities are taking place in Tri-Association schools this semester, through co-funding partnerships with the host school.

Schools from other regions are welcome, with the exception of the meeting for ASOMEX Principals. This is an excellent opportunity to provide PD to your staff for a very low registration cost.

If interested, please check the host school website for more information.

Level 1 Compass Education Certification, January 26 & 27, 2018, American School Foundation of Guadalajara

Design Institute @ Live Curious, Go Beyond Tech & Innovation, February 15-17, 2018, American School Foundation of Monterrey, Monterrey, Mexico

GIN- Breaking Mindsets, Empowering Change, March 8-10, 2018, Pan-American School, San José, Costa Rica

ASOMEX Principals' Conference, March 15 & 16, 2018, Instituto San Roberto, Monterrey, Mexico

The Art of Coaching Teams, April 12-14, 2018, American School Foundation, Mexico City

Supporting Teachers with Quality Instruction – Doug Fisher, April 16 & 17, Columbus School, Medellín, Colombia

> FEATURED AUTHOR: LEE ANN JUNG, PH. D.-, Education Consultant and Director of ASCD's Student Growth Center

"HOW TO KEEP MUTINY FROM SINKING YOUR CHANGE EFFORT" – Adopting a norm of "disagree and commit" allows schools to try out promising new practices even if some teachers harbor doubt".

http://www.tri-association.org/disagreecommit

I want to end this message by referring you to the article submitted by ASF - The American School Foundation- Mexico City), in which they share the experience lived as a result of the earthquake that devastated the city and their school community September 19, 2017. It was only through the power of community that the school was able to reach out to the twenty-four teachers that were left without a home, and relocate them in record time! It is certainly in the face of times like this, that the true character of a school is tested.

Our deepest respect and admiration for the heroic efforts undertaken by the ASF stakeholders in response to this catastrophe.

HAVE A SUCCESSFUL RECRUITING SEASON AND 2nd SEMESTER!

Sonia Keller, Executive Director

In the Face of Adversity, the American School Foundation Community Grows Stronger

By Nina Blake, Communications Coordinator at the American School Foundation A.C., in Mexico City.

A powerful, 7.1-magnitude earthquake struck near Mexico City on September 19, 2017, leaving over 300 dead and countless people missing. This was the deadliest earthquake in the country since 1985, and was the latest in a series of earthquakes to hit Mexico over the past few months. Only weeks before, an 8.1-magnitude earthquake struck the southern Mexican states of Oaxaca and Chiapas, affecting over 800,000 people.

On September 19, most of the city remained without communication, as phone lines fell and power lines were damaged. Rescue workers searched for survivors in collapsed buildings around the city and countless volunteers took to the streets to help remove rubble and join the rescue efforts. Several areas in the city were hit hard, including central Condesa, Roma and Del Valle neighborhoods, where unfortunately, a large number of teachers from the American School Foundation (ASF)—most of whom had moved to Mexico a month before— lived in rental apartments.

Numerous buildings in the area suffered structural damage and threatening gas leaks, forcing ASF teachers to evacuate their homes immediately. The ASF Community was quick to respond, putting together a team of volunteers to take action amidst the crisis.

After determining there were 24 affected faculty members, a network of communication was immediately established through each Director, to review all faculty members' situation. Each of the 24 affected faculty members were contacted to identify their specific needs, and the Division of Human Capital ensured that the affected faculty members reached out to their families to let them know everyone was safe. After setting up a meeting with the group of affected faculty members, some decided to stay with relatives or friends and others were relocated to a hotel near their home.

A WhatsApp group was created to maintain constant communication with faculty members, publishing relevant updates every 2 hours. Additionally, the school's Communications Office kept parents and staff informed via email, and used the school's official Facebook and Twitter accounts to update Community members on the affected faculty members' situation.



A list of emotional support and counseling was established for all ASF faculty and staff and was shared through the Heads of School, offering teachers a safe space to be heard and looked out for, during this stressful time. Many of the affected faculty members are alone and far from home, and their emotional wellbeing was one of the school's top priorities. A group of bilingual volunteers came forward to offer their support, until faculty were relocated to safe places or able to return to their residences.

A second group of volunteers was put together to help faculty members house hunt, making sure they accompanied them to appointments, helped them with the required paperwork and lease signing process. This group set to work immediately, helping affected teachers and staff find new places in a matter of days, as well as assisting them during moving.

Upon learning about the current situation, ASF Community members, including parents and alumni, reached out to the school, asking how they could help. Some of them shared information about rental properties, while others kindly offered their homes to affected faculty members, in a heartwarming display of solidarity with the Community.

ASF Community members were encouraged to support faculty members by donating gift cards from supermarkets and department stores, so affected teachers and staff could purchase clothing, household appliances and furniture once they were able to return to their apartments or move to new locations. Within two days, \$274,000 pesos (around US\$15,222),



were received in gift cards and distributed to the affected faculty members accordingly. To date, donations continue to pour in.

In order to consolidate all the efforts that ASF Community members undertook to support earthquake victims and volunteers, the hashtag #ASFporMexico was created, and the Community was encouraged to use it on Facebook and Twitter, along with a photo or message of all actions carried out to support earthquake victims throughout the country, allowing the American School Foundation to document and follow all the wonderful community service measures carried out. Over the next couple of days, photos poured in from Community members working alongside the Mexican Red Cross, participating in the rescue efforts, removing rubble, collecting donations, and supporting earthquake victims in countless ways.

Next steps for the American School Foundation include focusing relief efforts on the greater community through the Mexican Red Cross, in a continued attempt to help thousands of victims around Mexico. ASF Community members will continue donating items like medicine, food and clothing for as long as they are required.

The earthquake was a tragic event, which marked the lives of many and made the world mourn. However, every cloud has a silver lining, and in this case, the powerful spirit of generosity and social responsibility which prevailed among The American School Foundation, sent out a powerful message of solidarity, teamwork and cooperation, even during the hardest of times, making the entire Community proud.



Colegio Bolivar Received the Global Leadership Award for its Housing Project

Colegio Bolivar received the Global Leadership Award, presented by Tie Care International through the Tri-Association, which recognizes the work of school communities that have demonstrated outstanding leadership and commitment towards supporting a project that addresses one of the World's Global Goals for Sustainable Development. The prize was awarded to the Housing Project, created by the institution ten years ago, through which the Transportation, Operations, and Maintenance personnel are supported in purchasing their own homes, contributing to their families' well-being. This initiative is part of the school's strategic project *Bolivar Makes a Difference*.

The housing project is financed through different activities carried out during the school year that are intended to raise funds, allowing workers to have the down payment to buy their own home. To date, eight houses have been assigned and another two are in process.

This recognition is a motivating factor for Bolivar and it invites all stakeholders to continue working on realizing the dreams of its employees, promoting the sense of community, one of the values that identify the school. Colegio Bolivar will remain faithful to its commitment to promote the spirit of social responsibility and leadership of students, parents, and staff who have contributed in various ways to make this project a reality. In doing so, we will carry on as a community thinking globally and acting locally.



Dr. David Fayad, Director of Learning at Colegio Bolivar received the award on behalf of the school.

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The Association of American Schools of Central America, Colombia, Caribbean & Mexico expresses its gratitude to the following institutions and companies for their sponsorship of the different events and speakers for our annual conference:

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From ISS



ISS is proud to highlight some exciting work happening in our network right now. First up is the critically important work in Child Protection. In ISS Director of School Services Keith Cincotta's summary, "Update on Child Protection in International Schools", he outlines the importance of dealing with the issue of child abuse in international schools and the many ways we can all promote child safety at our schools. His article was inspired by ISS' partnership with the International Task Force on Child Protection (ITFCP). The taskforce focuses on building "a shared understanding of the problem, a vision for sharing and adapting global best practices, and developing structured action plans" to combat child abuse in international schools. The taskforce partnered with the International Centre for Missing & Exploited Children (ICMEC) to host an online resource site for global educators. ISS is honored to be part of this network, and work towards safer classrooms and schools for our kids -- especially through these fruitful partnerships. Read Keith's full article on our website, www.iss.edu, under our School Services' Safety & Security page or find it on our LinkedIn page.

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New ISS Director of Level 5, Tosca Killoran, has penned several articles pulling from her exciting experiences leveraging creativity and technology to improve teaching and school cultures. One of her more recent articles speaks on the need to move outside of our comfort zones as educators. Her article, "Comfort Zones", acknowledges and addresses constraints most teachers face, how these can sometimes limit classroom innovation, and what can be done – starting with our own mindsets. Level 5 offers practical solutions in a series of inspirational professional development events- all listed on the **www.thelevel5.org** website. A recent Level 5 event, Graffiti & Street Art, took place October 13-14 and featured educator-turned-artist Rebecca O'Brien teaching educators the basics of graffiti. The event gave participants space to tap into their creativity, in ways that one educator described as both enriching and freeing: "I didn't realize just how much I needed this workshop... not only for my growth as an educator but also for my emotional well-being. As an international teacher, ...I hadn't really taken a moment for myself doing what I love—expressing myself (in this case, artistically).... It was so gratifying learning a new skill, being creative, imagining / dreaming well beyond just what I thought was possible, applying

It was so gratifying learning a new skill, being creative, imagining / dreaming well beyond just what I thought was possible, applying ideas to the classroom, and working on personal pieces I could take home, bring to the classroom, or just have permanently at the school or surroundings."

It's encouraging seeing the ways Level 5 impacts both educators and students. Read Tosca Kiloran's full article on Medium (better yet, follow her to ensure you receive new blog posts!) or simply check back often on **www.iss.edu** where we regularly feature her work.

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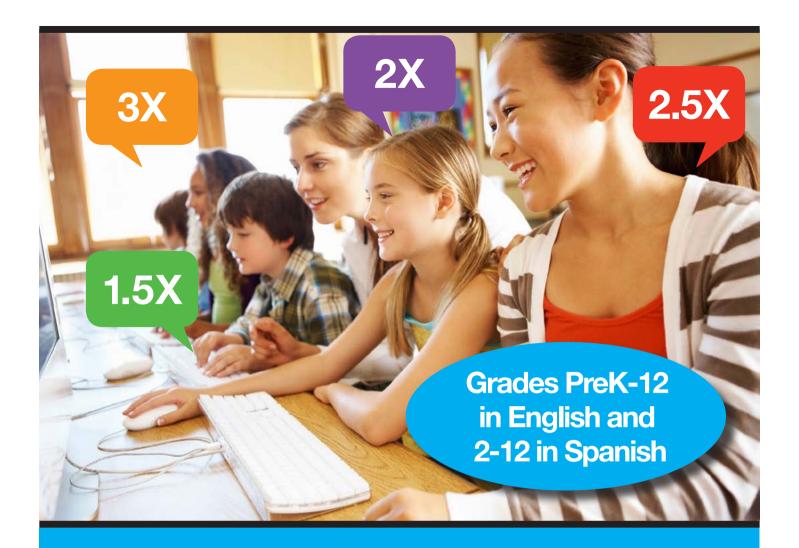
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From the Executive Director Please send me articles featuring the important work and events taking place in your school!

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World Religion Teachers at AAR Boston, MA • November 17, 2017

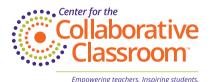
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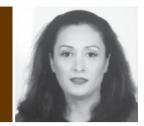
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Research Big facts from the international schools market What does the market look like today? 444,500 4.7 <u>8,799</u> million billion

Number of English -medium. K-12 international schools

What are the leading countries

for schools right now?

Number of

students enrolled

China – 620 schools UAE – 596 schools Pakistan – 506 schools India – 482 schools



Number of

full time staff

student enrolment? UAE – 602.800 schools Saudi Arabia – 288,370 schools

Total fee income (USD)

China – 256,413 schools India – 252,051 schools

How about the market in Latin America?

Latin America's top 5 countries for English-medium K-12 international schools		
Country	International schools	Student enrolment
Mexico	214	93,000
Brazil	198	48,000
Argentina	164	84,000
Colombia	75	46,000
Peru	68	43,000

Latest data from ISC Research from 1st May 2017

All the latest data and intelligence on the international schools market in Latin America is available in the new Market Intelligence Report for Latin America from ISC Research

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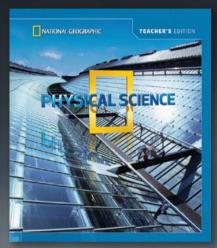


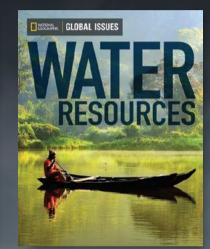


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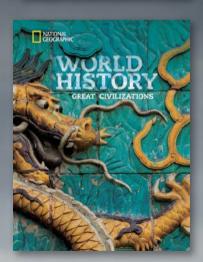




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