



Tri-Association Highlights Fall 2017

Greetings!

In a few weeks we will be convening in San José Costa Rica, the venue for this year's Annual Educators' Conference: **"What Matters Most? Leading Learning in an Era of Change"**. Registration is still open for our most important professional event of the year, and the two host schools, Pan-American and Lincoln are looking forward to welcoming colleagues from the region to their beautiful country. We hope to see you at Triconf17!

Below is the Triconf17 logo, created by Lincoln students. In answer to the question posed by the conference theme: **"What Matters Most? Leading Learning in an Era of Change"**, this logo was their response, and their interpretation below!



- Box- represents the rigidity of traditional schooling, and the color grey the crystal ball effect
- C - change & conference and how these interact to break into the box
- Blue T - T for Triconf17, blue represents order and neatness
- Red - Passion, and change, which can be messy!

The logo also depicts the colors of the Costa Rican Flag!

Two of this year's keynoters have contributed articles for this edition of the newsletter. Michael Fullan, the guru of educational reform and change theory, shares his insights on the foundational factors needed for sustainable change in **"Making Progress Possible: A Conversation with Michael Fullan"** (Educational Leadership, June 2017).

Michael will be delivering the opening keynote at the conference and will offer several one-day institutes on Indelible Leadership and Building Coherence to Deepen Student Learning.

If we believe that loss of trust affects learning, the article **"Restorative Practices"**, (Doug Fisher, Nancy Frey and Dominique Smith), presents a compelling case for looking at behavior issues through the lens of restorative practices as a means towards achieving a greater sense of community and trust in the school setting. Dominique Smith, an authority in field of restorative practices will be presenting on this topic at the conference.

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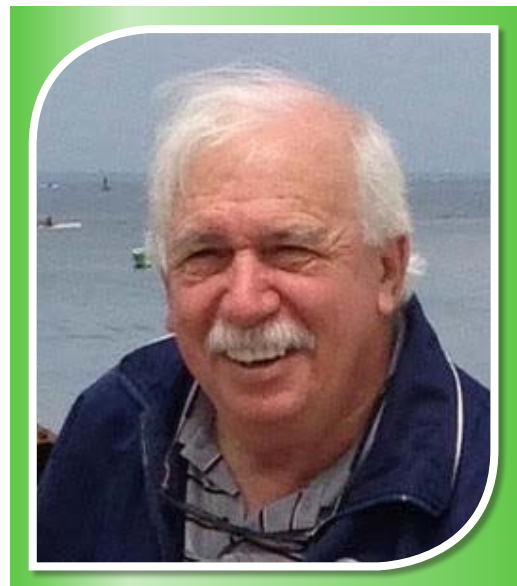
Mahklouf Ouyed - President	<i>American School of Torreon</i>	ASOMEX
Yazmin Estrella	<i>MC School, DR</i>	ACCAS
Liliana Jenkins	<i>American School of Tegucigalpa</i>	AASCA

Paul G. Orr Award 2017

Jerry Selitzer began his career as a social studies teacher after graduating from Brooklyn College in 1965. His first five years as an educator were spent in the Bedford Stuyvesant section of Brooklyn.

In search of something new, he boarded a VW micro bus in 1970 and headed south to Mexico eventually finding employment at the American School Foundation in Mexico City. While teaching at ASF he received his Masters in School Administration from the University of Alabama and in 1975 accepted the position as headmaster of the American School of Pachuca where he dedicated his energies to school accreditation and the construction of a new campus at which the school still resides.

It was there he met his wife Kathy and in 1984, inspired by a conversation with Dr. Paul Orr, moved to Puerto Vallarta. Shortly after he was approached by a group of developers in the process of constructing a marina in Puerto Vallarta who felt the project needed a "world class school" to attract the buyers they wanted.



Jerry spent all of 1985 constructing a campus, developing curriculum and recruiting staff and families. The doors opened to students in prekindergarten through fourth grade in 1986. He served as the founding headmaster until June of 2016. During that time, he held the positions of president of ASOMEX, president of the TRI-ASSOCIATION, served as a member of the board of AAIE and participated in both SACS and SAIS visiting teams throughout Latin America.

Little known to most of his friends and colleagues Jerry represented ASOMEX at the organizational meeting to create the TRI-ASSOCIATION and introduced MAP testing to Latin American international schools. In December of the last school year, he was drawn out of retirement to assist Westhill Institute in Mexico City as interim head.

Jerry currently lives with his wife Kathy in Puerto Vallarta and continues to contribute as a board member at both the Westhill Institute and the American School of Puerto Vallarta.

New Directors

Welcome to our region!

ACCAS

Andrew P. Roberts

Brian Kelley

Invitational Robert Tomalin

GI School in Armenia, Colombia

Colegio Granadino, Manizales, Colombia

Colegio Gran Bretaña, Bogotá, Colombia

AASCA

Eloisa Rodriguez

Dr Scott Adams

Patricia Marshall

Viki Steibert

Welcome Back Ken Templeton

Del Campo International School, Honduras *new AASCA member

Country Day School, Costa Rica

Colegio Americano Guatemala

International School in Panama

Interim Head Escuela Americana in San Salvador

ASOMEX

John Miller

Letizia Perez

Westhill Institute, Mexico City

Interim Head American School of Tampico

International School Services

International School Services is partnering once again with the Tri-Association and offering our schools important benefits to support your recruitment efforts. Our deep appreciation to Laura Light for being such a strong advocate of the Tri-Association. ISS is also announcing important changes in their leadership in the article found in this edition of the newsletter.

Leadership Changes at ISS

> International Schools Service (ISS) is pleased to announce that Dale Cox, who has been the Head of Shekou International School (SIS) since 2012, will become Vice President, Asia-Pacific starting in the 2017-18 school year. Dale has lived and worked in Asia for more than 15 years and is fluent in Mandarin and Cantonese. He worked for 25 years as a teacher and administrator in public education in the United States before becoming an international school administrator in Beijing in 2006. Dale received a doctorate in educational leadership from Lehigh University, an M.Ed. in educational administration from Arizona State University, and a B.A. in history from Brigham Young University.

Dale Cox will succeed Charles Gregory, who has worked with ISS in a variety of senior capacities since 1995. For the past 30 years, Charles has been involved in international education, having served as Head of School in Saudi Arabia, Tunisia, Indonesia, Trinidad and Tobago, and Kazakhstan. In addition, while working for ISS, Charles has started and overseen the development of many international schools around the world. He will now relocate to Europe to help develop and support the growing network of ISS schools. With his move to Europe, Charles will have worked for ISS on every continent (except for Antarctica!).

Dale told his ISS colleagues, "I am honored to have a chance to continue with ISS in this new role. International education is growing and transforming around the world and in the Asia-Pacific region in particular. It will be an exciting opportunity to take on new responsibilities with the ISS team as we expand the organization's contributions to education in these changing situations."

ISS President Liz Duffy noted, "We're very fortunate to have such seasoned educators as Dale Cox and Charles Gregory willing to assume new leadership roles with ISS. Both have enormous integrity and school management experience which will ensure that ISS continues to work with our partners to develop high quality international schools and programs."



Dale Cox (L), Charles Gregory (R)

> Level 5, the ISS makerspace located in Shenzhen, China, is also seeing a change in leadership. We are very excited to start the 2017-18 school year with Tosca Killoran as the new Level 5 new director! Tosca has been teaching in the IB international community in Asia and Europe since 2000. She acts as an EdTech consultant to international schools as well as a presenter and keynote speaker at conferences and professional development sessions. She co-founded ED-ucation Publishing, founded TEDxYouth@BIS and TEDxYouth@NIST. Tosca's passion is character education, service learning and providing opportunities for learning communities to grow.



Tosca Killoran (L), John Burnes (R)

Tosca Killoran succeeds John Burns, who has now been appointed as the Chief Innovation Officer for ISS. In this new role, John will work to grow best practice, identify opportunities for innovation, and lead change across various facets of our organization.

"It's been great to watch Level 5 develop into an internationally recognized hub for creativity and innovation over the past 18 months" John reflected. "We're lucky to have Tosca Killoran leading the charge next year as she brings a wealth of experience with contemporary pedagogies and project management. I'm also looking forward to working with the wider ISS team and identifying opportunities to scale best practice across our organization."

We look forward to seeing the good work and innovation these leaders will bring this season. Here's to a great school year and beyond!

2017-18 School Conferences & Workshops

The following conferences will be offered at different schools in partnership with the Tri- Association.

Mark your calendars!

• 2nd Learning Center Symposium	<i>Colegio Nueva Granada, Bogotá</i>	<i>September 21 & 22</i>
• Real Data - Let's Improve Learning	<i>Colegio Maya, Guatemala City</i>	<i>November 6 & 7 (link found here)</i>
• ASOMEX Principals' Conference	<i>San Roberto International & American School Foundation of Monterrey, Mexico</i>	<i>March 15 & 16</i>
• The Art of Coaching Teams	<i>American School Foundation, Mexico City</i>	<i>April 12-14, 2018</i>
• Compass Training	<i>TBA</i>	

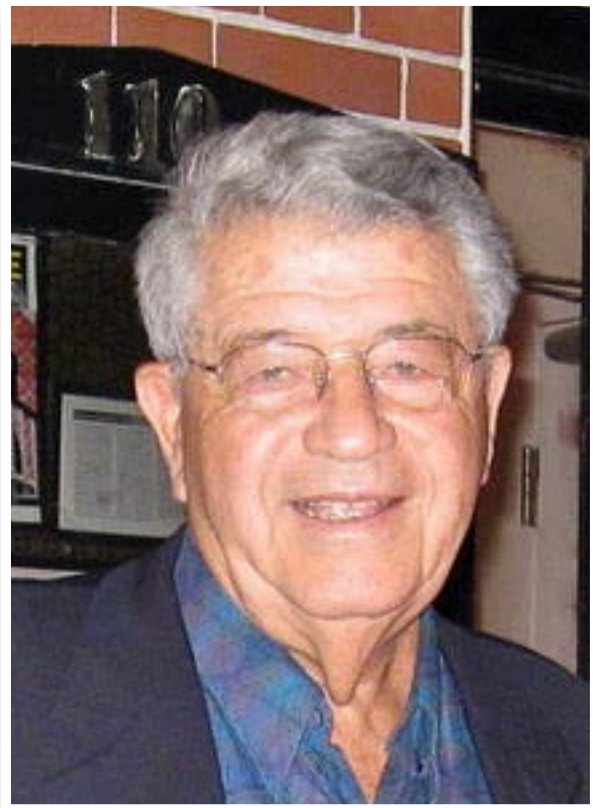
IN MEMORIAM

A Legend In His Own Time

Dr. Ernest Mannino, founder and former Director of the Office of Overseas School passed away on Tuesday, August 22, 2017.

Dr. Ernest Mannino served A/OS for over thirty-four years, under eight different presidents, from John F. Kennedy to Bill Clinton and eleven Secretaries of State.

Dr. Mannino's stepped into the world of international education in 1961 when his former Harvard roommate, Attorney General Robert Kennedy, asked him to bring his talents in educational administration to the State Department, where a new committee assisting overseas schools had been set up. As U.S. activity outside of its borders flourished, the need for "global education" became imminent. Dr. Mannino's leadership became crucial to this goal, and in July 1964, he was asked to establish and direct the State Department's Office of Overseas Schools. The complexities surrounding the challenge of achieving educational excellence within widely varying cultures and contexts required great skills in thinking creatively, managing effectively, and bringing both political and policy savvy to bear on a huge range of tasks.



Dr. Mannino served as the Director of the Office of Overseas Schools for more than three decades. The post brought him to more than fifty countries and earned him the Distinguished Honor Award, the U.S. Department of State's highest performance award. Among his other achievements while at State, he nurtured the development of regional associations to assist American schools around the world, providing expert training and development for teachers, administrators, and school board members. The Tri-Association is one of eight other regional associations serving in this capacity.

Dr. Mannino also created the Overseas Schools Advisory Council (OSAC), a group consisting of American businesses who took on the cause of overseas schools, generating over \$100 million in support for American-sponsored schools abroad. From a maze of isolated campuses, his vision and dedication created a strong, supportive network of schools which today, provide a world-class education to thousands of students.

U.S. Senator Ted Kennedy noted in 1996 that Ernie's "tireless efforts are largely responsible for the development of the comprehensive, unified overseas education system that exists for the children of U.S. citizens today."

Every teacher and student in an international school served by A/OS has been positively affected by Dr. Mannino's legacy. His memory will live on through the work taking place in international schools all over the world. We are indebted to Dr. Mannino for his invaluable service and contributions to our field.

A Life-Long Learner

This past July, the region lost one of its dearest and most respected Heads of School. Emma Gutierrez de Salazar's sudden passing left a void within the American School of Tampico, the ASOMEX group, and in every one of us who knew her. Of the many qualities we admired in Emma, her tenacity and continuous quest for learning and deep commitment to supporting the professional development of her teachers always stood out as a key factor in her success as the Head of her Alma Mater. Emma will be missed, however, she leaves a strong institution behind and colleagues who will follow her example.



Emma doing what she loved best: teaching others!

Resources from Triconf17 Presenters

➤ **John Littleford, (Littleford & Associates)**, will be offering a two-day seminar at the conference for Heads of School and Board Members, and sessions inside the conference on head and faculty compensation and strategic planning. John's range of experience and expertise is recognized world-wide.

Below are articles on governance, school finance, strategic planning, compensation, etc. from his site. If you are on John's mailing list you have free access to all of these resources!

- <http://jlittleford.com/wp/articles/>

According to John the following article on faculty compensation has generated much interest:

- <http://jlittleford.com/wp/what-is-a-philosophy-of-compensation/>

John is available to meet with individual heads of schools while in Costa Rica on Monday - Thursday evening. He can be contacted JLittlefor@aol.com

➤ Heidi Hayes Jacobs' latest book is now available through ASCD:

Bold Moves for Schools

Heidi is presenting a two-day pre-conference with Allison Zmuda on: Projects, Capstones, Quests: Designing Personalized Learning Experiences for the Modern Learner K-12.

She and Allison are also offering several break-out sessions inside the main conference.

Available from **ASCD**

Bold Moves for Schools: How We Create Remarkable Learning Environments

by Heidi Hayes Jacobs
and Marie Hubley Alcock

WHAT WILL IT TAKE TO CREATE TRULY CONTEMPORARY LEARNING ENVIRONMENTS THAT MEET THE DEMANDS OF 21ST-CENTURY SOCIETY, ENGAGE LEARNERS, AND PRODUCE GRADUATES WHO ARE PREPARED TO SUCCEED IN THE WORLD? What skills and capacities do teachers and leaders need to create and sustain such schools? What actions are necessary?

Bold Moves for Schools offers a compelling vision that answers these questions—and action steps to make the vision a reality. Looking through the lenses of three pedagogies—antiquated, classical, and contemporary—authors Heidi Hayes Jacobs and Marie Hubley Alcock examine every aspect of K-12 education, including curriculum, instruction, assessment, and the program structures of space—both physical and virtual—time, and grouping of learners and professionals. In a new job description for teachers, Jacobs and Alcock highlight and expound on the following roles:

- self-navigating professional learner,
- social contractor,
- media critic and media maker,
- innovative designer,
- globally connected citizen, and
- advocate for learners and learning.

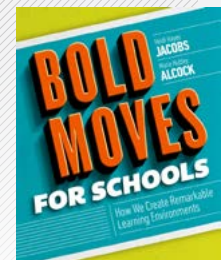
With thought-provoking proposals and practical strategies for change, *Bold Moves for Schools* sets educators on the path to redefining their profession and creating exciting new learning environments. The challenge is unprecedented. The possibilities are unlimited.

REVIEW

"Want to know how to transform learning, teaching, and assessment for the innovation era? *Bold Moves for Schools* is a practical and comprehensive guide that will enable educators to create the classrooms and schools of the future today."

—Tony Wagner

Author of *Creating Innovators* and *The Global Achievement Gap*



Authors

HEIDI HAYES JACOBS is founder and president of Curriculum Designers providing professional services to schools, organizations and agencies.

MARIE HUBLEY ALCOCK is president of Learning Systems Associates, an education consulting company, and founder of Tomorrow's Education Network, a nonprofit association.

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The Art of Academic Coaching

We are including an article submitted by the American School Foundation of Mexico (ASF), on the art of academic coaching and how it differs from other forms of coaching. ASF will continue with their focus on academic coaching this year. In April 2018, they are offering a two-day workshop with an emphasis on coaching teams, in partnership with the Tri-Association.

Teaching the Teachers

Earlier this year, The American School Foundation in Mexico City hosted a workshop on The Art of Coaching. Not sports coaching – academic coaching. But what is academic coaching? And why is it important that we coach our teachers?

In an effort to promote personal coaches for faculty, The American School Foundation (ASF) in Mexico City – with the support of the Tri Association – held a two-day workshop with Lettecia Kratz, focusing on the transformational style of coaching.

ASF currently has three full-time coaches – two in its Early Childhood Center and one in its Lower School. The methods behind sports and academic coaching are similar, but the product they aim to produce is very different. ASF's academic coaches use what is known as transformational academic coaching, a technique developed by academic coach Elena Aguilar in the United States.

Aguilar is the author of two books, *The Art of Coaching* and *The Art of Coaching Teams*. Her philosophy is that coaches need to explore and shift not only behaviors, but also beliefs and identity, or as she puts it, "ways of being."

Ms. Kratz is an associate of Ms. Aguilar, working on her Art of Coaching team to instruct on the transformational style of coaching. She works with public, private and charter schools in the U.S., promoting person-to-person interaction between faculty members.



"We look beyond the idea that the teacher is just delivering the lesson in this way and they should deliver it that way," Ms. Kratz says. "It has a lot to do with how the teacher is interacting with their students."

The workshop was well attended, with participants from 11 schools across four countries: Mexico, Guatemala, El Salvador and Colombia.

According to Ms. Kratz, a coach is like a teacher – but a teacher who has an additional skill set. That skill set, she says, includes things like goal setting and the ability to work with adult learners as well as children and adolescents.

But coaches need to adapt to the particular needs of the school and its culture, student body and learning environment.

"The thing about coaching is that it's completely differentiated," Ms. Kratz says. "It will look different in every school based on their teaching strategy."

So just as a teacher is always trying to find the best way to get through to the particular group of students with whom they are working, the coach is striving to find personalized strategies to help each teacher.

By also studying beliefs and ways of being, the transformational coaching style goes beyond merely teaching how to change classroom behaviors.

"Behaviors are often not sustained if beliefs are not also updated," Ms. Kratz says, giving the example of a teacher who was showing great results in changing teaching behaviors in a collaborative classroom environment with a coach present, but those behaviors were not sustained without a coach. She says that the



teacher really has to believe in the changes they want to implement – in this case, believing that a classroom environment does not have to be a top-down, teacher-dominated one – in order for that change to be truly transformational.

"We believe that every child, no matter their background, should have everything they need to thrive," she adds. "That's not just in academics, we also mean socially and emotionally."

Warmest wishes for a healthy and successful learning journey this new school year. I am very pleased to share that the move towards Inclusive Education practices continues to spread through our region. We are completing our Central American Digital Badge Cohort this October, and have already started two more programs at the American School Foundation, Mexico City and the American School Foundation in Monterrey, Mexico. The five-course program leading towards a Digital Badge is being offered through ASCD/Student Growth Works and SUNY at Buffalo State for teachers interested in graduate credit. Detailed information on the program including course descriptions can be found on the Association page under the Conferences and Institutes tab. The Director of the program, Lee Ann Jung, Ph. D. will be at the conference in Costa Rica, where she will be presenting on GoalWorks, an online tool that uses goal attainment scaling as a measure of monitoring growth for students with learning differences. Contact us if you are interested in this training for schools in your area.

I look forward to seeing you in Costa Rica or at the Business Meeting in Atlanta.

Have a productive semester and let me know how I can support your efforts on behalf of teacher and student learning!

Sincerely,

Sonia Keller, Executive Director

Information Page

► **The Association of American Schools of Central America, Colombian-Caribbean and Mexico**

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► From the Executive Director

Please send me articles featuring the important work and events taking place in your school!

Newsletter Submission Deadlines

- Winter 2018:
November 1, 2017
- Spring 2018:
March 1, 2018

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The Association of American Schools of Central America, Colombia, Caribbean & Mexico expresses its gratitude to the following institutions and companies for their sponsorship of the different events and speakers for our annual conference:

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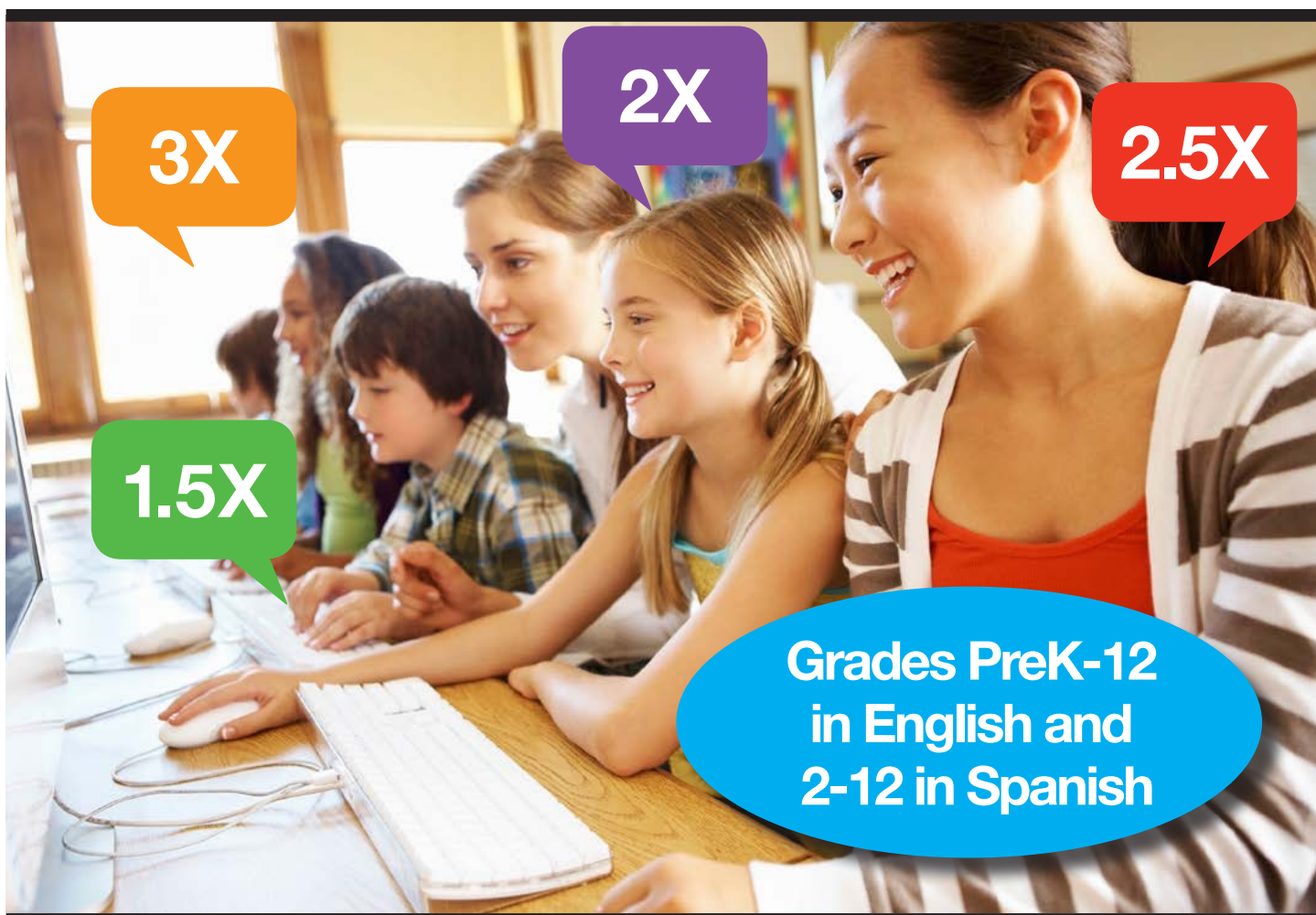
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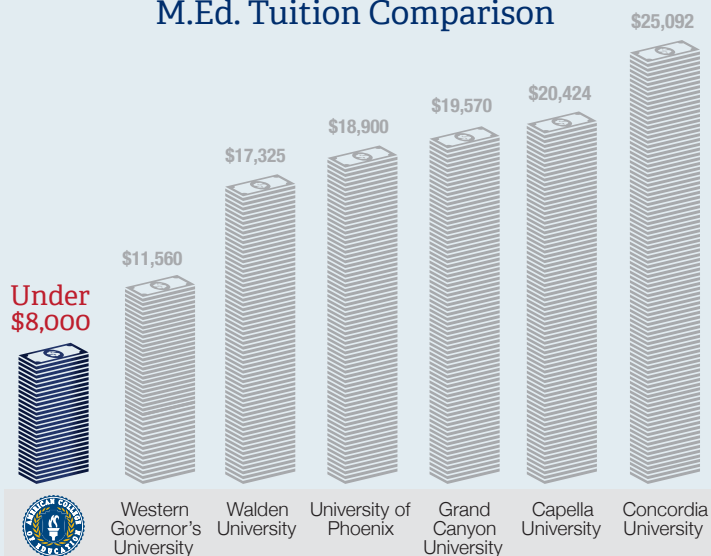

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Summit, NJ • November 13, 2017

Chaplain's Event
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Character Ed, with Wendy Mogel
Dallas, TX • April 6-7, 2018

Conflict Resolution Seminar
Washington, DC • April 19-20, 2018

Diversity: Othering and Belonging
Los Angeles, CA • January 11-12, 2018

Early Ed: Exploring Bias & Racial Anxiety
Los Angeles, CA • February 15, 2018

Early Ed II: Inclusion in the Early Years
New York City • March 12, 2018

Exploring Character Through Play
New York City • April 16-17, 2018

Head's Ethical Roundtable
Los Angeles, CA • November 3, 2017

Honor Systems Today
Atlanta, GA • February 9-11, 2018

Service Learning: Head, Heart & Hands
San Diego, CA • October 26-27, 2017

Spirituality: Secular and Religious
Washington, DC • January 19, 2018

Student Leadership
Montclair, NJ • April 13-14, 2018

When Death Impacts Your School
Baltimore, MD • November 16, 2017
San Francisco, CA • February, 2018

World Religion Teachers at AAR
Boston, MA • November 17, 2017

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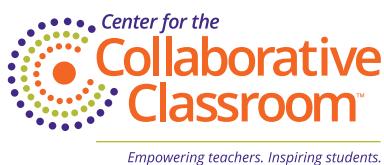
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www.CollaborativeClassroom.org

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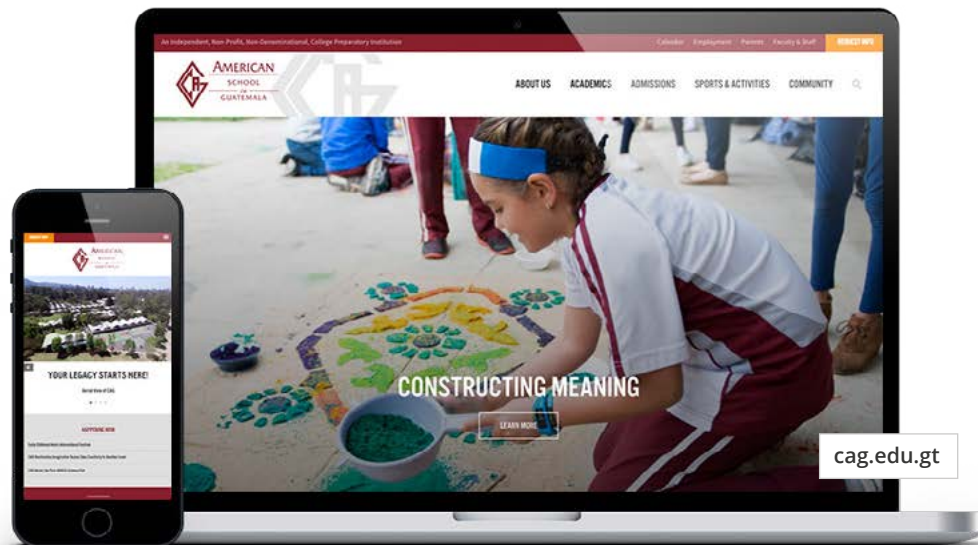
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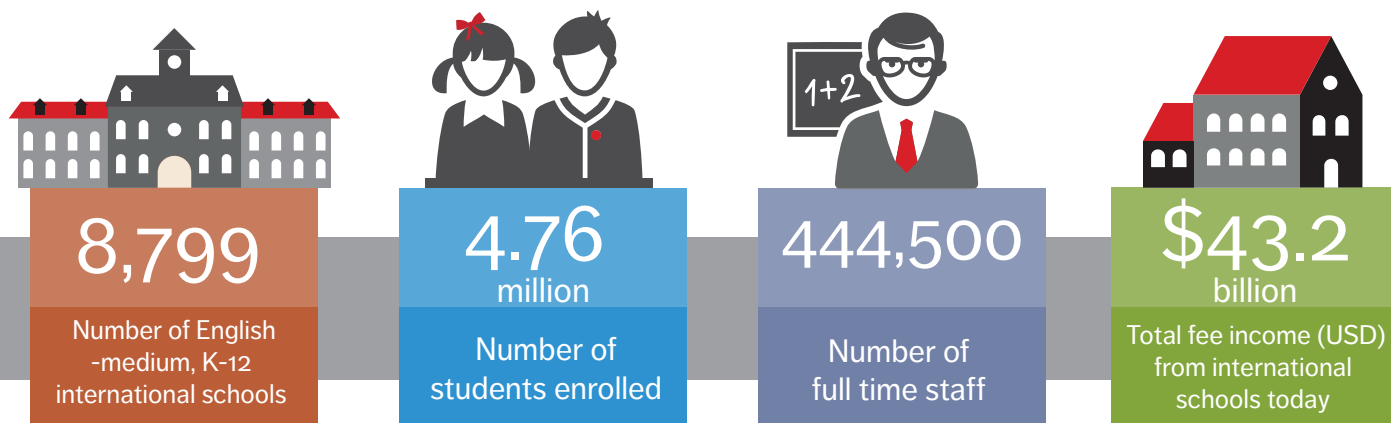
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Big facts from the international schools market

What does the market look like today?



What are the leading countries for schools right now?



China – 620 schools
UAE – 596 schools
Pakistan – 506 schools
India – 482 schools



And what about for student enrolment?



UAE – 602,800 schools
Saudi Arabia – 288,370 schools
China – 256,413 schools
India – 252,051 schools

How about the market in Latin America?

Latin America's top 5 countries for English-medium K-12 international schools		
Country	International schools	Student enrolment
Mexico	214	93,000
Brazil	198	48,000
Argentina	164	84,000
Colombia	75	46,000
Peru	68	43,000

Latest data from ISC Research from 1st May 2017

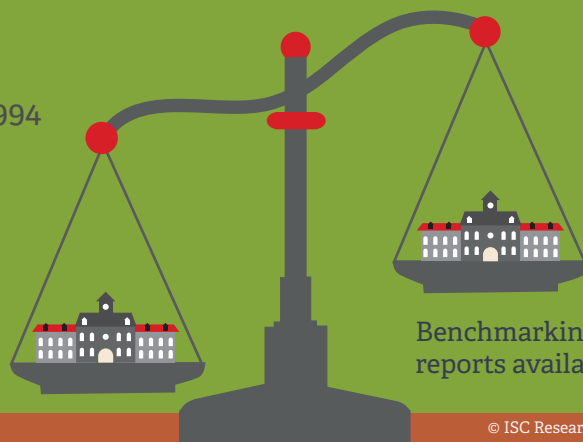


All the latest data and intelligence on the international schools market in Latin America is available in the new Market Intelligence Report for Latin America from ISC Research

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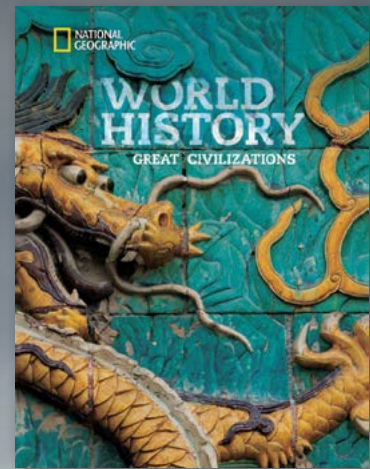
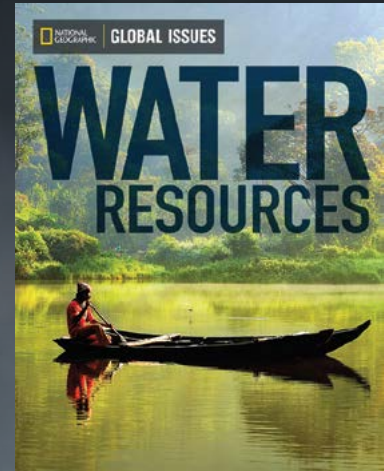
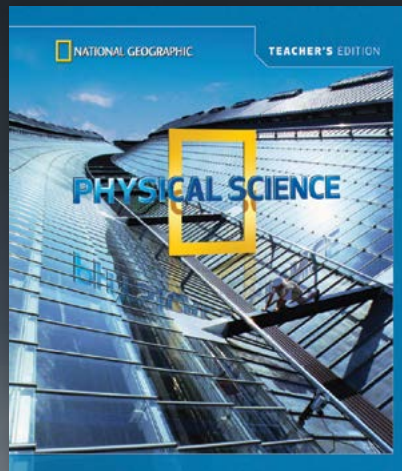
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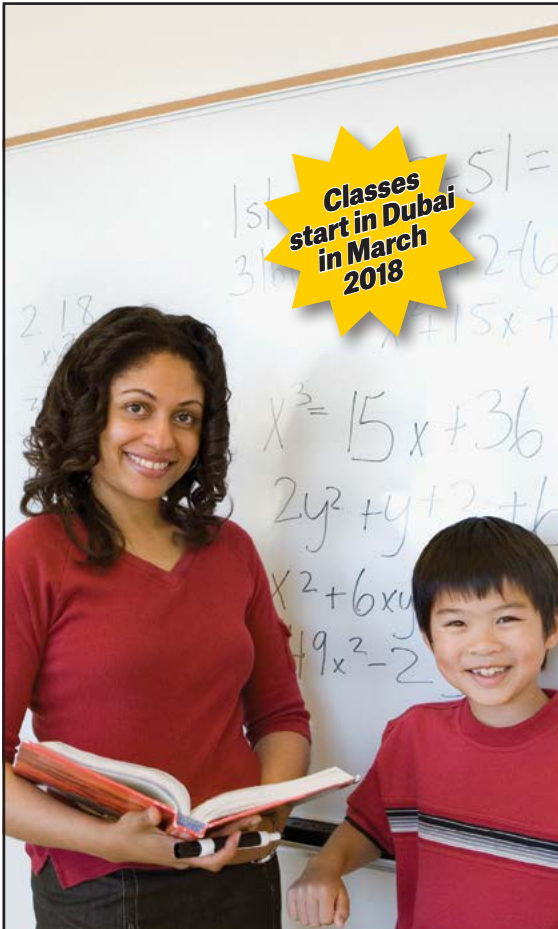
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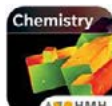
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