



COMMERCIAL PHOTOGRAPHY

1. Recall and apply the multi-step process of workflow.
2. Make informed choices in selecting equipment and accessories for Commercial Photography assignments.
3. Demonstrate the appropriate use of the camera controls and settings on a digital camera.
4. Identify memory devices and file types associated with digital cameras.
5. Demonstrate the principles of art, design, and composition.
6. Demonstrate increased proficiency in the use of Adobe Photoshop.
7. Demonstrate proficiency in Adobe Lightroom.
8. Present digital images in both a printed and electronic format.
9. Practice copyright laws, ethics, and legal issues dealing with photography.
10. Explore careers opportunities in Commercial Photography.
11. Demonstrate proficiency in the use of studio lighting.
12. CTE Skill Certificate Test Performance Documentation.