

**ESCO Meeting Minutes
12 November 2019
Eastside Elementary Multipurpose Room**

Attendees

Board Members: Michelle Culley (President), Heather Miller (Treasurer), Linda Pergola (Vice-President)

Special Guest: Kaleen Kaye, Coordinator of Digital Innovation and Media

Parents:

Kathy Anderson	Jacque Kammerzelt	Judith Parish
Andrew Savagian	Jen Savagian	

6:30PM Call to Order

Welcome and Introduction of board members and members in attendance

Treasurer Report – Heather Miller, Treasurer

- Current Balance: \$42,141.87
- Recent Funding
 - Playground Equipment - \$219.46
 - Health Office Supplies - \$120.80
 - Partially Fund additional 4th Grade Choir Club - \$420.00
 - 4th Grade Ski Trip bussing - \$530
 - 5th Grade Ski Trip bussing - \$530
- Discussion of innovation and book grant applications
 - \$12,000 allotted for innovation grants; \$5000 allotted for book grants

Principal Report – Michelle Culley for Craig Coulthart

- Veterans Day ceremony went very well; 45 veterans were honored

Kids in the Digital Age – Keleen Kaye

- Digital and Media Literacy
- 1st year with 1:1 digital devices K-12
 - 2-12 have Chromebooks; K-2 have iPads (1st year for this group)
 - 6-12 get to have take home Chromebooks
- Monitoring tool connected to all devices; looks for certain language and adult content and flags it; new this year 6-12 parents have the ability to review flagged items
- All school day filters transfer to home use
- Digital Literacy – the ability to read, understand, and interact fluently with a variety of digital tools
- Media Literacy – the ability to critically engage with and analyze various forms of media as well as create media

- Digital Citizenship lessons with kids each year before they use school technology. Five main lessons.
 - Protect private information
 - Respect themselves and others
 - Balance the time
 - Stand up to cyberbullying
 - Stay safe online
- SPSD Website>Digital Media Innovation Strategy & Technology
 - Many resources for parents and educators
- commonsensemedia.com
 - a great resource for parents for all things media related

Past November Events

- Provided treats for staff birthdays
- Reviewed teacher grant requests
 - Will be awarded this month; asking for more information on a few requests
- Harvest Dance – Judith Parish, Family Fun Night Committee Chair
 - 250-300 attendees
 - DJ emailed and complemented the behavior of the kids at Eastside
 - Infinity Martial Arts will be offering one month free plus uniform to ALL kids who entered the drawing
- Veteran’s Day Ceremony
 - Provided flowers for each participant plus refreshments for reception following the ceremony

Upcoming Events

- Scholastic Book Fair – November 12-15
- Pastries with Parents – November 14
- Parent/Teacher Conferences – November 14-15
- Share Day at Beans & Cream – November 19
- No School Days: November 15, 27-29
- Beans & Cream Coffee Fundraiser – month of December

Approval of October meeting minutes

Volunteer Drawing

- No drawing this month; 2 next month

Box Tops Update

- 11/1 submission: \$263.40
- Year to date (July 2019 – June 2020): \$806.20

Next meeting: Tuesday, December 10

- Guest speaker will be Sun Prairie Chief of Police

Meeting adjourned at 7:54pm