

Building Crisis Resilience

This session will focus on how you can cultivate resilience across your organization – for you, your employees, your entity, and even those you serve. We will examine disruptive events and the qualities, structures, and programs that create the strength and support needed to work through and recover from a crisis. We will reflect on the lessons learned from over 150,000 responses and examine the development of recovery strategies that can help organizations prevent, prepare, respond – and build resilience. Participants will learn how resilience helps organizations and people become stronger – even in the face of tragedy; consider ways to cultivate natural resilience – personally, professionally and organizationally; and review examples of successful recoveries and responses to crises.

Learning Objectives:

Participants will learn how resilience helps organizations and people become stronger – even in the face of tragedy; consider ways to cultivate natural resilience – personally, professionally and organizationally; and review examples of successful recoveries and responses to crises.

Presenters:

Hart Brown, Senior Vice President, R3 Continuum

Hart Brown is the Senior Vice President for R3 Continuum. He has over 20 years of experience in both the public and the private sector. Known for an ability to grow organizations from inception to international recognition, Hart has expertise in building customer and shareholder value through delivering world class services in crisis management, risk modeling, security, cyber risk, artificial intelligence, analytics and insurance.

Hart has provided crisis and risk management services across 50 countries, including to special events such as the World Cup, one of the largest bankruptcies in US history and one of the largest mass shootings in US history. Prior to joining R3, Mr. Brown was the COO of a risk management subsidiary of a publicly traded firm where he led the development and growth of key practices along with managing the acquisition and integration strategy.

Previously, Hart served as a Senior Vice President for a top 10 global insurance brokerage, was a security director for a multinational organization and worked for the Department of Justice, Department of Defense and the Department of State.

Mr. Brown works closely with insurance programs in commercial, personal, benefits and specialties markets. These include supporting traditional aspects of risk modeling as well as coverage areas related to emerging risks, reputation protection, crisis management, cyber risks, deadly weapons and active shooter protection, kidnap and extortion, business travel accident, conducting financial risk assessments, business interruption and contingent business interruption.

He is an internationally recognized thought leader and has been featured in magazines, newspapers and journals and regularly delivers keynote presentations. He holds designations as a Commercial Lines Coverage Specialist (CLCS); Certified Organizational Resilience Professional (CORP); Certified Business Continuity Professional (CBCP); Certified Ethical Hacker (CEH); Loss Prevention Qualified (LPQ).

Mr. Brown holds a B.S., Radiological Health Engineering (Nuclear Engineering/Medicine) an M.S., Safety Engineering and attended the Domestic Security Executive Academy, Federal Bureau of Investigation.

David L. Marcus, ARM-P, Area Chairman - Florida, SE Region Branch Advisor, Managing Director - Gallagher Public Sector, Gallagher

Dave has been with Gallagher in Florida for over 33 years. During that time he has held various sales and management positions and currently is Area Chairman – Florida of the property and casualty division of the firm. He is also Managing Director – National Sales of Gallagher’s Public Sector Practice. Over much of his insurance career, Dave has specialized in developing alternative risk programs for large public sector / scholastic and commercial risks, especially in Florida. His major area of specialty is CAT Windstorm property. He has spoken at National RIMS and National PRIMA, as well as various regional and local speaking engagements including RIMS and PRIMA conferences and chapter meetings around the country. Dave graduated in 1981 from the University of Florida (BSBA) where he majored in Risk Management and Insurance. He also has an Associate in Risk Management (ARM) and Associate in Risk Management – Public Entity (ARM-P) designation. He has received various Gallagher sales awards (twice Top 10 salesperson); London Sales award (1994); Branch Manager of the Year (1998) and The Gallagher Way Award (2017). In February 2005 he was named by Lloyd’s of London as their US Surplus Lines Broker of the Year for his work within that marketplace. Dave was also named Risk and Insurance Magazine Public Entity Power Broker in 2007, 2013 and 2017.

Field of Study: Management Services

Prerequisites: Basic knowledge of independent school finances

Advanced Preparation: None

Program Level: Update

Delivery Method: Group Live

Participants will earn 1 CPE credit.