



# The International School of Indiana Sponsorship Packet



# FUTURE

TRAVEL AUCTION & GALA 2020

Saturday, March 7 | Crowne Plaza Union Station

International School of Indiana is a 501(c)(3) organization, EIN 35-1887161

This partnership package is your invitation to invest in our students, our facilities, our faculty, and our potential. While tuition covers many fees associated with providing an International School of Indiana (ISI) education, it is your philanthropic support that provides the additional resources necessary to enhance our facilities, recruit the best teachers from around the world, and provide our students with the distinct academics that prepare them for the world stage.

Travel Auction, the School's signature fundraising event, in its 26th year, is an important source of annual philanthropic support for the School. The funds raised through Travel Auction enrich every aspect of the International School of Indiana experience. The event is made possible thanks to the generosity of individuals, families, companies, and foundations which form our community of supporters.

We look forward to the opportunity to partner with you to make this year's event a success, and to ensure that ISI is ever ready to bring the world to the heart of Indiana.

*Stephanie Chitra*

Stephanie Aikins and Chitra Natalie  
2020 Travel Auction & Gala Co-Chairs

ONE FUTURE | MARCH 7, 2020

ISI Travel Auction & Gala anticipates 400 attendees at Grand Hall Union Station, downtown Indianapolis

## ARE YOU READY TO MAKE A WORLD OF DIFFERENCE?

ISI Travel Auction sponsors are exposed to a highly engaged international audience of families with children ages 3-18, who currently reside in Indianapolis and the surrounding counties, but who have networks around the world. When you sponsor travel auction you:

- Have unique marketing and branding exposure to hundreds of people
- Significantly reduce the cost of the event, as sponsorship revenue enables the dollars raised to support the mission of ISI
- Help one school bring the world to Indiana

## SPECIAL THANKS TO OUR 2019 SPONSORS!

### PLATINUM LEVEL



### DIAMOND LEVEL

Amy McConkey Robbins  
& Clay Robbins



### GOLD LEVEL

Sidney Taurel  
Alonzo & Alicia Weems

REGENCY  
*Preserve*

### SILVER LEVEL



SCHMIDT



Susan & Mack Thomas



### TABLE SPONSOR

Katy & Andy Blomeke  
Allison & Stan Chen  
Marta Pinedro-Nunez

Nicole & Chris Sears  
Lee Thomas  
Amy & Dan Willis

Spanish Track  
Kindergarten

### CORPORATE SPONSOR



### PATRON SPONSOR



### IN-KIND SUPPORT



## IN-KIND DONATIONS

Non-monetary sponsorship such as coupons for free services for the event and auction items are welcome and appreciated. For companies providing services at the event, such as photography, DJ/Entertainment, signage, and party rentals the value of the goods or services donated can be an underwriting opportunity or sponsorship level.

### SPONSORSHIP OPPORTUNITY INQUIRIES CONTACT:

317-923-1951 x315  
[auction@isind.org](mailto:auction@isind.org)

## UNDERWRITING OPPORTUNITIES

Underwriting provides an ideal opportunity to support specific elements of the event, and to take advantage of the Travel Auction and Gala's unique promotional opportunities, but without the need to attend the event

VIP reception	\$2500
Live Auction	\$3500
Silent Auction/Bidding Software	\$3500
Professional Photographer	\$500
Printed Program & Full Page Ad	\$1000
Jewelry Sponsor	\$2500
Décor and Floral Arrangements	\$1000
Event AV and DJ	\$8000
Photo Booth	\$2000

## SPONSORSHIP BENEFITS

### PLATINUM \$15,000

1  
OPPORTUNITIES

#### RESERVED

3 Tables of 10  
 Onsite gala signage  
 Multimedia display listing  
 Program ad - full page  
 Program listing  
 Bidding device recognition  
 Podium recognition  
 VIP reception for guests

### DIAMOND \$7,500

4  
OPPORTUNITIES

2 Tables of 10  
 Onsite gala signage  
 Multimedia display listing  
 Program ad - half page  
 Program listing  
 Bidding device recognition  
 Podium recognition  
 VIP reception for guests

### GOLD \$5,000

8  
OPPORTUNITIES

2 Tables of 10  
 Multimedia display listing  
 Program ad - quarter page  
 Program listing  
 Podium recognition  
 VIP reception for guests

### SILVER \$2,500

10  
OPPORTUNITIES

1 Table of 10  
 Multimedia display listing  
 Program listing  
 Podium recognition  
 VIP reception for guests

### TABLE \$2,000

UNLIMITED  
OPPORTUNITIES

1 Table of 10  
 Program listing

### CORPORATE \$1,000

UNLIMITED  
OPPORTUNITIES

Program listing  
 2 tickets

### PATRON \$500

UNLIMITED  
OPPORTUNITIES

Program listing

### IN-KIND

UNLIMITED  
OPPORTUNITIES

Program listing  
 and associated  
 benefits as appropriate

## BECOME FOREVER ONE WITH ISI

Since 1994, International School of Indiana's distinct academics have well prepared our students to be truly global citizens who are poised for professional and personal success. As ISI has ascended, so to have the fortunes of Central Indiana. ISI is proud to have played a vital role in helping Central Indiana foster a more inclusive values system that is at the heart of the state's increasingly global economy.

This year's Travel Auction celebrates the School's ONE Future as a soon-to-be unified campus that will have students ready for the world stage. It is also an opportunity for ISI parents, alumni, business, civic and community leaders to support and share in our passion for an ISI education. We invite you to be our partner and to be ONE with our alumni, students, families, and community.

<http://bidpal.net/isitravelauction>

# ONE FUTURE

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