

Book Marks

A publication of the Mary Kintz Bevevino Library

New @ Your Library: Roving Reference

By Hilary Westgate

Do you ever find yourself with a research question when you're not in the library—maybe while you're doing work in a residence hall or computer lab? There are many ways to contact us at the library (chat from the library website, text 570-213-9577, email reference@misericordia.edu, call 570-674-6352, or stop by!), but we also want to come to you! Roving Reference is a new service for students, faculty and staff in which librarians visit other buildings on campus, such as Insalaco Hall, the Writing Center, and Passan Hall to meet you where you are. During the spring semester, librarians will be available at different locations on campus once a week for the MU community to ask questions. We will also have iPads to demonstrate apps and tools that help with research, writing, and completing assignments. Remember, you can check out an iPad from the library for a week at a time, and we are always happy to help you use them and to recommend great apps.

Look for email announcements and posters about where you can find us during Roving Reference hours. We can help you find and

access books and full-text articles, give you suggestions for searching our databases, and show you how to find and use our collection of e-books. We can also help you create more effective searches, focus your research questions and topics, and evaluate resources that you might want to use. To help you keep track of all of these, we can demonstrate how to use RefWorks and create bibliographies. Please don't hesitate to ask us about any of these topics and more! To ensure your time to ask questions, you can make an appointment with a librarian during Roving Reference shifts or at the library.

Look for a survey from the library early in the spring semester about how we can best tailor this program to your needs. If you have any questions or comments, please contact Hilary at hwestgat@misericordia.edu or 570-674-6392. We appreciate your input and ideas!

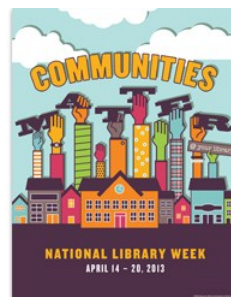


Celebrate National Library Week

By Colleen Newhart

The Misericordia community is invited to join in our celebration of National Library Week April 14–20, 2013. Lectures, demonstrations, daily giveaways, prizes, food, games and a basket raffle await you at the library during this once-a-year celebration! While you're here, learn about our library's resources and how our staff can assist you. We'll have a new social media contest for students, and MU club and team members will be invited to enter a library

decorating contest to earn substantial monetary prizes. A book swap will once again be featured. So, mark your calendars and watch for additional announcements. Members of the library staff are planning a week you won't want to miss!



Library Mania and Muffins!

By Sue Lazur

Did you know that we have iPads? The DVD *Abraham Lincoln: Vampire Hunter*? *Wired Magazine*? *Moby Dick* as an e-book? New © 2012 fiction books: *The Time Keeper* by Mitch Albom, *Frozen Heat* by Richard Castle, *Friends Forever* by Danielle Steel, *11th Hour* by James Patterson, and *The Husband List* by Janet Evanovich? Did you ever want to learn Spanish or talk like a pirate? Check out *Mango*! Did you know we have the Center for Nursing History collection?

We are in process of creating a searchable DVD database using *Collectorz.com* movie software program. Movies can be searched by genre or title, and viewed by list or thumbnails. You will see information such as the cast, crew, cover art, movie plots, episode lists, and more.

Did you know we don't use Dewey anymore? We have converted 80,000 titles to the Library of Congress classification system. Titles are now grouped by subject and then by author.

The library staff invites the campus community to come over for a cup of coffee or tea and a muffin on Friday, March 8, from 8:30–11 a.m. to see what is new at the library!



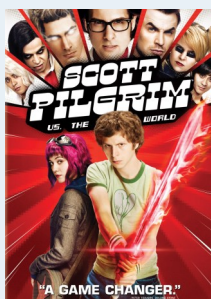
Collectorz.com DVD Database

By Jacob Garner

As we try to make the library experience better for our patrons, one of the suggestions we frequently hear is, "Could there be an easier way to see what DVDs the library owns?" Since November, we have been working on a project to do just that. Using the *Collectorz.com* DVD database, the library's DVD collection is being cataloged so titles are easy to search and find, whether you want to search through the library's website or on your phone.

Using the search bar in the upper right-hand corner, you can search by movie title, actor, or director. Don't feel like wading through more than 1,000 DVDs to find out what comedy movies we own? On the regular website, you can actually search by movie genre. After clicking on a title, basic information about the movie is given, as well as links to the *Internet Movie Database* and *Amazon.com*. Currently, you will still need to use the library's catalog to find the call number for the DVD, but we hope to have this information included in the *Collectorz.com* page eventually. While still a work in process, new features will be added in the future, and we are excited to introduce this as another way to help our patrons find what they need.

To access the database, bookmark these URLs:



Website: <http://connect.collectorz.com/users/mkblibrary/movies/view>

Mobile site: <http://connect.collectorz.com/m/users/mkblibrary/movies/view>

PrivCo

By David Marks

Anyone who has ever wanted to find out the financial data of private companies, such as Twitter and Mars, has always had to dig deeply into financial newspapers, magazines, and more recently, *Google* and *Yahoo Finance*, to obtain data and news about private companies. With the arrival of *PrivCo*, the need to search for and through all of these resources is not essential because financial information, news, and history for private companies can be obtained quickly and accurately in this database.

PrivCo is accessed through the library's A-Z database page, under the letter "P," or by clicking on the subject list and choosing the Business category. *PrivCo* contains downloadable data in a PDF report format and also provides the ability to import financial data to an Excel spreadsheet. Graphs and other visuals can be viewed and copied into reports to assist students by visually representing financial data. Merger and Acquisitions activities are also detailed in the PDF reports that include information that is current either for financial figures or carefully estimated figures for the current financial quarter.

For example, if someone wanted to find out how many tweets per day are tweeted through Twitter, *PrivCo* is able to quickly and accurately answer that reference question. (As of 3/31/2012, there were 340 million tweets per day.) If a student wanted to find out how many people are registered with Twitter and how many people use Twitter frequently, the answer can be obtained as well. (As of 7/31/2012, there were 500 million registered Twitter users, and as of 3/31/2012, there were 140 million active users who tweeted about 340 million tweets per day.)

PrivCo also contains financial data such as the balance sheets for private companies as well as the total number of employees, value of the company and the cost of goods sold. Total assets, total liabilities and net income is also provided in these individual company reports. For those students who want to find out about how a company compares in the industry, such as the social networking world for Twitter, the report contains a listing of Mergers and Acquisitions that involved Twitter, as well as a list of the Industry Venture Capitalists, individual and corporate, listing their investment amount in chronological order.

Once a company is bought by a public company, *PrivCo* ceases coverage of that company. This ensures that every company found in the *PrivCo* database is a private company. *PrivCo* also has a very extensive digital news clipping service that provides information about the company to be searched in question. The report provides details about a company's growth, innovations, and competition in this news section. The report includes a list of competitors, SIC and NAICS codes, contact information, and a list of the founders for each private company.

PrivCo can be searched by both a basic and an advanced search option. The basic search option requires only the name of the company. The advanced search option includes the ability to search by industry, geographical area, annual revenues, and total employee size. These advanced search options are ideal for searching competitors for comparison or to see how a company is positioned within an industry.

"The library is the temple of learning, and learning has liberated more people than all the wars in history."

**Carl Rowan,
As Quoted in *American Libraries*,
1995**



iPad News You Can Use!

By Sameera Redkar

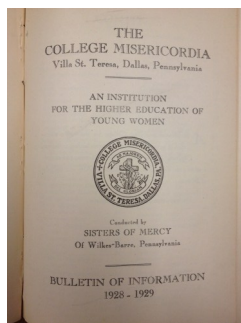
Now that iPads are available for checkout, you may have some concerns or questions, such as “Is it safe to use FaceTime on library iPads?” or “What happens to the apps that are downloaded using individual iTunes accounts?”

As mentioned in the library’s iPad checkout policy, iPads can be used for any educational or recreational purpose. They have a variety of preloaded apps, and only two features, “delete apps” and “iCloud storage,” are disabled. Also, patrons are allowed to download any free or paid apps on these iPads by using their own iTunes accounts. Due to the library’s open iPad checkout policy, it is understandable to have the privacy concerns mentioned earlier. However, here is what you need to know.

When you check out an iPad, we turn off the iCloud feature, which prevents data sharing with other devices. Here is how iCloud works.

Our Digital History

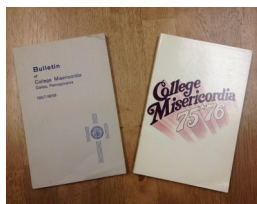
By Jessica Reeder



The Archives is in the process of completing a large digitization project. This project will make the entire collection of academic catalogs available online. The catalogs, also known as Bulle-

tins in the past, are fantastic records of Misericordia’s history. Not only do they contain the standard class listings and descriptions, but also costs of attendance, rules for students, building descriptions, and common extracurricular activities. The collection is a great resource for understanding the history of our University, and it is one of our most used collections.

This project is made possible by the LYRASIS Mass Digitization Collaborative—a Sloan

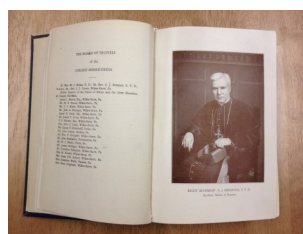


When you purchase or download music, games, or apps, etc., they get stored in iCloud, which automatically transfers this data to all other devices. Data associated with an Apple ID does not get transferred to other devices unless other devices are associated with that particular Apple ID. On the other hand, you can access these apps whenever you check out any one of the library’s circulating iPads.

Also, once you return the iPad, the library staff erases all the content, such as passwords and other personal data, including credit card information, and resets the iPad to its original settings before it is checked out again.

Does this information clarify some of your doubts? Do you feel adventurous and ready to explore more iPad features? Well then, here is your chance; try some of these interesting apps.

Foundation grant-subsidized program that is making large digitization projects possible for many cultural institutions across the country. Through collaboration with the Internet Archive, a large online repository of free digital books, movies, and music, we are able to have all of the catalogs scanned and made available in color from cover to cover. Viewers will have the option to view or search the catalogs online, or they may download the catalogs in various formats onto their computer or e-reader. For more information on this project, or other questions about the Sister Mary Carmel McGarigle Archives, please feel free to contact the Archivist, Jessica Reeder, at archives@misericordia.edu or (570) 674-6420.



Apps for the iPad!

	CAREER TEST Find the career that suits you FREE
	SERENITY Relaxing audio video destinations \$ 1.99
	PAGES Word processing beyond words \$ 9.99
	KEYNOTE Make moving presentations \$ 9.99
	AUDIONOTE Audio recording while note taking FREE
	iMovie Edit your videos to make HD movies \$ 4.99
	STICKY NOTES Digital notes to keep organized FREE
	BUDGET For your budgeting needs FREE
	SKYVIEW Explore the universe FREE
	FREE YOUR MIND Relax with hypnosis FREE

Newest Additions to the McNaughton Movie Collection

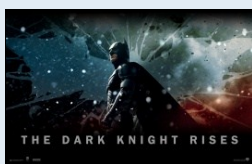
Abraham Lincoln: Vampire Hunter



The Amazing Spiderman

The Best Exotic Marigold Hotel

The Campaign



The Dark Night Rises

The Hunger Games



Marvel's The Avengers

Men in Black III

Prometheus

Safety Not Guaranteed

Seeking a Friend for the End of the World

Snow White and the Huntsman

Step Up Revolution

Ted

Watch



See Who is @ Your Library

By Joanie Yamrick



Sue Lazur is the senior secretary at the Mary Kintz Bevevino Library. Before she began working in her third floor office, she served as Electronic

Reserves Specialist in the Access Services Department, initiating the electronic reserves service for faculty, better known as eReserves. Prior to joining the library staff, Sue worked as Misericordia's Mail/Copy Coordinator for Print/Mail Services.

Sue has many artistic talents, including quilting with her sisters, drawing and painting. She creates forms, fliers and websites for non-profit organizations. Active in the General Federation of Women's Clubs at the local level (Harveys Lake), she currently serves as vice president for the Luzerne County Chapter. Her interests also include assisting at the American Foundation for Suicide Prevention Walk each year and helping to organize a

fundraiser for education on suicide prevention, the "Mom Prom." At work, her artistic talents can often be seen inside the first floor display case.

Each day, Sue handles details for the director to help keep the library humming (quietly) along. Her previous work experience in the IT department at *The Times Leader* newspaper has proven invaluable in assisting others with Microsoft products and Windows issues. In addition, she serves as board secretary for the Friends of the Mary Kintz Bevevino Library, which involves helping to plan and coordinate the group's functions. She is an alumnus of both Luzerne County Community College and Misericordia University, with degrees in information systems technology and computer information systems, respectively. She lives in Loyalville with her husband, George; two sons George Jr. and Bryan; and the family guard dog, a beagle named Bailey.



Opposing Viewpoints

By Hilary Westgate

Opposing Viewpoints in Context is a great database to use to begin your research, as it helps you to explore broad topics from all perspectives. It covers major social, economic, environmental, scientific, medical, and other world issues, such as climate change, the millennial generation, offshore drilling, transportation infrastructure, cyberbullying, and hundreds of others, all in an easy-to-use interface. For each topic, the database provides lists of resources sorted by type, such as reference works, magazine and newspaper articles, and academic journals. This takes the guesswork out of trying to locate and differentiate between various types of resources (although it is still important to know how to do that!) and presents the information in a very organized format. *Opposing Viewpoints in Context* provides about 5,000 topic overviews, 14,000 pro/con viewpoint essays, 300 primary source documents, 5 million periodical articles, 6,000

statistical tables, charts and graphs, and 70,000 images, along with links to even more related resources. Since these topics are changing by the minute, this database reflects those changes with constant updates. A similar resource from the library is *CQ Researcher* (*Congressional Quarterly Researcher*), which includes many detailed, comprehensive reports covering health, social trends, criminal justice, international affairs, education, the environment, technology, and the economy. Both of these resources can be found in the lists of databases on the library's website. If you're looking for a thorough overview of your topic so that you can provide background information and narrow your research, *Opposing Viewpoints in Context* and *CQ Researcher* are excellent starting points.



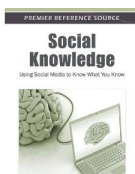
New Books on the Reference Shelf

By Peggy Leonhart

The Handbook of Global Communication and Media Ethics/Edited by Rober S. Fortner and P. Mark Fackler. Two Volumes
REF. P94 .H354 2011

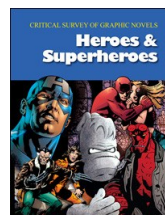
Corcoran Gallery of Art American Paintings to 1945/Edited by Sarah Cash.
REF. ND 205 .C582 2011

Social Knowledge: Using Social Media To Know What You Know/Edited by Kristin Klinger.
REF. HD58.82 .S63 2011



Encyclopedia of Emerging Industries/Edited by Hillary Hentschel.
REF. HC102 .E54 2011

Critical Survey Of Graphic Novels Heroes and Superheroes/Edited by Bar H. Beaty and Stephen Weiner.
Two Volumes
REF. PN6725 .C753 2012



Culture Wars: An Encyclopedia of Issues, Viewpoints, and Voices/Edited by Roger Chapman. Two Volumes
REF. HM1121 .C85 2010

Gale Encyclopedia of E-Commerce Second Edition/Edited by Laurie J. Fundukian.
Two Volumes
REF. HF5548 .32 .G35 2012

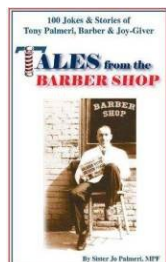
Honor and Memorial Books

By Jennifer Luksa

The following memorial titles were added to the library collection:

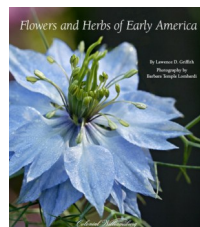
The Barber by Ann Heinrichs, given in memory of William Leonhart by the staff of the Mary Kintz Bevevino Library.

The Lives of the Most Excellent Painters, Sculptors, and Architects by Giorgio Vasari, given in memory of John Luksic by Jean Dobinick, Jennifer Luksa, Colleen Newhart, Dawn Pangrazzi, Susan Prywara, and Susan Yeager.



Tales from the Barber Shop by Jo Palmeri, given in memory of William Leonhart by the staff of the Mary Kintz Bevevino Library.

Flowers and Herbs of Early America by Lawrence D. Griffith, given in memory of Nancy J. Heydt by Joseph J. Esposito.



The Vanishing American Barber Shop by Ronald S. Barlow, given in memory of William Leonhart by the staff of the Mary Kintz Bevevino Library.

Michelangelo and the Pope's Ceiling by Ross King, given in memory of John Luksic by Jean Dobinick, Jennifer Luksa, Colleen Newhart, Dawn Pangrazzi, Susan Prywara, and Susan Yeager.

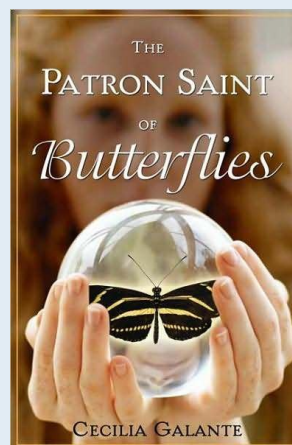
If you are interested in purchasing a title in memory or in honor of someone, please contact Jennifer Luksa at 674-6325.

Y A Book Review *The Patron Saint of Butterflies*

By Amanda Kirchoff

Agnes and Honey are in their early teens and have been always been best friends. The only home they know (a religious commune called Mount Blessing), their friendship, and life as they know it is about to change. Agnes is a true believer and strictly follows every rule. Honey doesn't believe in Mount Blessing's teachings and is rebelling against its leader, Emmanuel. Her only comfort is found in keeping a journal about butterflies and in helping to build a butterfly garden.

When the girls are sent to the Regulation Room for punishment because they broke a rule, they are beaten with belts. Then Benny, Agnes' younger brother, severely injures his hand, and Emmanuel refuses to allow him to go to the hospital. After fleeing the commune with their grandmother and brother, Agnes and Honey are forced to deal with the world outside of the commune, discovering that everything Emmanuel has said about their home is a lie. Agnes' grandmother attempts to make the transition to the outside world as easy as possible for both girls, but they don't know how to act or what to believe. *The Patron Saint of Butterflies* by Cecilia Galante is a wonderful story about family, love and healing—but mostly friendship.



Library Hours

Monday–Thursday

8:00 a.m.–11:00 p.m.

Friday

8:00 a.m.–5:00 p.m.

Saturday

10:00 a.m.–7:00 p.m.

Sunday

11:00 a.m.–11:00 p.m.

Contact Numbers

Access Services 674-6231

circulation_desk@misericordia.edu

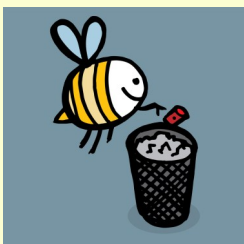
Reference 674-6352

reference@misericordia.edu



Food and Drink in the Library

The staff works hard to make the library a hospitable place, where students can study, work together, or just relax. Our housekeeping staff is tireless in their upkeep of the building. Please be responsible when disposing of food packaging and drink containers, as well as chewing gum. There are wastebaskets and recycling containers available throughout the building. Please *bee* considerate and help keep our building clean.



Recipe for Disaster: Tofu Cookies

By Hilary Hoover, Library Club Member

Tofu was created in ancient China and has been noted for its versatility and ability to take on the flavor of whatever it is cooked with. The first vegan meal that I made for my family three years ago was tofu-spinach lasagna with a homemade tomato sauce. I used a blender to pulse a block of firm tofu into a ricotta cheese consistency, and I spread it between the layers, along with minced garlic and basil.

While talking with my mom about different types of Christmas cookies, she pulled out one of her old cookbooks from the '70s and flipped to a recipe for tofu cookies, which she had never tried before. What astonished me was not the use of tofu, but the consistency of it. Firm tofu is called for to replace the milk and eggs in this recipe, rather than a soft or silken variety that I would have imagined. Firm tofu is good for grilling and frying in olive oil to eat with spicy curry. However, why would it be used in cookies? Surely, we have a recipe for disaster.

Tofu Cookies

- 1 block firm tofu
- 2/3 cup peanut butter
- 1 cup brown sugar
- 2 tsp vanilla extract
- 1 tsp salt
- 1 cup flour
- 1 ½ cups old fashioned oats
- 4 oz chocolate
- 2 Tbsp oil

Bake at 350 degrees for 15–20 minutes. Drizzle with melted chocolate.

I began by opening the package of tofu, draining and pressing out excess water, then cutting it into easily manageable cubes. As a college student, I do not have my own electric mixer, but I do have a smoothie blender. I combined half of the tofu into the blender, added the vanilla and peanut butter, and began to blend, caught in a daydream of the KitchenAid Artisan Stand Mixer in Boysenberry.

However, after a few seconds the blades refused to rotate and droned an awful sound, snapping me from my fantasy. Quickly shutting the blender off, I realized the peanut butter and tofu were just too thick to blend without moisture.

The water probably should have stayed with the tofu. I added one half cup of water to the mixture, and the blender took off with a roar. After the ingredients were mostly mixed, I added one third cup of brown sugar, blended it through to a creamy, whipped consistency, and did a taste test.

Confusion hit me like an imaginary brick wall. The mixture tasted good. Actually, it tasted like light and fluffy peanut butter and cream—quite delicious and completely milk and egg free. Baffled, I repeated the process with the other half of the wet ingredients and combined them with the flour and oats in a mixing bowl, using my handy rubber spatula.

Just to make sure that I wasn't mistaken, I tasted it again. Still delicious. This was supposed to be a recipe for disaster. Transferring the batter by tablespoons onto a cookie sheet, I hoped that they would at least do something interesting like expand and take over the pan or—better yet—spontaneously combust.

Twenty minutes later, I opened the oven and took out two trays of strangely light and fluffy cookies. Transferring them to a plate, I put in the next batch and began to work on the chocolate. In a small saucepan on low heat, I added half of the chocolate to a tablespoon of safflower oil, which is light enough to keep the chocolate from burning for my lack of a double boiler, and drizzled the melted chocolate over the cookies. After popping a cookie in my mouth, I determined that I needed another opinion.

After finishing off the last batch with chocolate, I grabbed the shuttle up to campus for the Food Allergies Meeting, where I presented my vegan cookies. Those who could have soy and nuts were rather astonished. These cookies were surprisingly delicious.

While I am disappointed that the cookie experiment wasn't a disaster, I am very happy to have found a healthy and delicious recipe that I can share.

Questions? Comments?
Ideas for a disaster? Contact
Hilary Hoover at
hooverh2@misericordia.edu

