

Social Networking and the Library

By *Barbard Burd, Ph.D.*

Facebook, MySpace, blogs, wikis, RSS feeds, tag clouds, and iGoogle! Ask any of the library staff, and they can tell you how these tools are being used by students today. Last semester, the staff of the Mary Kintz Bevevino Library participated in a series of workshops on using social networking to enhance library services. Using the Bevevino Library wiki (www.bevevino-library.wikispaces.com/), staff contributed comments on the characteristics of the Millennial, or NextGen, and students explored social networking tools that would improve access to services and resources for Misericordia students.

The library staff used the Creative Commons course, *Five Weeks to a Social Library*, as a basis for discussion, as well as viewing several YouTube videos on social networking. One series of videos produced by students of Dr. Michael Wesch for a Digital Ethnography course at Kansas State University explained the demands facing students today and the use of collaborative authoring tools to facilitate group work. (To view these videos, go to YouTube at www.youtube.com and search for "digital ethnography and wesch".) These videos challenged the existing concepts of scholarly communication as individuals worked together to create fluid, scholarly documents from multiple viewpoints and sources.

The library staff gained practical experience as they constructed blogs, added pictures to Flickr, and set up MEEBO accounts to facilitate instant messaging. At the conclusion of this course, the staff discussed ways that the library could use some of these tools to improve library services. Currently many of the library's databases provide RSS feeds for continual updates to specified searches and email alerts for the tables of content for many scholarly, peer-reviewed journals. Contact the reference desk for further information on how you can set up these services.

This summer the library will implement a new web-based library catalog that allows for social networking applications. Let us know what you'd like to see on the new library catalog pages. Drop your comments in the suggestion boxes at the reference or circulation desk.

TIA (Thanks in advance) for helping the library improve communications through the use of these tools.

Adventures in Learning Child Care

By *Peggy Leonhart*



Preschoolers focus on fun and learning at the library.

What better way to instill a love of reading in children than to introduce them to treasures found in a library? Young readers who attend the Adventures in Learning child care can be seen excitedly perusing the children's book section on their frequent visits to the Mary Kintz Bevevino Library.

To make their visits more memorable, the library staff plans fun activities and crafts to spark imagination and encourage the desire to read. The preschoolers have decorated and donned superhero capes, have eaten ants on a log (celery with peanut butter and chocolate chips), and have become pirates for a day.

This March, the Easter Bunny, who loves to read, will once again pay a visit to share some of his favorite books with the children and lead them on

an egg hunt in the stacks. In April, the children will visit during National Library Week. Books about shapes will be read aloud, and in keeping with the theme, "The Circle of Knowledge," round snacks and activities will be provided.

World Turtle Day, May 23, will find the young adventurers using finger puppets to explore the world of fables through the story of the Tortoise and the Hare. They will also examine the differences between a turtle and a tortoise and pretend they are snacking on the same diet as these reptiles. We hope they enjoy insects and foliage (gummy worms and lettuce leaves)!

By making the library an exciting place to visit, the library staff hopes to encourage reading and a love of books that will last far beyond the preschool years.

Friends of the Mary Kintz Bevevino Library Spring Speaker Series

By *Jennifer Luksa*

The Friends of the Mary Kintz Bevevino Library are proud to announce their guest lecturers for the Spring Speaker Series. These presentations are an opportunity for the University and the surrounding community to hear about scholarly research that is being conducted at Misericordia. The series begins on Wednesday, March 12, at 4:30 p.m. with Dr. Cosima Wiese's presentation, "Air Pollutants and Climate Change: The Impact on Plants." Dr. Wiese is a faculty member in the Biology Department at Misericordia University.

On Friday, April 18, at noon, the speaker will be Dr. Yolanda Y. Smith, Assistant Professor of

Christian Education at the Yale University Divinity School, and author of *Reclaiming the Spirituals: New Possibilities for African American Christian Education*. Dr. Smith's presentation also coincides with the Library's celebration of National Library Week.

All presentations will take place in the Catherine Evans McGowan Room on the third floor of the Library. The Speaker Series is free and open to the University community and the public. Refreshments are served, compliments of the Friends. For more information, please contact Brenda Nowalis at 674-6225.

Spring 2008

Book Marks

A publication of the Mary Kintz Bevevino Library



Students Helping Students

By *Colleen Newhart*



Seated, left to right: Brian Simko, Lauren Cirule, Stephanie Huber. Standing, left to right: Aubrey French, Jacob Garner, Michael Green, Jackie Lowe.

When you enter our library to borrow a video or a book, pick up an interlibrary loan item, or print copies, chances are one of your fellow classmates has been instrumental in making these services possible for you.

Both commuter and resident students from a variety of majors work in the library, making sure that the books you are looking for have undergone security processing and have been shelved in the correct spot so you can easily locate them. If you use our interlibrary loan services, they assure that your requested book or video is properly checked out to you, and then packaged for return to the lender after you bring it back. All students load the printers with paper and toner so that your articles are printed problem free. In addition, they also master a Dewey Decimal tutorial so they can direct you to a particular area, and each student worker learns early on how to navigate the library catalog so they can guide a patron who is looking for a specific book.

Several students assist you at the Circulation and Reference Desks while working on special projects for all departments, including technical services, interlibrary loan, reference, archives, and the library director's office. A few students are Student Assistants. They work on special

projects, such as recording and entering library statistics or researching webliographies on the library home page to assist reference staff with evaluating websites for students to use. These students are your classmates who keep the library open for your use when snowy weather causes classes to be cancelled and the campus to close.

Most of the student workers consider it an advantage to become familiar with the resources they use every semester for their classes, and many continue to work in the library throughout their years at Misericordia. "I personally could not have asked for a better work/study job," said Aubrey French. "Working at the library has taught me a lot of things—from computer programs to customer service—and I thank the librarians who have been here to teach and help me since the very beginning. They have all been nothing but supportive and educating the entire time I have worked here." Lauren Cirule added, "Working in the library has encouraged me to offer my help to others more often. It allows me to interact with people of various ages and to be accommodating to others' needs."

Providing an Essential Service: Library Reserves

By *Jean Dobinick and Sue Lazur*

Our library's reserve collection, both in traditional and electronic forms, is a resource which sees continual usage by faculty and students. A wide variety of supplemental course materials for particular classes is submitted to our Access Services Department by faculty each semester.

Traditional reserve items, which are located behind the Circulation Desk, include library or personal copy books, journal articles, class notes, sample research papers, and also non-print materials such as videocassettes and DVDs. Items are listed in the library catalog under the instructor's name, as well as under course name and course number. Submission forms for traditional reserves are available online from the library's website; they may be filled out and brought into the library along with the reserve material.

Electronic reserves or e-reserves are another means used by faculty to provide access to materials which support course requirements. At the request of an instructor, electronically-stored PDF files or links to databases or websites are made available through Blackboard. Students can access these articles in the folder called Electronic Reserves under Course Content. Files/links may include chapters, poems, journal articles, class notes, portions of videos, and other pertinent materials. Instructors may submit an e-reserve request form at:

<http://www.misericordia.edu/library/eReserves/Form.cfm>, or bring the form to the library along with the material to be scanned.

Library staff can assist in determining whether or not reserve items fall within fair use guidelines and can obtain copyright permission as necessary. For further information on library reserves contact: Jean Dobinick, Traditional Reserves, x3358; or Sue Lazur, Electronic Reserves, x6296.

March is National Women's History Month

Women have made outstanding contributions throughout the history of the United States, but until the 1970's the contributions of women were not recognized in the curriculum of most schools in the United States. In 1978 the Education Task Force of the Sonoma County (California) Commission on the Status of Women celebrated the first "Women's History Week." The success of this event led Congress to declare March as National Women's History Month in 1987, and this resolution has been passed every year since then.

Test your knowledge of women's history with the following quiz:

1. Who was the slave that became the conductor of the underground railroad?

- a. Harriet Tubman
- b. Elizabeth Johnson Harris
- c. Hannah Valentine
- d. Wilma Rudolph

2. Who was a famous teenage holocaust diarist?

- a. Inge Auerbacher
- b. Edith Velmans
- c. Johanna Hurwitz
- d. Anne Frank

3. Who founded the American Red Cross?

- a. Mary Todd Lincoln
- b. Clara Barton
- c. Sally Louisa Tompkins
- d. Dorothea Dix

4. Who is known as the "mother of the Civil Rights movement"?

- a. Rosa Parks
- b. Abigail Adams
- c. Lethe Jackson
- d. Marian Anderson

5. Who won the 1979 Nobel Peace Prize?

- a. Kim Dae-jung
- b. Willy Brandt
- c. Mother Theresa
- d. Yitzhak Rabin

6. Who was the first woman elected to Congress?

- a. Jeanette Rankin
- b. Loretta Sanchez
- c. Lynn Woolsey
- d. Alice Mary Robertson

7. Who married her first cousin and later became first lady?

- a. Dolley Madison
- b. Mamie Eisenhower
- c. Eleanor Roosevelt
- d. Martha Custis Washington

For more information about Women's History Month, visit the display at the Mary Kintz Bevevino Library and check out a biography of your favorite woman today!

Quiz answers: 1a, 2d, 3b, 4a, 5c, 6a, 7c (www.infoplease.com)

Library Celebrates "Go Red For Women"



Sue Lazur

The Mary Kintz Bevevino Library recently celebrated Women's Heart Health Month with the "Go Red for Women" campaign. Thanks to Sue Lazur, the Library's Electronic Reserves Specialist and President of the Harveys

Lake Women's Club, the Bevevino Library received a grant through the women's club to promote women's heart health. Sue created a display in the library to promote this event. The American Heart Association donated posters, pins, and bracelets. The following books were purchased with funds from the grant:

■ *The Fitness Factor: Every Woman's Keys to a Lifetime of Health and Well-Being* by Lisa Callahan, M.D.

■ *Her Healthy Heart: A Woman's Guide to Preventing and Reversing Heart Disease Naturally* by Linda Ojeda.

Library Introduces ILLiad Interlibrary Loan Borrowing System

By Joanie Yamrick and Colleen Newhart

On March 1, 2008, in keeping with our commitment to provide the best resources available in a timely manner for students, faculty, and staff, the Access Services Department announced the implementation of "ILLiad," the latest in patron-initiated, web-based interlibrary loan systems.

After many months of planning and testing, the library rolled out its new interlibrary loan interface. ILLiad is very user-friendly, from the log-on page to the "view electronically received articles" hyperlink. This paperless system enables patrons to create their own interlibrary loan accounts online, using their Misericordia University email ID and password, and to personally generate online requests for books, articles, and videos not available in our library's collection. A patron's stored information is automatically entered each time that individual submits a request. The request is then directly sent to processing, greatly reducing the time previously spent submitting interlibrary loans on paper or via email.

■ *The Heart of a Woman: A Memoir of Healing and Reversing Heart Disease* by Pat Biondi Krantzler, M.A., and Patricia Krantzler.

■ *Women and Heart Disease, An Epidemic* by Lawrence J. Sanitora, M.D. and Judith Sachs.

■ *From the Heart: A Woman's Guide to Living Well with Heart Disease* by Kathy Kastan, L.C.S.W., M.A. Ed.

The Heart Truth is a national campaign to inform women of the dangers of heart disease.

According to the American Heart Association, heart disease is the number one killer of American women. One in four women will die of heart disease. While heart disease generally attacks women over 40, heart disease begins in the teen years. It's important for women of all ages to participate in a program of exercise and diet to reduce the risk of high blood pressure, high cholesterol, and diabetes that signal the onslaught of heart disease.

Check out these important books to learn more about the prevention of heart disease.

ILLiad allows patrons to monitor the status of their request, notifies them via email of the availability, and if it is an article, delivers it to their private ILLiad account, where it is available to download for 30 days. Patrons also receive notices of books and videos available for pick up at the Library's Circulation Desk. All interlibrary loan patrons will be able to access their accounts at any time to view their current list of requested and outstanding materials. Reminder emails are automatically generated when a book's loan period is nearing its due date, giving the user the ability to request a renewal directly through the system and avoid late fees due to oversight.

To access the new system, simply click on "Use interlibrary loan" on the library home page and follow the directions at the bottom of the page for ILLiad. Add the log-on page to your "Favorites" for easy access! If you have questions or need assistance, please contact Joanie Yamrick, Interlibrary Loan Specialist, at (570) 674-3037 or the Circulation Desk at (570) 674-6231.

Celebrate National Library Week April 14-18, 2008

Join the Circle of Knowledge @ your library

By Aubrey French

The Mary Kintz Bevevino Library staff is gearing up for this year's National Library Week festivities. Back by popular demand will be the Book Cart Race, Paper Airplane Contest, and the Basket Raffle. New this year will be a Miniature Golf Tournament through the third floor stacks and a Hula Hoop Contest. Other activities throughout the week include the Guess How Many Contest, Friends of the Library Membership Drive and Daily Drawings. The Book and Bake Sale runs Monday through Thursday from 9 a.m.-4 p.m. You can purchase tickets for the Basket Raffle in Banks Student Center from 11 a.m.-2 p.m. daily or in the library.

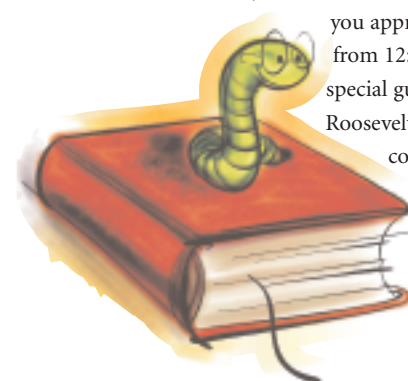
When you join the Friends or renew your membership during National Library Week, your name will be entered into a drawing for a wide variety of gift certificates to local restaurants and businesses. Membership in the Friends supports many programs and services, including the Speaker Series and other special events. Pick up a membership application at the Circulation Desk.

■ **Monday, April 14, Uncover Treasures in the Circle of Knowledge.** Stop by the library to buy some books or brownies at the Book and Bake Sale from 9 a.m.-4 p.m. Also, visit us in the Banks Student Center from 11 a.m.-2 p.m. to enter to win one of the various baskets to be raffled off. From 12-1 p.m. come in to put a positive spin on your week by competing in the Hula Hoop Contest.

■ **Tuesday April 15, Appreciate One Another in the Circle of Knowledge.** If the brownies, books and basket raffle are not enough to bring you in, show off your aerodynamic skills in our paper Airplane Contest from 11:30 a.m.-1 p.m. Come celebrate National Library Workers Day and let all the wonderful library staff members know just how much

you appreciate them. Join us from 12:30-1:30 p.m. for our special guest speaker, Eleanor Roosevelt. Yes, you read that correctly—we mean

Eleanor Roosevelt (portrayed by Meg Geffken).



■ **Wednesday, April 16, Discover Something New in the Circle of Knowledge.** Is class work getting you down? Do you wish you could be a kid again? Then join us at 9:30 a.m. when the preschool children from Adventures in Learning day care stop by for story time. While you're here, grab a cookie at the Book and Bake Sale going on from 9 a.m.-4 p.m. Then enter the Basket Raffle from 11 a.m.-2 p.m. in Banks Lobby. Think being a librarian is easy? Try pushing an unsteady cart full of heavy books through the stacks. If you can handle it, sign up in teams of four to display your cart-racing abilities from 11:30 a.m.-1 p.m. and 3-5 p.m., because let's be honest: Who hasn't wanted to go running through the library at one time or another? Drop in the Alden Lab anytime between 1:00-2:30 p.m. to brush up on your Social Networking skills.

■ **Thursday, April 17, Challenge Yourself in the Circle of Knowledge.** Sign up to participate in a round of miniature golf to be played between the third floor stacks. Tee times are between 11:30 a.m.-1 p.m. and between 3-5 p.m. And, of course, the Book and Bake Sale and Basket Raffle will be going on.

Don't miss the 7:30 p.m. book signing session with author and educator, Dr. Sonia Nieto.

■ **Friday, April 18, Celebrate Learning in the Circle of Knowledge.** Join us at noon for the Friends of the Library Speaker Series to be held in conjunction with Misericordia's Religious Studies Lecture Series. Presenter will be Dr. Yolanda Y. Smith, Assistant Professor of Christian Education at Yale University Divinity School, and author of *Reclaiming the Spirituals: New Possibilities for African American Christian Education*. Immediately following Dr. Smith's lecture, we will celebrate the 50th Anniversary of National Library Week with cake and refreshments. Also, the prize drawing for those who joined the Friends of the Library or renewed their membership will take place at this time.

We invite you to participate in as many activities at the Mary Kintz Bevevino Library as possible, and be sure to Join the Circle of Knowledge at your library!

Library Welcomes Mark Stull

By Beth Spaciano



Mark Stull

The library welcomed its newest staff member, Serials Management Specialist Mark Stull, in October, 2007. Mark is responsible for the overall management of serials and journals in both electronic and

print forms, as well as budget oversight and carrying out the twice-yearly process of preparing print journals for binding.

Mark had previously been employed in retail book sales and at a wholesale distribution business. He has also worked as a Christian education director.

Born and raised in Kingston, Pennsylvania, Mark now resides in Dallas with his wife, Lisa, and four children: Sara, 23; Rachael, 15; Rebecca, 14; and Isaiah, 3. In his spare time, Mark enjoys reading, studying and listening to music.

Mark is busy learning the many aspects of his job and is committed to promoting the resources of the Mary Kintz Bevevino Library. Mark sums up his appreciation for our services by saying, "I am extremely excited with my work here at the Bevevino Library. I do believe there is a bright future for this library—and all libraries—as we move away from our traditional role as simply storehouses of treasures toward our new, and all-important, position as meeting places for intellectual improvement, social interaction and cultural exchange.

Mark can be found working in one of several areas of the library: on the first floor in Technical Services, on the second floor in the Reference Department or, most likely, in the journals section on the second floor. He can be reached at mstull@misericordia.edu or at ext. 3039.