



Our Diplomatic Corps of Class Ambassadors

am·bas·sa·dor

/am'basədər/: a person who acts as a representative or promoter of a specified activity

WHAT IS A CLASS AMBASSADOR?

Class Ambassadors support the mission of SYA by promoting and facilitating class engagement, thus strengthening relationships within the SYA alumni community. They also champion the importance of financial support, waving the banner for participation in the SYA Fund among classmates.

Class Ambassadors are well-known in the community for their belief and support of the SYA mission and the education we provide our students. They are willing to contribute between two and four hours every month to SYA communications, thoughtful and creative planning, and personal outreach to SYA classmates and friends, old and new.

QUALIFICATIONS:

1. Belief in SYA's mission.
2. Time! (As mentioned above, two to four hours per month, typically.)
3. Willingness to connect with SYA classmates. Personal outreach is the most effective method.

ROLE & RESPONSIBILITIES:

Communicator	Connector	Champion
<ul style="list-style-type: none">• Re-engage your classmates through regular communication. Did you read an interesting article in <i>Field Notes</i>? Share it! Did something happen in your life that made you think of SYA? Write to your classmates and tell them about it. Keep the conversation going.• Utilize certain times of the year to reflect on your time abroad (e.g. arrival in country in the fall, holidays, school trips, leaving SYA in the spring).	<ul style="list-style-type: none">• Serve as a conduit of information. Partner with SYA to provide updates on your classmates (moves, job changes, weddings, babies, etc.).• Attend SYA events in your geographic region and encourage others to do so.• Promote SYA's digital networking tool, ConnectSYA.• Encourage others to volunteer for SYA, as co-Class Ambassadors or in other capacities.• Promote SYA in your social networks.	<ul style="list-style-type: none">• Work to increase your class's participation in the SYA Fund each year.• Promote special challenges and matching opportunities.• Thank classmates who make gifts with a personal email, phone call or note.• Lead by example! We ask that all SYA volunteers make an SYA Fund gift early in the year. This sets the stage for others to join!• Identify classmates who might be capable of a major, planned, or corporate matching gift.

SYA WILL SUPPORT YOU IN THE FOLLOWING WAYS:

1. We will provide templates of letters and emails, as well as confidential class contact lists and giving reports. (We trust that you will protect the confidentiality of classmate information.)
2. You will receive SYA news and information. Please make sure you are subscribed to our email service!