



[bit.ly/socialmedboot](https://bit.ly/socialmedboot)

# Parents Get Fit at Social Media Bootcamp

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Davina Spillmann & Evelyn McCulloch, Park Maitland School, November 7, 2019





Davina Spillmann  
@DavinaSpillmann

Evelyn McCulloch  
@EvMcCulloch







Do you know your  
child's social media?

[bit.ly/socialguess](https://bit.ly/socialguess)

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# Teens are Online Constantly

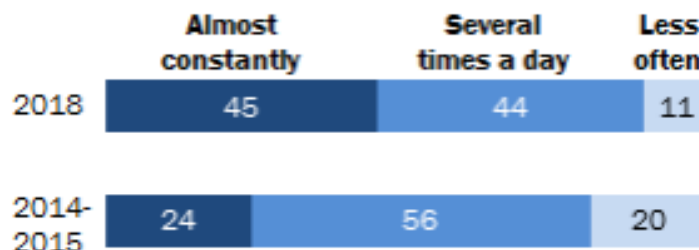


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## 45% of teens say they're online almost constantly

*% of U.S. teens who say they use the internet, either on a computer or a cellphone ...*



Note: "Less often" category includes teens who say they use the internet "about once a day," "several times a week" and "less often."

Source: Survey conducted March 7-April 10, 2018. Trend data from previous Pew Research Center survey conducted 2014-2015.

"Teens, Social Media & Technology 2018"

PEW RESEARCH CENTER

Courtesy of Lori Smith, Esq. & Pew Research





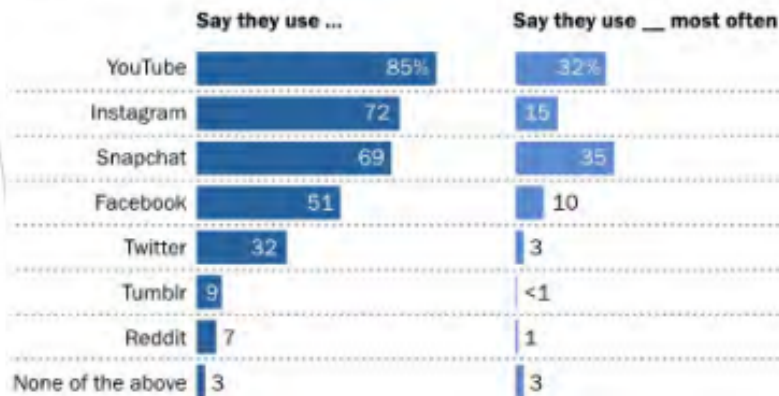
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# Where do we find teens online?

## YouTube, Instagram and Snapchat are the most popular online platforms among teens

% of U.S. teens who ...



Note: Figures in first column add to more than 100% because multiple responses were allowed. Question about most-used site was asked only of respondents who use multiple sites; results have been recalculated to include those who use only one site. Respondents who did not give an answer are not shown.

Source: Survey conducted March 7-April 10, 2018.

"Teens, Social Media & Technology 2018"

PEW RESEARCH CENTER

Courtesy of Lori Smith, Esq. & Pew Research





# The Power of Connection

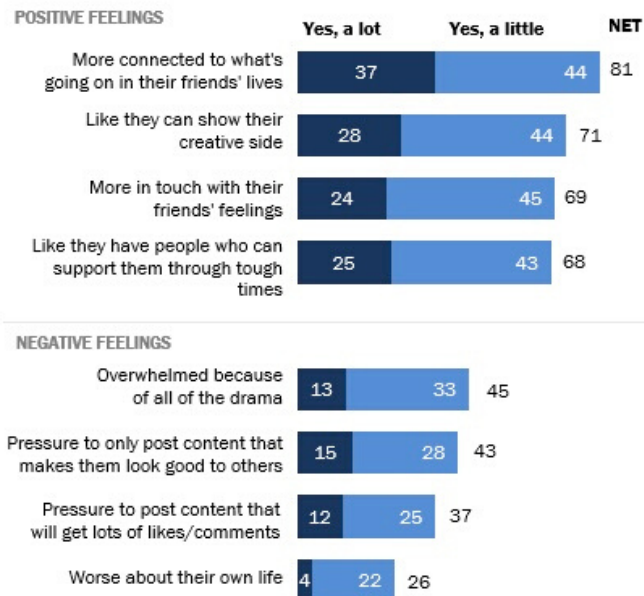


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## Most teens say social media better connects them to their friends' lives and feelings, but some also feel overwhelmed by the drama on these sites

% of U.S. teens who say social media makes them feel ...



Note: Respondents who did not give an answer or gave other responses are not shown.  
Source: Survey conducted March 7–April 10, 2018.  
"Teens' Social Media Habits and Experiences"

PEW RESEARCH CENTER

Courtesy of Lori Smith, Esq. & Pew Research





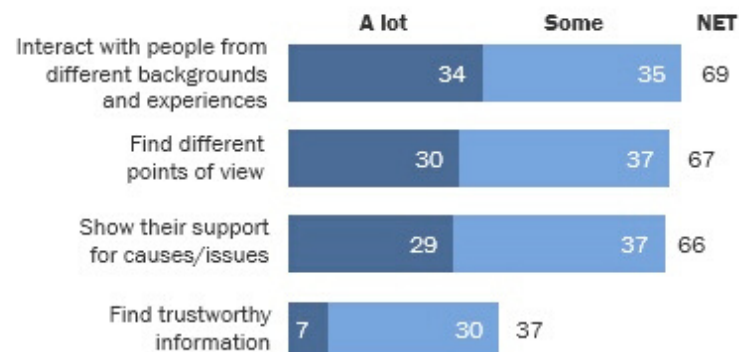
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# Diversity in Community

## Majorities of teens say social media helps peers talk to a diverse group of people, support causes; fewer think it helps teens find trustworthy information

*% of U.S. teens who say social media helps people their age a lot or some to do each of the following ...*



Note: Respondents who did not give an answer or gave other responses are not shown.

Source: Survey conducted March 7–April 10, 2018.

"Teens' Social Media Habits and Experiences"

PEW RESEARCH CENTER

Courtesy of Lori Smith, Esq. & Pew Research





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# EVENT PLANNING

## Key Points

- Inviting Alumni to lead the tables
  - Selecting the apps
  - Planning the agenda and content
  - Inviting current families
-





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# EVENT AGENDA

## Points of Discussion

- Monitoring
  - Settings
  - Privacy/Private Accounts
  - School/Home Partnership
  - FOMO, Likes, Body Image
  - Advantages/  
Opportunities
  - Resources
-





TikTok &  
Musical.ly



Instagram





  
  
Video  
Games

Articles and  
Research:  
Social Media Boot  
Camp

Amanda  
Dwyer





a



a

**TABLE TALKS**

**Discussion**

- 1. How do you feel about the school and your experience here? What do you like best? What do you like least? What do you want to change?
- 2. How do you feel about the school and your experience here? What do you like best? What do you like least? What do you want to change?
- 3. How do you feel about the school and your experience here? What do you like best? What do you like least? What do you want to change?



**Tree Cutout with Phrases:**

- PUT FIRST THINGS FIRST
- BEGIN WITH THE END IN MIND
- BE PROACTIVE
- SYNERGIZE
- SHARPEN THE SAW
- SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD

**WATLAND SOCCER CHAMPIONS 2016-2017**

COACH: D. BENTLEY & B. BENTLEY





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## TABLE TALKS

### Directions

1. Select the tables by the topics you are most interested in. Each table is lead by a teacher expert and Park Maitland teenage alumni.
  2. A bell will chime every 15 minutes. Feel free to stay to dive deeper for another round or rotate to a new table.
-

















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## TABLE TOPICS

What are you  
interested in?

- Twitter
  - Instagram
  - Snapchat
  - HouseParty
  - Youtube
  - TikTok
  - Video Games
-





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## FACILITATOR TABLE TOPICS FOR DISCUSSION

- What are you interested in knowing about this app or concept?
  - How are students currently using this app?
  - What is the intended purpose of this app?
  - How can the settings be adjusted for security?
  - What are some pros and advantages to this app?
  - What are some dangers or important things to be aware of with this app?
  - How can parents monitor this app?
-





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# wakelet

Resources for Parents:  
[bit.ly/socialforparents](https://bit.ly/socialforparents)

The screenshot shows a Wakelet collection interface. At the top, there are tabs for 'Contributors', 'Share', and 'Edit Collection'. Below this is a world map graphic with various social media icons (Pinterest, Facebook, YouTube, Twitter, Google+, etc.) pinned to it. The collection is titled 'Social Media Boot Camp' and is created by 'You'. It contains 10 items and has 2 views. Below the title, there is a description: 'These are helpful resources for parents.' Two resource cards are visible: 'Parent's Guide to Social Media Use for Kids' from Psychology Today and 'Information, Advice and Support to Keep Children Safe Online' from Internet Matters.

Contributors Share ... Edit Collection

Created by You

### Social Media Boot Camp

10 items 2 views

These are helpful resources for parents.

**Parent's Guide to Social Media Use for Kids**  
Psychology Today  
Even though they're no longer a couple, Brad Pitt and Angelina Jolie both recently confirmed they put safety measures on the Internet to provide boundaries for their children. They definitely plan to keep watch on their social media use as they age. Apple CEO Tim Cook recently suggested he wouldn't want his nephew on a social network.

**Information, Advice and Support to Keep Children Safe Online**  
Internet Matters  
Working with online safety experts, we're here to guide you through the many issues children can experience when using the Internet.





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[dspillmann@parkmaitland.org](mailto:dspillmann@parkmaitland.org)  
[emcculloch@parkmaitland.org](mailto:emcculloch@parkmaitland.org)