

Patrick A. Watson, EdS

Profile

Innovative and committed administrator with a demonstrated history in educational leadership, athletic management, and teaching. Mission to serve students, nurturing and supporting the needs of every learner, promoting a collaborative and positive environment. Excellent interpersonal, communication, and team-building skills with the ability to build trust and rapport. Superior problem-solving skills. Ability to smoothly manage complex and conflicting needs in a dynamic environment. Consistently champion career development and retention. Ability to work smoothly with a diverse population.

Core Competencies

Educational Leadership	Strategic Planning	Staff Development
Program Development	Crowdsourcing	Training Mentoring
Curricular Leadership	Security Crisis Planning	Data Analysis
Team Development	Educational Technology	Community Relations
Reform Innovation	Staff Supervision	Fundraising
STEAM Program	Collaborative Learning	Social Media Marketing
Curriculum Development	Student Recruitment Retention	Event Management
Athletic Management	Budget Finance Management	Parent Relations

Education

Eastern Michigan University, Ypsilanti
EdS, Educational Leadership and Administration, 2017
MA, Secondary Education and Teaching, 1999
BS, History and Psychology, 1994

Certifications:

State of Michigan School Administrator Certificate (K-12)
State of Michigan Professional Teaching Certificate: History (CC) 6-12 and Psychology (CE) 6-12

Professional Experience

West Bloomfield High School ♦ West Bloomfield, MI
Principal ♦ 2014 to present

Accomplishments:

- ▲ Spearheaded the implementation of the STEAM program to better meet students' needs by engaging them in science, technology, engineering, arts, and math. Increased cross-curricular collaboration among all core subject areas. Created strategic partnerships with Lawrence Tech University, Bowling Green State University, and other

Professional Experience (continued)

stakeholders to increase opportunities in STEAM-related fields. Oversaw the construction of new facilities to support student research and collaboration.

- ▲ Established a freshman mentoring program to best serve incoming freshman students matriculating from middle schools. Paired high school students with middle school students based on articulation notes. Focused on providing additional support for incoming freshman who were in the bottom 30% of academic achievement through weekly and monthly meetings and academic review sessions.
- ▲ Leveraged the use of technology to engage the staff in innovation and mindfulness. Introduced the staff to crowdsourcing as a vehicle to improve curriculum and school culture, resulting in the creation of Innovation Learning, Innovation Lab, and 9th grade Learning Communities as new classes. This has created staff ownership and buy in with willing participation in staff development opportunities during the school year and summer.
- ▲ Facilitated a switch to a new pedagogical ideology in the instructional model. Upgraded classroom furniture to better facilitate the transition, allowing for more choice and voice for students, with innovation, self-efficacy, and collaboration the key focal points. Partnered with Lawrence Technological University to provide staff professional development around Active Collaborative Learning.
- ▲ Optimized the PLC structure to ensure equity and drive instruction in the classroom, working with staff in all departments to identify essential standards and skills to align units to standards. Increased opportunities for students to collaborate and participate in problem-based learning activities in all core subject areas.
- ▲ Collaborated with stakeholders to create and implement a school-wide mental health program. Partnered with Therapy.Live to become the first school in the US to implement the experiential PrepareU mental health curriculum. Oversaw a partnership with the University of Michigan and implemented their Trails mental health program. Piloted a program with Meditation Works to bring meditation and mindfulness into the classroom. Teamed with Harvard University on their Making Caring Common project.
- ▲ Implemented a staff and student health and wellness program using feedback to implement a student yoga program, staff yoga program, book clubs that feature growth mindset selections such as *Grit* and healthy cooking classes. Changes in offerings were based on staff and student choice.
- ▲ Directed the creation of the #FutureLakers campaign. Co-created the annual K-12 Family Fun Night, a back to school event involving all military branches, student and community organizations, and alumni. This event was designed to engage community and alumni in the initiative, including a writing contest, giveaways, school visits, and social media to promote the school district, resulting in increased enrollment at the high school level.
- ▲ Founded the African American Male Mentor Program to ensure equity and access, resulting in a significant reduction in discipline and an increase in student grade point averages. Student participation included goal setting, mentoring, college visits, guest speakers, book club, and additional activities to reduce the achievement gap.

Professional Experience (continued)

- ▲ Expanded and focused the use of Tier 1 and 2 interventions, providing staff professional development on instruction and differentiation. Coordinated the revision of Tier 2 interventions.
- ▲ Tasked by the Board of Education and Superintendent to allocate bond money for building upgrades to support Active Collaborative Learning.
- ▲ Orchestrated a new security and crisis plan focused on best practices, collaborating with the West Bloomfield Police Department to design a safety plan. Incorporated FEMA training and formed a school crisis team to implement best practices in school safety.
- ▲ Trained and mentored a new athletic director and three assistant principals.
- ▲ Significantly increased the number of AP scholars in the history of the school.

Assistant Principal | District Athletic Director ♦ 2010 to 2014

Accomplishments:

- ▲ Modernized fundraising efforts and used student voice to increase extracurricular opportunities which increased fundraising more than 400% in four years. Increased extracurricular participation by 23%.
- ▲ Managed a \$1M budget.
- ▲ Added six new varsity sports.
- ▲ Created and implemented a new coach evaluation tool.
- ▲ Implemented a new multimedia website that generated over 30,000 views monthly, allowing coaches to report scores and share their game story on the website. The information was also sent out on Twitter and Facebook.
- ▲ Implemented a corporate sponsorship program which increased funds to supplement the athletic budget.
- ▲ Renegotiated with all District vendors, reducing prices across the board.
- ▲ Served as the site manager for numerous MHSAA tournament events.
- ▲ Tasked by the Board of Education and Superintendent to allocate bond money for athletic upgrades.

Classroom Teacher ♦ 1994 to 2010

Accomplishments:

- ▲ Social Studies Department Chair.
- ▲ Named to Who's Who in Education and America's Best Teachers Publications.
- ▲ Co-authored curriculum for American History, World History, and Psychology.
- ▲ Nominated for an Excellence in Education Award by The Oakland Press.
- ▲ Advancement Through Individual Determination (AVID) Site Coordinator.
- ▲ Served as a mentor to multiple staff members.
- ▲ Coached boys and girls baseball and basketball teams.

Professional Experience (continued)

Marygrove College ♦ Detroit, MI
Adjunct Instructor ♦ 2008 to 2010

Accomplishments:

▲ Sequoia Award nominee.

Additional Experience

Salem Softball Booster Club: Vice President, 2018-present
West Bloomfield High School: Freshmen Girls' Basketball Coach, 2014-present
Canton Township: Baseball/Basketball Camp Director, 1999-present
West Bloomfield School District: Youth Basketball League Director, 1997-present
West Bloomfield School District: Baseball/Basketball Camp Director, 1996-present
Michigan High School Athletic Association: Representative Council Member, 2015-2018
NFHS Summer Meeting Attendee, 2015, 2017
Greater Canton Youth Baseball/Softball League: President, 2006-2010

Honors and Awards

Therapy.Live, Trailblazer Award, 2018
West Bloomfield Chamber of Commerce, Spirit of the Community Award, 2018
Eastern Michigan University, Scholar of Excellence Award Winner, 2017
West Bloomfield Chamber of Commerce, Excellence Award for Leadership, 2016
Michigan Week Committee, Dr. Seymour Gretchko Youth Advocate Award, 2014

Professional Affiliations

National Association of Secondary School Principals
Michigan Association of Secondary School Principals
Association for Supervision and Curriculum Development
National Alliance of Black School Educators
International Society for Technology in Education
National Art Education Association
Bowling Green State University: Faculty Ambassador for the College of Business
Oakland County African American Administrator Network
Oakland Activities Association: Executive Board Member
National Federation of State High School Associations