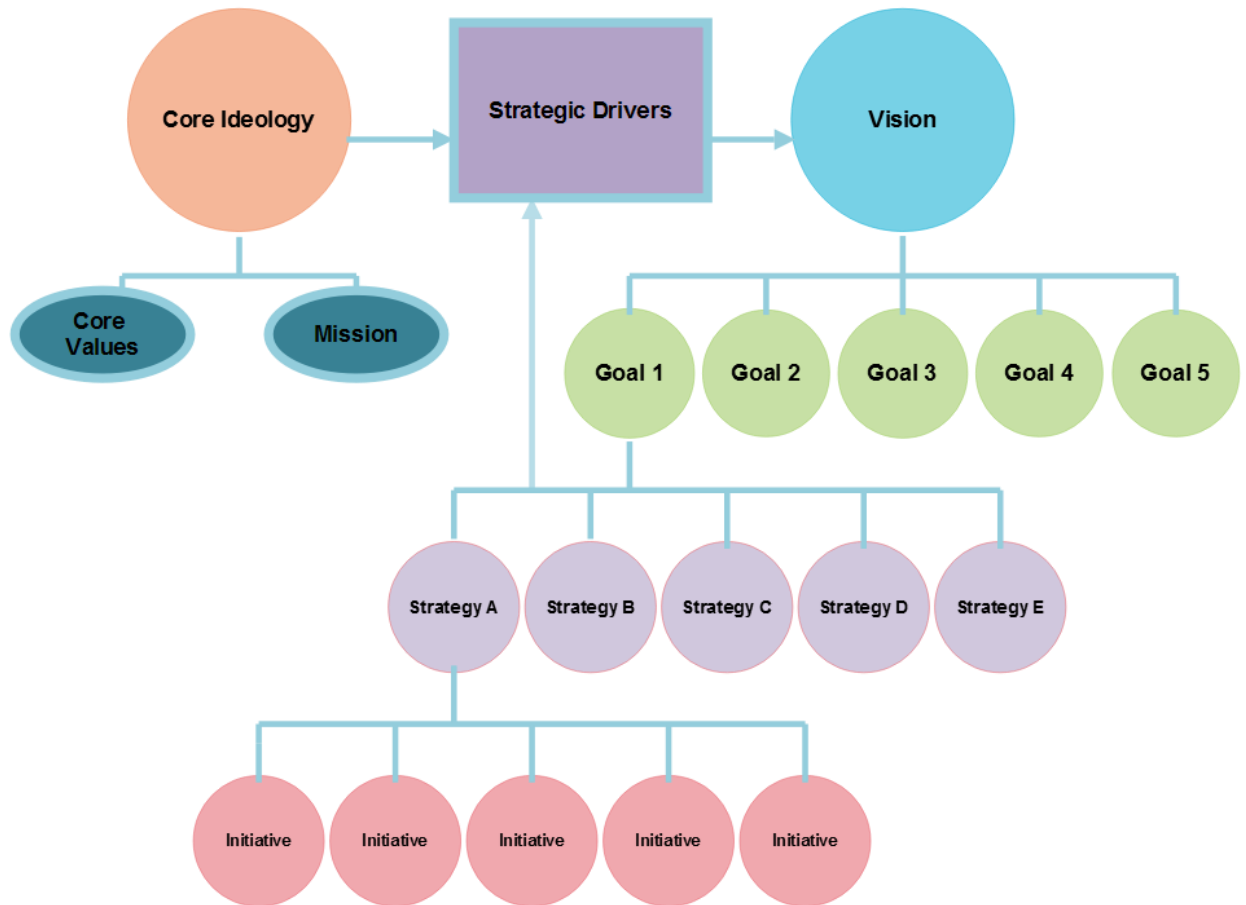


Values-based and Vision-driven Strategy Framework



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Core Values

What do we stand for?

Mission

Why do we exist?

Strategic Drivers

What major issues or opportunities must we address in the next three to five years?

Vision

What does success look like for us at the appointed time in the future?

Goals

What major achievements will lead us to reach our vision?

Strategies

How will we reach our goals?

Initiatives

What specific projects, programs, and activities will operationalize our strategies?