

MARKETING

Below is an EXAMPLE only. Advisors will assist each student with actual schedules.

FRESHMAN

FALL			SPRING		
ACCT203	FUNDAMENTALS OF ACCOUNTING I	3	BADM221	BUSINESS LAW	3
CAPP130	COMPUTER APPLICATIONS	3	MATH111	Basic Probability and Statistics	3
THEO110	Exploring Christian Faith (FYE Block)	3	BIBL215	Old Testament	3
ENGL101	Written Comm II (FYE Block)	3	ENGL102	Written Comm III	3
PSYC182	General Psychology	3	SOC151	Principles of Sociology	3
			KINE 252	Fitness/Wellness	1
			KINE	On the Ball Training or _____	1
Credit hours = 15			Credit hours = 17		

SOPHOMORE

FALL			SPRING		
BADM322	PRINCIPLES OF MARKETING	3	BADM321	PRINCIPLES OF MANAGEMENT	3
COMM251	PUBLIC RELATIONS	3	BADM326	SALES AND SELLING	3
SCI/LAB	Science with Lab	4	LIT	Literature	3
PHIL250	Intro to Philosophy	3	HIST	History	3
BIBL216	New Testament	3	COMM171	Speech Communication	3
Credit hours = 16			Credit hours = 15		

JUNIOR

FALL			SPRING		
BADM327	INTRODUCTION TO ADVERTISING	3	BADM434	INTERNATIONAL MARKETING	3
COMM345	SOCIAL MEDIA	3	-----	Elective*	3
COMM371	MASS MEDIA & SOCIETY	3	-----	Foreign Language	3
-----	Foreign Language	3	-----	Elective	3
-----	Art/Drama/Music	3	-----	Elective	3
Credit hours = 15			Credit hours = 15		

SENIOR

FALL			SPRING		
BADM427	INTERNSHIP IN MARKETING	3	BADM450	BUSINESS POLICY	3
-----	Elective	3	PHIL 452	Senior Experience	1
-----	Elective	3	-----	Elective	3
-----	Elective	3	-----	Elective	3
-----	Elective	2	-----	Elective	3
Credit hours = 14			Credit hours = 13		

TOTAL CREDIT HOURS = 120

*Use elective hours to double major or choose minors.