

Sarasota Military Academy Foundation, Inc.

BOARD OF DIRECTORS

MEETING MINUTES

15 May, 2018

Board of Director Members' Attendance

Present:

Mr. Howard G. Crowell, Jr., LTG USA (Ret), Chairman
Mr. Herb Jones, Vice Chairman
Frederick Derr, CAPT USN (Ret), Treasurer
Ms. Alexandra Quarles
Mr. G. Lowe Morrison

Absent: F. Steven Herb, Esquire, Secretary

SMA Administrative Staff in Attendance

SMA-MAJ CJ Bannister, Chief Development Officer, SMA Foundation Inc.
SMA-COL Christina Bowman, Executive Director of Schools
SMA-MAJ Steve Kok, Director of Finance

Location: SMA High School campus. The chairman called the meeting to order at 2:30 pm.

Motion to Approve the Minutes from the 14 February 2018 meeting:

Chairman Howard Crowell motioned for approval of the 14 February, 2018 minutes; Vice Chairman Herb Jones seconded the motion and the board unanimously approved.

Chief Development Officer Report:

Chairman Crowell introduced Mr. G. Lowe Morrison to the board as a new board member to the Foundation. Chairman Crowell motioned for approval of Mr. Morrison as a new board member; Vice Chairman Jones seconded the motion and the board unanimously approved.

SMA-MAJ CJ Bannister provided a CDO report which included a brief summary of tasks and initial budget requirements. She introduced the names to a few major donors. SMA-MAJ Bannister stated the need for a strategic plan with a mission and vision of SMA. She also stated the brand of "One Academy" implementing senior

buddies, a joint PTCC of both campuses as well as joint faculty events and Academy Ambassadors.

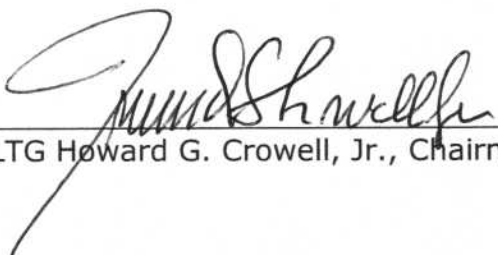
SMA-MAJ Bannister provided a detailed agenda on public relations and marketing campaigns. She mentioned interviews with the media and multiple press releases have been completed; re-focusing the brand message as "We are one academy"; the completion of grants, attending speaking events and memberships of multiple local clubs and organizations.

SMA-MAJ Bannister mentioned multiple annual events that she would like to implement such as a dinner and silent auction, a family military ball, Grandparents Day, an SMA Showcase demonstrating the talents from the Raiders/Drill/Drum/Sports etc., and the Academy Ambassadors appreciation lunches and annual dinner.

SMA-MAJ Bannister mentioned interviews with the head of schools, department heads and military professionals to create a dream list to enhance their classrooms and/or curriculum.

SMA-MAJ Bannister provided an outline of immediate tasks and budget to be approved by the board. Chairman Crowell motioned for approval of the attached budget; Vice Chairman Jones seconded the motion and the board unanimously approved.

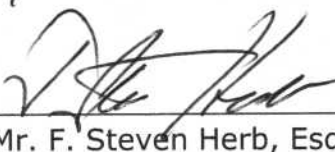
The chairman adjourned the meeting at 3:56 pm.



LTG Howard G. Crowell, Jr., Chairman

8/1/18

Date



Mr. F. Steven Herb, Esquire, Secretary

8/1/2018

Date