



TOWN OF SUFFIELD

83 Mountain Road, Suffield, Connecticut 06078
www.SuffieldCT.gov

Suffield 350th Anniversary Committee

Suffield350@gmail.com
860.758.0115 (please leave a message)



Thursday, April 4, 2019

Dear Business Leader,

The 350th anniversary of the establishment of the Town of Suffield is more than a year away, but planning is already underway to ensure that the celebration will be an unparalleled success. The 350th anniversary committee is working with organizations and businesses throughout the community to coordinate a year of activities that offer something to appeal to every resident.

The celebration will culminate in a “Big Weekend”, October 9 thru 12, 2020, with a parade, carnival, fireworks, sporting and performance events, a concert, a picnic on the green, and more.

This is a tremendous opportunity to associate your business with a celebration that will be remembered in Suffield and West Suffield for years. We have included a variety of sponsorship opportunities with this letter. We would also be happy to work with you to customize a sponsorship package based on your budget. Your sponsorship dollars will be used to help defray the cost of operating expenses for events, programs, and projects, as well as for advertising and promotion.

All donations are tax deductible. *Please consider being a sponsor.* If your current budget cannot support a monetary donation, perhaps you might consider a merchandise or gift certificate donation. Every bit of your support will add to the success of our town’s 350th anniversary celebration.

Committee Members

Cari Cieri

Kacy Colston, *Chair*

Caroline d’Otreppe

Matt Joyal

Aysha Moore, *Secretary*

Norm Noble

Eric Remington

Art Sikes

Lester Smith

First Selectman

Melissa M. Mack

Please feel free to contact us should you need more information. We look forward to working with you and your organization to create a celebration befitting the importance of our 350-year legacy.

Eric B. Remington
Suffield 350th Anniversary Committee

Melissa M. Mack
First Selectman

350th Anniversary Celebration Sponsorship Levels

Founding Sponsor: Negotiable

- Exclusive sponsor and honorary co-chair for a “Big Weekend” venue
- Opportunity to speak at the commemoration ceremony (*optional*)
- Corporate logo included on the backdrop banner displayed behind the podium and in the Suffield 350th information booth
- Corporate logo included on event banners
- Prominent logo placement and recognition in all printed event materials and press releases
- Corporate logo *featured* on the Suffield 350th website and social media throughout 2020
- Display at the venue
- Full page message in the Suffield 350th Anniversary Celebration commemorative program
- Unlimited right to use the Suffield 350th anniversary logo
- 10 complementary tickets for all ticketed “Big Weekend” events
- Crystal commemorative remembrance

Gold Sponsor: > \$10,000

- Title sponsor for a “Big Weekend” event
- Corporate logo included on event banners
- Logo placement and recognition in all printed event materials and press releases
- Corporate logo *featured* on the Suffield 350th website and social media throughout 2020
- Full page message in the Suffield 350th Anniversary Celebration commemorative program
- Unlimited right to use the Suffield 350th anniversary logo
- 4 complementary tickets for all ticketed “Big Weekend” events
- Crystal commemorative remembrance

Silver Sponsor: > \$5,000

- Sponsor for a program, project or event in 2019 or 2020
- Logo placement and recognition in printed event materials and press releases
- Corporate logo on the Suffield 350th website and social media throughout 2020
- Half page message in the Suffield 350th Anniversary Celebration commemorative program
- Limited right to use the Suffield 350th anniversary logo
- Commemorative plaque

Bronze Sponsor: > \$1,000

- Sponsor for a program, project or event in 2019 or 2020
- Logo placement and recognition in all printed event materials and press releases
- Corporate logo on the Suffield 350th website and social media throughout 2020
- Quarter page message in the Suffield 350th Anniversary Celebration commemorative program
- Limited right to use the Suffield 350th anniversary logo
- Commemorative plaque

Supporting Sponsor: < \$1,000

- Corporate logo on the Suffield 350th website and social media throughout 2020
- 2” x 2” message in the Suffield 350th Anniversary Celebration commemorative program
- Limited right to use the Suffield 350th anniversary logo
- Commemorative certificate