



WALK 2019



WHAT IS WALK 2019 FUNDING?

WALK 2019 will be held on Friday, November 22nd
and will fund:

- The Raider Café – Is in it's final stages of completion! With the funds from last year's Walk going to the renovation, this year we will be able to add upgrades!
- A New Sound System – For the Rogers Memorial Theater
- CCHS Family Fund – 10% of Walk 2019 proceeds will help CCHS families affected by tragedies
 - Seniors – Your 10% will go into the Ryan Driscoll Fund

WHAT PREVIOUS WALKS HAVE PAID FOR:

- Creation of Raider Plaza
- Computer projectors in classrooms
- Development of the new CCHS website
- Improvements to the football and softball practice fields
- New equipment in the weight room
- Funding for new Field Hockey Program
- New floor in the small gym
- 1,100 new student lockers
- Large Musical Instruments
- Climbing wall in the small gym
- New turf on the back field
- New vans for club and sports transportation
- Renovation of the Memorial Gymnasium
- And Many More!!!

HOW TO RAISE MONEY

#1 Walk Mailers

- Very EASY and EXTREMELY SUCCESSFUL WAY to collect money!
- Last year the mailers brought in **over \$80,000!**
- The average amount of money that came in from students that used the mailers was **\$80.00**
- There were **470** students that had at least 1 mailer returned in their name
- Each student receives 10 mailers
- Complete them tonight and turn them in to your homeroom teacher by FRIDAY morning!
 - Name & addresses of family/friends that live out of town or you don't see often
 - Parent's Christmas Card List
- Put this in your planners and view it as (easy) homework!

Walk 2018

Friday, November 16th



CENTRAL CATHOLIC HIGH SCHOOL
300 Hampshire Street
Lawrence, MA 01841

Sponsor's Reply: Yes, I will sponsor you for:

\$100 \$50 Other \$ _____

\$75 \$25 CK # _____

*Credit Card # _____

Exp. _____ CV _____ Zip _____

email (For receipt) _____

*Return to CCHS by Wednesday, November 8th

*Make checks payable to CCHS

*Payments can also be made online at
www.centralcatholic.net/walk

Check here if your gift will be matched
by your employer

From: _____ Homeroom: _____

Dear _____,

On Friday, November 16th, my school, Central Catholic High School, will hold **Walk 2018**, our annual student fundraising event. Each student is asked to bring in **\$75** in sponsorships in order to participate. The route is a 2-mile walk around the city. I hope you will be willing to sponsor my participation. Thank you in advance for your support.

Personal Message:

Student Name

Company Name

*Your **TAX DEDUCTIBLE** donation may be eligible to be matched by your employer. Check with your HR Department for details.

TEAR ALONG THIS PERFORATION & INSERT INTO REPLY ENVELOPE WITH YOUR PAYMENT

FOLD ALONG THIS SCORE, MOISTEN & SEAL



CENTRAL CATHOLIC HIGH SCHOOL
300 Hampshire Street
Lawrence, MA 01841

Postage
Please



Central Catholic High School
Walk 2018
300 Hampshire Street
Lawrence, MA 01841

You fill out

You sign



CENTRAL CATHOLIC HIGH SCHOOL

Non-Profit Org.
U.S. Postage
PAID
Lawrence, MA
Permit #179

Put your name & homeroom

Student's Name _____

300 Hampshire Street _____

Lawrence, MA 01841 _____

Put person's address info

To: _____ or Current Resident
Name

Street

City State Zip

CCHS Walkathon has raised over \$1 Million since 2000

Over the past 17 years proceeds from this event have funded, in full or in part, major school renovations and enhancements. They include:

- LCD projectors for classrooms
- A new digital language learning laboratory
- Purchase and installation of the Memorial Gymnasium floor
- Purchase and installation of a climbing wall in the small gymnasium
- A computer lab
- Furnishing for the Carney Family Chapel
- A complete renovation of the Rogers Memorial Theater
- Equipment for a student fitness center
- Reconstructing the parking lot and adding the varsity softball field
- Darkroom equipment for the photography class
- Large musical instruments



HOW TO RAISE MONEY

#2 Walk Envelopes

- Each student will also receive a Walk Envelope as done in years past
- Envelopes will be passed out in October during Homeroom
- Envelope Collection Days:
 - Thursday, November 7th
 - Thursday, November 14th
 - Tuesday, November 19th

MAILER INCENTIVES

- Any student that brings in 7 mailers with legitimate addresses will receive a \$5.00 Heav'nly Donuts gift card! Current students addresses will be removed.
- Any student who brings in at least 5 mailers will receive 1 ticket into the red raffle.



Class Goals

Grade Level	Number of Students	Student Minimum	Class Goal
Freshmen	281	\$75.00	\$21,075
Sophomores	271	\$75.00	\$20,325
Juniors	309	\$75.00	\$23,175
Seniors	326	\$75.00	\$24,450

NEW DRESS DOWN SYSTEM THIS YEAR!

Freshmen

- If you raise \$12,500 by Thursday, November 7th your entire class will dress down on Friday, November 8th.
- If you raise a total of \$16,788 by Thursday, November 14th your entire class will dress down on Friday, November 15th.
- If you raise a total of \$21,075 by Tuesday, November 19th your entire class will dress down on Thursday, November 21st.

Sophomores

- If you raise \$12,200 by Thursday, November 7th your entire class will dress down on Friday, November 8th.
- If you raise \$16,263 by Thursday, November 14th your entire class will dress down on Friday, November 15th.
- If you raise a total of \$20,325 by Tuesday, November 19th your entire class will dress down on Thursday, November 21st.

NEW DRESS DOWN SYSTEM THIS YEAR CONTINUED!

Juniors

- If you raise \$13,900 by Thursday, November 7th your entire class will dress down on Friday, November 8th.
- If you raise \$18,535 by Thursday, November 14th your entire class will dress down on Friday, November 15th.
- If you raise a total of \$23,175 by Tuesday, November 19th your entire class will dress down on Thursday, November 21st.

Seniors

- If you raise \$14,670 by Thursday, November 7th your entire class will dress down on Friday, November 8th.
- If you raise \$19,560 by Thursday, November 14th your entire class will dress down on Friday, November 15th.
- If you raise a total of \$24,450 by Tuesday, November 19th your entire class will dress down on Thursday, November 21st.

MONEY RAISED INCENTIVES

- Any student that raises \$25 by the first collection day Thursday, November 7th will receive a certificate for a free appetizer from Texas Roadhouse.
- Any student that raises \$50 by the second collection day Thursday, November 14th will receive a \$5.00 gift card to Dunkin's.
- Any student that raises \$75 by the last collection day Tuesday, November 19th will receive a \$5.00 gift card to Dunkin's.



DUNKIN'

SPECIAL INCENTIVES RAFFLE

\$75 raised as of Thursday, November 7th

- Receives 5 tickets into a raffle to win 2 Jingle Ball tickets.

\$75 raised as of Thursday, November 14th

- Receives 1 ticket into a raffle to win 2 tickets to either the Celtics, Bruins (current season) or Red Sox (2020 season)

MORE INCENTIVES

- Last year the student in each year level that raised the most money won Travis Scott Tickets. We are working on this year's prize.
- If the school reaches its goal of \$90,000... The entire school will receive the day before Thanksgiving off!
- If the school raises \$100,000... The entire school will receive a Walk Holiday! (TBD)

WALK 2019 COMPETITION

- The homeroom that raises the most money will receive a catered breakfast and a dress down day (Entire School)
- The homeroom that raises the most money in a particular year level will receive either a “donut party” or “pizza party!”
 - (Homeroom’s Decision)

RAIDER RAFFLE

- **Red** Raffle- \$75-\$99
 - Eligible to win prizes like gift certificates, gift bags, etc.
- **Blue** Raffle- \$100 plus!
 - Last year's winner received 3 Patriots tickets and dinner.
 - For every \$25 over the first \$100 you will receive another ticket into the Raffle!
 - NOTE: Any student that brings in enough money to be entered into the **Blue** Raffle will also be entered into the **Red** Raffle

RAIDER RAFFLE CONTINUED

- **JUNIORS and SENIORS ONLY:** White Raffle (\$100 minimum)
 - The junior OR senior that wins the White Raffle will get a *premier* parking spot! You will have a designated front row spot in the faculty lot for the entire year!
- **SENIORS:** Also part of the Blue Raffle (\$100 minimum)
 - You will be eligible to win 2 tickets to Senior Prom INCLUDING limo service, tux rental, and a gift certificate towards a prom dress! **Don't miss out!**
- For every \$25 you raise after \$100 you will get another ticket in the White and Blue Raffles

THANK YOU!

- Please fill out the Walk Mailers and pass them in to your homeroom teacher by **THIS FRIDAY** morning ! They will be mailed out Friday during the day
- Any questions? See Mrs. Plouffe in the IA Office or ask your homeroom teacher.
- **Walk is November 22nd!**



2019 November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22 Walk	23
24	25	26	27	28	29	30