



Corporate Sponsor Prospectus

ABOUT THE ASSOCIATION

Our Vision

Leadership and excellence in independent education in Ontario.

Our Mission

The mission of CIS Ontario is to enhance excellence within our member schools through exemplary student programs, professional learning and collaborative initiatives.

Our Values

These values guide CIS Ontario and the member schools of our association.

Excellence:

We stand for excellence and strive to provide innovative and quality programs and services for students and our member schools.

Collaboration:

Our strength is founded upon the collaborative work and participation of our member schools. By working together we can achieve more.

Integrity:

We act and account for our actions with honesty, respect and professionalism as a community.

Learning:

Our reason for being is to advance and support learning in our member schools. Learning guides everything we do.

Member Value:

We exist to provide high value to our member schools, and to support and advance our collective interests.

LEGACY OF EXCELLENCE

- Our [48 member schools](#) have founding dates ranging from 1829 to 2002.
- We advocate for quality independent school education for 27,000 students and offer collaboration opportunities for over 4000 staff.
- CIS Ontario was incorporated in 1983, replacing and building upon two more informal networks of independent schools, with a new association designed to serve twenty-three member schools within the province.
- We are closely affiliated with the [Canadian Accredited Independent Schools](#), the national association that accredits the majority of our schools. We are also members of the [National Association of Independent Schools](#) (U.S.), the Independent Schools Association Network (U.S.). In addition, we liaise with the [Ontario Ministry of Education](#) and [The Ontario College of Teachers](#) on behalf of our member schools.

The Conference of Independent Schools of Ontario (CIS Ontario), is a one-stop network for supporting leadership and excellence in independent school education.

+ Faculty and staff members at our 48 affiliate schools find inspiration and information at our [professional-learning](#) opportunities.

+ We offer an extraordinary range of student programs. More than 1,400 students province-wide benefit from the [music](#), [drama](#), [visual arts](#) and [dance](#) festivals we provide annually to our girls', boys' and co-ed member schools. There are also additional enrichment events for our students such as [Thrive Student Leaders](#) and [Future Prize for Middle School students](#).

+ On the athletics front, more than 1,400 sports teams operate within the [Conference of Independent Schools of Ontario Athletics Association](#) (CISAA), far above the provincial average.

Together we are stronger. Together we work to create and participate in exemplary student and professional programming. By connecting and collaborating, we amplify our opportunities to deliver excellence within our member schools.

Businesses or consultants that provide services to CIS Ontario independent schools may register as a Corporate Sponsor or Consultant. To be considered as a Corporate Sponsor or Consultant you will need to provide **at least one referral from one of our members schools***.

For the 2020 – 2021 school year the following opportunities are available:

∞ CIS Ontario Friend

- Company Listing on the 'Our Sponsors' page of our website: <https://www.cisontario.ca/sponsors/our-sponsors>. This includes displaying your logo and a pop-up (via a Read More link) which includes a brief company overview (2 - 4 paragraphs) and link to your website.
 - Possibility of re-posting social media tagged @cisontario, if applicable.
- Fee \$500 for placement August 2020 – August 31, 2021

∞ CIS Ontario Supporter

- All the above.
 - Tiered recognition on the CIS Ontario website on 'Our Sponsors' page.
 - Company logo with hyperlink to Company website in our quarterly newsletters. Our newsletter is circulated to our entire membership.
 - Option to submit an article in the quarterly newsletter related to your service/product in action at one of our member schools.
- Fee \$1000 for placement August 2020 – August 31, 2021

∞ CIS Ontario Supporter Plus

- All the above
 - Option to post up to 4 announcements, articles or news stories on our [News Page](#) related to or benefiting CIS Ontario members.
 - December and June dedicated Supporter Plus communication to the CIS Ontario community acknowledging their support and offering Sponsors at this level to share community messaging, this can include a product or service promotion ad.
 - In September, Supporter Plus company logos will be added to our Professional Learning Events page <https://www.cisontario.ca/professional-learning/professional-learning-events> for the duration of the school year.
 - Supporter Plus company logos will be added to the footer of communications directed to the entire CIS Ontario Community.
- Fee \$1500 for placement August 2020 – August 31, 2021

∞ CIS Ontario Event Sponsorship

- Opportunities may become available throughout the year at some of the Association's Professional Learning Events. These will be one off events and sponsorship benefits and costs will be determined as opportunities emerge.
- Please look to the [Professional Learning page](#) and the [Student Programs page](#) for opportunities.

If you would like to become a Corporate Sponsor for the 2020 – 2021 school year please complete this registration [link](#). Please contact Sheri Little, Event Manager at slittle@cisontario.ca with questions.



CIS Ontario Corporate Sponsor Agreement

In exchange for the benefits to be provided by The Conference of Independent Schools of Ontario (CIS Ontario) to the undersigned CIS Ontario Corporate Sponsor, the Corporate Sponsor will agree as follows:

- Services and products should be of interest to CIS Ontario member schools and families exploring the independent college-preparatory education option. Corporate sponsorship is not intended for other schools, therapeutic programs, wilderness programs, day schools, summer camps, or other academic programs.
- The Sponsor will not suggest or imply, in any written or oral communication, that CIS Ontario has endorsed any of its products or services, or use the CIS Ontario name or logo in any form.
- When communicating with CIS Ontario member schools, the Sponsor will speak accurately and comprehensively about the strengths of its own products and services, and not allege weaknesses in other competitor products.
- CIS Ontario reserves the right to revoke the Sponsor's corporate subscription if it violates any of the above agreements, or if CIS Ontario deems the Sponsor's business to be discriminatory or inappropriate to the interests of its membership.
- If the Sponsor's corporate subscription is dropped, for any reason, the Sponsor will not receive a refund on the balance of its current year subscription fee.
- CIS Ontario has final review and right to edit any copy submitted to the Association for posting on its website, newsletters or communications.
- *The Sponsor will provide a written or electronic reference from at least one member school. Current Sponsors or businesses/organizations working with CIS Ontario do not need to resubmit a reference.