

SMA ATHLETICS

2018-2019

WHY IS THERE P2P? Sarasota County School Board does not supply SMA with an Athletic Budget. Therefore our P2P covers the following:

- Coaches Stipends • Officials/Refs • Entry Fees/Tournaments • Travel
- Athletic Trainer • Uniforms/Equipment • Varsity Letters/Awards • Banquet

PAY TO PLAY DEADLINES

SEASON	Deadline #1	Cut Off – Playing Time
FALL	Sept. 7	Sept. 14
WINTER	Nov. 30	Dec. 20
SPRING	Feb. 15	March 25

3 Options for our Athletes to reduce their P2P – Back of the paper has details!

★ Money made by your team after expenses will go directly to that Team Account.

	Pay Full Amount P2P
OPTION 1	Pay Half of P2P Amount + 1 Sponsorship
OPTION 2	Pay \$50 + 2 Sponsorships
OPTION 3	3 Sponsorships, no P2P

SPONSORSHIP/ADVERTISING DEADLINES

SEASON	
FALL	Sept. 14
WINTER	Nov. 30
SPRING	Feb. 28

BUSINESS/ADVERTISING SIGN SPONSORSHIP PROGRAM

Athlete/Parent: Reach out (email/call/in person) to businesses or people you know who may sponsor your child for athletics with a Business Advertising opportunity.

Purpose: To raise funds for the SMA-Athletics and reduce costs of "Pay to Play" for our athletes.

2 Types of Signs - Gym and Traveling Banner:

- ★ Gym Sign Size 3' x 4', cortex material with your logo.
- ★ Traveling Banner – total size is 12' x 40"
- ★ Spaces on the Travel Banner are: Single = 12"x12", Double = 24"x24"
- ★ Each year we will reproduce our Traveling Banners.

Exposure: Signs hung at our Prep Gym (Volleyball/Basketball/Wrestling). This also includes our middle school athletics that take place in the Prep Gym. **Traveling Banner (Soccer & Lacrosse) for all home games.**

Costs:

Time of Advertisement	GYM – 3' x 4'	TRAVELING BANNER - LAX
1 year	\$300	Single Space = \$250 Double Space = \$400
2 year	\$500	n/a
3 year	\$700	n/a
FLY AS ONE BUNDLE	GYM – 4' x 8'	
1 year	\$1250	
• Covers 2 Pay to Play fees	• 1 Sports Pass	• Logo Placement on Athletics Website

SMA Obligations to our Sponsors:

- Arrange to have all signs made –template design for consistency with your business logo in full color. Paperwork can be found on our website: <http://www.sarasotamilitaryacademy.org/support-sma-athletics>
- Pay for a replacement if damaged during sponsorship term.
- Sponsors recognized at the Sports Banquets at the end of each Sport Season.

Your Organization/Business Obligations:

- Complete & return the enclosed sponsorship agreement. **Website!**
- Provide artwork/logo for the sign in a pdf or eps format.
Email to: amy.mazner@oursma.org
- Incur any artwork/design changes if you request them during the term of your sponsorship.
- Promptly pay for your sponsorship with cash/check or money order.

<http://www.sarasotamilitaryacademy.org/support-sma-athletics>