



September 2019

Dear RBC Families, Friends, and Neighborhood Businesses,

**Be a Part of the Tradition**

Support the Red Bank Catholic Performing Arts Program  
for the 2019-2020 School Year

Advertise in our beautiful color Ad Journal distributed at all performances of our Theater, Dance and Drama programs. Support our incredibly hard-working and talented students.

Our annual book is playbill size, and we are happy to share past issues electronically for ideas and inspirations. Full details of size and design requirements are located on the attached order form, but we can easily help create your perfect ad. Contact Paula Pangilinan ([paula@janeoliver.net](mailto:paula@janeoliver.net)) with any questions, to see past issues or ask for help in designing the ad.

The funding our Fine and Performing Arts Programs receive from this major fundraiser help us to continue to enrich the programs available to our students. We need your help and appreciate the support!



## 2019-2020 Advertising Opportunities

- ☐ I am interested in advertising in the Ad Journal, and I have noted the choice below.
- ☐ I'm unable to sponsor at this time, but please accept my donation of \$ \_\_\_\_\_
- ☐ I would like to discuss a customized sponsorship of the RBC Performing Arts Program. Please contact me as noted below.

Please complete the following and send with payment made payable to Red Bank Catholic. **Please send to Red Bank Catholic High School, ATTN: Performing Arts Ad Journal, 112 Broad Street, Red Bank, NJ 07701.** To pay by credit card, please submit the paperwork as requested above and visit our website [www.redbankcatholic.org](http://www.redbankcatholic.org) to make payment (available starting October 2019).

Contact Name: \_\_\_\_\_ RBC Student Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

**Ad Journal Deadline NOVEMBER 15, 2019**

### Please Circle Ad Size

The Ad Journal is Playbill size, and all ads are black and white unless otherwise noted.

Full Page (5" x 8")

Half Page (5" x 3 7/8")

Quarter Page/ Business Card (2 3/8" x 3 7/8")

### Back Outside Cover

**SOLD**

### Inside Front Cover

**SOLD**

### Inside Back Cover

Color \$450

### Full Page

Color \$400

### Full Page

Black & White \$200

### Half Page

Black & White \$150

### 1/4 Page/Business Card

Black & White \$100

Parent Ad – Text Only - \$25

(limit 2 printed lines, will advise if text is too long)

Student Shout-Out – Text Only - \$10

We are able to assist with ad creation, and we accept camera-ready artwork. For all questions or one-on-one assistance with ad creation, please contact Paula Pangilinan ([paula@janeoliver.net](mailto:paula@janeoliver.net)). Details for ads may be provided in the body of an e-mail, as a PDF or JPEG file. **Pictures provided digitally should be a minimum of .5mb** or may be supplied in hard copy. Business cards may be provided. All physical items submitted should be sent with the completed order form and payment (made payable to Red Bank Catholic) to the Red Bank Catholic Business Office, ATTN: Performing Arts Ad Journal, 112 Broad Street, Red Bank, NJ 07701.

Red Bank Catholic High School • 112 Broad Street, Red Bank, NJ 07701 • (732) 747-1774