



**ANNAPOLIS
BOOK
FESTIVAL**
— AT KEY SCHOOL —
APRIL 25, 2020

SPONSORSHIP OPPORTUNITIES

534 Hillsmere Drive
Annapolis, MD • 410.263.9231
keyschool.org/annapolisbookfestival

The Annapolis Book Festival, a respected, free community event now in its 18th year, attracts over 3,000 visitors annually. Sponsors will benefit from a multi-month marketing campaign and an anticipated live remote by C-SPAN BookTV, which is rebroadcast nationally many times throughout the year.

You or your company can be a part of this event with one of the sponsorship opportunities outlined here; each of which is designed to provide maximum visibility.

SPONSORSHIP CONTACT INFORMATION

SPONSOR NAME (AS IT WILL APPEAR IN PRINT): _____
CONTACT PERSON: _____
ADDRESS: _____ CITY/STATE/ZIP: _____ TELEPHONE: _____
WEBSITE ADDRESS: _____ EMAIL: _____
AMOUNT DUE: _____ PAYMENT METHOD: CASH CHECK CREDIT CARD (VISA MASTERCARD AMERICAN EXPRESS)
CREDIT CARD #: _____ CVV #: _____ EXP DATE: _____
SIGNATURE: _____ DATE: _____

For more information please contact Trish Gallant at tgallant@keyschool.org or 443.321.7820.

TITLE SPONSOR \$15,000

- Premium position of name or logo displayed during anticipated C-SPAN BookTV coverage
- Premium placement of name or logo and link on the Festival website
- Name or logo on Festival poster
- Premium position on Festival t-shirts
- Back cover, full-page advertisement in printed Festival programs
- Recognition in Annapolis Book Festival publicity
- Sponsorship of Activity Building and Katharine Hall
- Ten tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

BOOKER SPONSOR \$10,000

- Name or logo displayed during anticipated C-SPAN BookTV coverage
- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts
- Three-quarters page advertisement in printed Festival programs
- Recognition in Annapolis Book Festival publicity
- Eight tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

PULITZER SPONSOR \$5,000

- Name or logo displayed during anticipated C-SPAN BookTV coverage
- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts
- Half-page advertisement in printed Festival programs
- Recognition in Annapolis Book Festival publicity
- Six tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

NOBEL SPONSOR \$2,500

- Name or logo displayed during anticipated C-SPAN BookTV coverage
- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts
- Quarter-page advertisement in printed Festival programs
- Four tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

NEWBERY SPONSOR \$1,000

- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts
- Eighth-page advertisement in printed Festival programs
- Two tickets to the Authors' Reception
- Display of company brochures at Festival

CALDECOTT SPONSOR \$500

- Placement of name or logo and link on the Festival website
- Name in printed Festival programs
- Two tickets to the Authors' Reception