

What does it mean for students to thrive? At Princeton Day School, thriving takes many forms, from students discovering and pursuing their passions to having the space to pause, reflect, and celebrate their friendships. As a school we are committed to creating an environment that nurtures every student in ways that we know are important. To do this, we must not only commit significant resources to make a Princeton Day School education affordable to deserving students and fuel the educational and pedagogic growth of our faculty, we must also invest in places that make thriving possible.

It is with great pride and gratitude that we welcome our community to become part of THRIVE! The Campaign for Student Experience at Princeton Day School. Over the last several years, the generosity of donors has allowed us to move forward with a number of initiatives that will ensure our School's ability to thrive both now and in the future. These include gifts to increase the Financial Aid budget; expand the professional development opportunities for our faculty; and design new programs around STEAM, Interdisciplinary Studies, and Health and Wellness. These gifts have also enabled us to create learning spaces that support curricular programming — The Wellemeyer STEAM Center, Shepherd Commons, and renovation of 20 Upper School classrooms — with plans to build STEAM Centers in both the Lower and Middle Schools next summer. And then, of course, we broke ground this past May on the new Athletic Center that will provide increased practice and competition space for our athletes, while also serving as an all-School community gathering space.

We look forward to sharing more news of the campaign with you this year — as well as ways to become more involved. Princeton Day School is in a position of tremendous strength. Together, we will continue to provide an outstanding experience for our students.

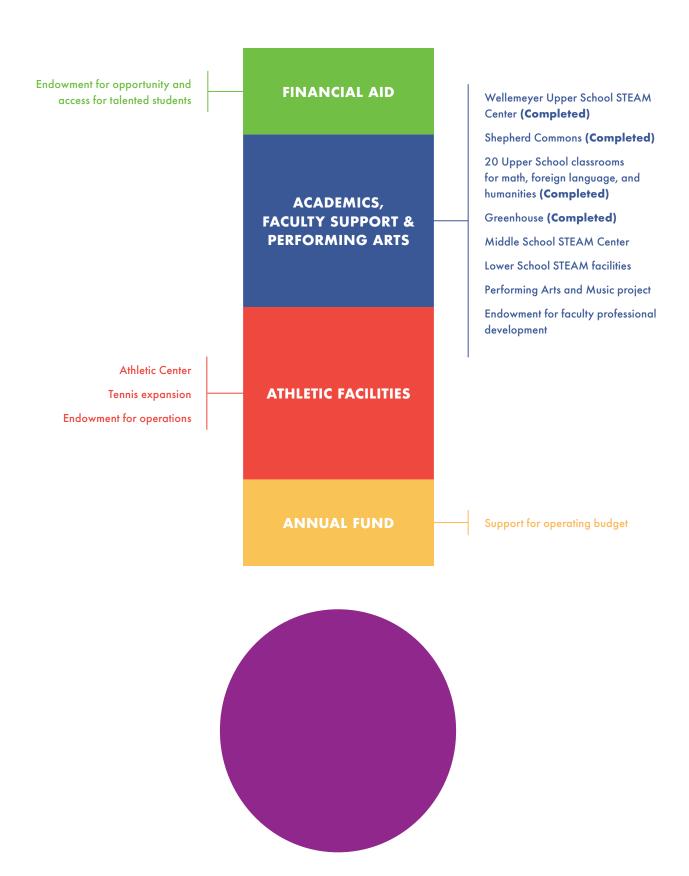
Sincerely,

Paul J. Stellato Head of School Katherine A. Schulte P'17, '20 Director of Advancement

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OUR PRIORITIES



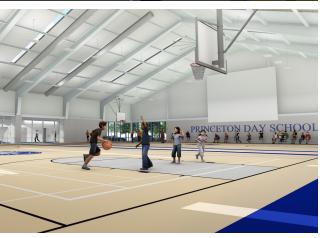
A Blue and White Day to Remember

On May 15, we broke ground on a 30,000+ square-foot, LEED-certified Athletic Center, due to open in fall 2020.









"The new athletics and squash center is the most recent expression of a School-wide theme: enhancing the quality of the student experience through exceptional programs and the facilities that call them home."

Paul J. Stellato, Head of School

Connected to and surrounding the School's Lisa McGraw '44 Skating Rink, the new LEED-certified center will hold four international squash courts; a field house with two all-purpose athletic courts; changing rooms; offices; concessions; and a welcoming and generously proportioned commons from which spectators will be able to watch squash, ice hockey, basketball, fencing, and volleyball. The field house itself will accommodate as many as 1,400 and will serve as the venue for key community gatherings such as Convocation, the annual Thanksgiving Assembly, end-of-year ceremonies for divisions, and other all-School activities and events.

View our live webcam feed of the construction at www.pds.org/athletics/new-athletic-center

A Game-Changing Gift to STEAM

"I want to go back to school again," commented Betty Wold Johnson as she toured the Wellemeyer STEAM Center in spring of 2018. "The STEAM Center provides students with the tools that enable them to think for themselves and develop their own creative ideas." Many share the longtime PDS supporter and community member's sentiments. The Wellemeyer STEAM Center not only embodies the exciting convergence of science, technology, engineering, art, and math (STEAM); it's also a place where students can pursue innovative entrepreneurial projects and make connections across the curriculum in original and material ways.

Johnson recently displayed her commitment to the School's culture of continuous innovation with a game-changing gift of \$2 million, \$1 million of which is being offered as a challenge incentive to prospective donors. She hopes this gift will inspire others to support innovation at PDS and will aid the School's plans to move forward with construction of STEAM facilities in the Lower and Middle Schools.

Johnson's support is nothing new. As one of the School's most generous benefactors, she has invested in every facet of PDS, including faculty support, academic programming, and bricks and mortar. This gift builds on the vision, leadership, and generosity of longtime PDS community members and past parents Louise and John Wellemeyer '52, for whom the Upper School's STEAM facility was named earlier this year.

Johnson's relationship with the School is multifaceted, and began even before it was called Princeton Day School. Her children Woody '62, Keith '64, Willard '67, Libet '68, and Christopher '77 attended the School, as did stepdaughter and Board Chair Rebecca Bushnell '70. She herself was a Trustee from 1979–82 and was given the distinction of Trustee Emerita in 1996.

THRIVE! Campaign Co-Chair, Barbie Griffin Cole '78, herself a former parent and Trustee Emerita, said, "Her passion, dedication, and deep caring for the School are extraordinary.

Betty Wold Johnson is an inspiration and role model to all of us."



"As Princeton Day School seeks to expand and enhance the quality of student experience, it has benefited in countless ways through the wise guidance and profound generosity of Betty Wold Johnson. For every member of our school community, she is an advocate, ally, and inspiration."

Paul J. Stellato, Head of School

MEET THE THRIVE! CO-CHAIRS



Barbie Griffin Cole '78

Trustee Emerita

Board Chair 2012-17

Parent of James '08, Zeeza '13, and George '17

BA, M.Arch Princeton University

Founder of Barbara Griffin



Cindy Linville

Trustee

Parent of Madison '06, Cameron '09, and Lucy '14

BA Lafayette College, MBA Wharton School, University of Pennsylvania

Former Investment Banker at Donaldson, Lufkin & Jenrette

Former President of the Lafayette College Maroon Club

Why give back to PDS: It is enormously rewarding to give back to PDS because the school means so much to me and my family. We care deeply about the School's future and want to help enhance the experience of current and future faculty and students by supporting the THRIVE! Campaign.

Why this campaign is important: This campaign will advance the school in remarkable and meaningful ways, prepare our students to meet the challenges of the 21 stcentury, and help them lead meaningful and impactful lives.

What sets PDS apart: Our students and faculty thrive in an environment where intellectual and personal growth are inextricably linked. Why give back to PDS: It is simple. Giving back is a great way to thank an institution for all they have done for your family, and it feels good to be part of a team that is providing opportunities for the future students. Plus, I get to hang out with some pretty great people!

Why this campaign is important: The THRIVE! Campaign impacts every aspect of our great school. Every existing and future student will benefit from this transformative campaign.

What sets PDS apart: Bricks and mortar are important, but an institution is only as good as its people. PDS has the ability to dream big because of the community that supports the school.

CAMPAIGN LEADERSHIP GIFT COMMITTEE

CO-CHAIRS

Barbie Griffin Cole '78 P'08, '13, '17

Cindy Linville P'06, '09, '14

Ashley Aitken-Davies P'27,'28,'30

Rebecca Bushnell '70 Board Chair

Kun Deng P'24

Katie Fay

Director of Capital Giving

Anna Horner P'27

Lynn Johnston P'92,'94,'97 Kathy Schulte, P'17,'20 Director of Advancement

Jake Silverman '89

Paul StellatoHead of School

Nils von Zelowitz '88 P'22,'25,'27

Jack Wallace '48

P'78,'80,'84, GP'10,'11,'12,'17

John Wellemeyer '52

P'18,'18



The Campaign for Student Experience at Princeton Day School

650 Great Road Princeton, NJ 08540



CHALLENGE MET!

In early February, Head of School Paul Stellato announced to the community that the School had received a \$5 million gift to the *THRIVE!* Campaign. The generous, anonymous donor not only provided \$3 million as a one-time gift, but promised an additional \$2 million in matching funds as an incentive to the community and gave the School six months to raise funds to meet the match. Thanks to the generosity of the 55 donors who rose to that challenge, we are happy to report that by the close of fiscal year 2019, we met the donor's challenge, raising a total of \$2,450,406 — 23% more than the challenge goal — and bringing the total impact of the challenge to more than \$7.45 million.