



Strategic Plan

SACRED HEART SCHOOLS' STRATEGIC PLAN

Mission

Sacred Heart Schools on Sheridan Road - the Academy of the Sacred Heart for Girls (founded in 1876) and Hardey Preparatory for Boys (founded in 1935) - are independent, Catholic, single-sex elementary schools committed to academic excellence within the context of a Christian community. Sacred Heart Schools welcomes students of all races, religious beliefs and socio-economic backgrounds. This educational mission is deeply rooted in the 200-year tradition of the Society of the Sacred Heart and shared with the Network of Sacred Heart Schools located on every major continent, including 24 schools in the United States and Canada.

Vision

Sacred Heart Schools-Sheridan Road develops character in students and educates them to become active, informed, and responsible citizens with the conviction to serve others and shape a changing world. We are deeply committed to St. Madeleine Sophie Barat's founding vision of providing a transformative education that reveals God's love for each and every person. Our education is remarkable in that it joins tradition with innovation, honoring timeless values within a modern, exemplary curriculum. Graduates are articulate, compassionate, curious and confident; they are critical and creative thinkers who go on to lead lives of distinction based on respect, kindness and solidarity with others.

Core Values

Sacred Heart cultivates five characteristics in students. Graduates are:

Guided by faith.

Passionate about learning.

Committed to justice.

Engaged in building and maintaining community.

Dedicated to personal growth.

Strategic Goals

1. Mission

Emphasize the SHS mission as a means to offer an educational environment that is responsive to the needs of students and families in today's society.



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Objectives

- Leverage the international network of Sacred Heart schools to impact students' daily educational experience and enhance the broader community experience.
- Infuse marketing and communications with mission-related content.
- Create an addendum to "Portrait of a Graduate" encompassing skills, values, traits to be achieved at each grade level and within each Division.
- Highlight students' enactment of Sacred Heart Goals and Criteria when happening.
- Understand the demographics of students and families in order to inform instruction and to ensure that families have a clear understanding of Sacred Heart Schools' approach to instruction and its value of diversity.

2. Academic Excellence

Build upon educational excellence by delivering an academic program that supports the social, emotional and intellectual development of our students.

Objectives

- Enhance the academic program in support of diverse learners and clearly articulate a schoolwide vision for enrichment.
- Create and utilize a holistic definition of academic excellence for development of the "whole student."
- Define an educational program that is responsive to volatility, uncertainty, confusion and ambiguity of today's world
- Recruit and retain first-rate teachers.
- Prioritize funding of ongoing professional development opportunities for faculty and staff.
- Be the educational leaders on the value of single-gender education and actively and explicitly dispel gendered stereotypes.
- Undertake a systematic examination of space utilization within the school facility to ensure that the needs of various programs and departments are adequately met.

3. Enrollment

Maintain a stable demand for enrollment among families whose values and needs match SHS' mission.

Objectives

- Refine an enrollment/revenue model that supports a healthy combination of full-pay and tuition-assisted families.
- Place an emphasis on student retention and proactively institute retention efforts.
- Actively communicate the accessibility of SHS' education and how it prepares students for high school, college and life.



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Objectives (continued)

- Evaluate and assess results of pre-school launch, and refine strategic plan to ensure continued success and sustainable growth.
- Continue to execute comprehensive enrollment management and marketing strategies that will support and enhance the Schools' efforts to sustain viability moving forward, incorporating the rebranding initiative.

4. Diversity and Inclusion

Extend efforts to build a community of shared values and diverse backgrounds.

Objectives

- Implement diversity and inclusion goals as outlined by the Equity and Inclusion Council.
- Actively recruit and retain a diverse student body, faculty and staff, and create a more inclusive environment.
- Deepen our engagement in the Edgewater neighborhood and city.
- Consider the various fundraisers and parent/student activities and ensure that they are appropriately accessible for all families.

5. Operational Strength and Fiscal Soundness

Ensure long term impact of SHS' mission through continued financial strength and operational excellence.

Objectives

- Focus on succession planning to identify and further develop SHS leadership.
- Focus on modernization, integration and interoperability of technology.
- Maintain current financial health and grow long term fiscal health by expanding development efforts beyond current parents to include former parents, alumni and former Board members, including growing planned giving program.