



# CATALOG ADVERTISING AGREEMENT

**PRINT AD DEADLINE: December 13, 2019**

**2020 MARET SCHOLARSHIP AUCTION**

**I. ADVERTISER** (please print):

Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: (to be listed on Maret website) \_\_\_\_\_

Authorized Advertiser Signature: \_\_\_\_\_

**2. PRINT AD SIZE**

- Back Cover** (Non-bleed: 7 1/2" w x 10" h, Vertical **OR** Bleed: 8 1/2" w x 11" h trim, 8 3/4" x 11 1/4" bleed, Vertical) . . . . . \$3,000
- Inside Front/Back Cover** (Non-bleed only: 7 1/2" w x 10" h, Vertical) . . . . . \$2,000
- Full page** (B/W only: 7 1/2" w x 10" h, Vertical) . . . . . \$1,000
- Half page** (B/W only: 3.66" w x 10" h, Vertical **OR** 7.5" w x 4.9" h, Horizontal) . . . . . \$500
- Quarter page** (B/W only: 3.66" w x 4.9" h, Vertical) . . . . . \$250

**Please enclose your check payable to Maret School Scholarship Auction.**

To pay by credit card, please contact the Development Office.

**3. AD LAYOUT**

If submitting camera ready electronically via disk, CD or email, preferred formats are Photoshop tif with all type rasterized or a print quality pdf file. Hard copy may also be submitted with this form. Back cover ad will print in 4C. Please submit 300 dpi cmyk file. Inside cover ads will print in 2C. Contact Marilyn Potts at mpotts@maret.org for this year's colors.

- Use last year's ad.
- Camera-ready ad is enclosed.
- Camera-ready ad has been emailed to Marilyn Potts at [mpotts@maret.org](mailto:mpotts@maret.org).
- Camera-ready ad will be provided no later than **December 13, 2019**.

**All advertisers will be prominently recognized on the Scholarship Auction section of Maret's website.**

**NAME OF SOLICITOR** \_\_\_\_\_ **DATE CONTACTED** \_\_\_\_\_

**ADVERTISER: Please retain a copy of this form and send the original, ad copy & check to:**

**MARET SCHOOL SCHOLARSHIP AUCTION**

Development Office, 3000 Cathedral Avenue, NW, Washington, DC 20008

Phone: 202-939-8809; Fax: 202-939-4063; Email: Marilyn Potts at [mpotts@maret.org](mailto:mpotts@maret.org) [www.maret.org](http://www.maret.org)

**THANK YOU FOR YOUR SUPPORT OF MARET'S FINANCIAL AID PROGRAM**