

# PARKLAND HIGH SCHOOL

### **Parent Newsletter**

October 2019

### FROM THE PRINCIPAL'S DESK

**Dear Parents:** 

The PHS school year is off to a wonderful start! The students have been extremely focused on their academics and a positive energy fills the building. Thank you for visiting our Open House, which we are proud to say over 1,200 parents attended. We know the importance parental support holds in the academic success of a student. I would also like to thank you for your commitment in maintaining a strong school and home partnership.

Homecoming week kicks off starting on Monday, October 7 through Friday, October 11. Each day has a theme to generate positive energy and boost school spirit. Homecoming's theme for this year is "Sharing is Caring" with proceeds supporting our own Parkland Caring Closet. Homecoming week kicks off with the Garter Bowl at 6 PM on Thursday, October 10 in the Orefield Stadium. Our Homecoming football game and float parade will be on Friday, October 11 followed by our Homecoming Dance on Saturday, October 12 at 7:30 PM in the PHS Cafeteria.

The Parkland Theater program retakes the stage with the Fall Production, *Museum*, which will be performed on October 4 and 5 at 7:30 PM and October 5 and 6 at 3:00 PM. This year's Family Show, *Disney's Beauty and the Beast, Jr.* is also just around the corner, running November 8-10. I'm looking forward to another year of great productions by our students and staff! Tickets for these performances will go quickly, so be sure to get your tickets early.

Special congratulations to the following eleven students for being selected as 2020 National Merit Semifinalists: Vicky Chen, Imran Dharamsi, Raphael Ettinger-Finley, Akaash Kapoor, Ga Young Lee, Maya Parekh, Maya Paul, Kara Schmitt, Michael Schmitt, Farid Shahid, and Joshua Ye. Earning this level of distinction is a remarkable honor and serves as a testament to the intellectual aptitude and work ethic of these students. Congratulations to the parents of our semifinalists as well.

For any student preparing to retake a Keystone Exam this year, PHS will be holding Keystone "Boot Camps" to review important test content in Algebra, Biology, and Literature. These camps will begin at various times in mid-October and if your child is eligible to retest you will receive an invitation letter noting specific areas to focus on in preparation for the Exams. We are very proud of our summer Keystone remediation program's success and we encourage students to attend the Boot Camps in preparation for retesting.

Our career education programming kicks off this year with our Career Speaker series for 9<sup>th</sup> & 10<sup>th</sup> grade students from October 21-November 22. Talk to your student to see which careers he/she has signed up to learn about. Juniors and Seniors will be preparing this year for the Job Fair to be held later in February. The entire Lehigh Valley community has been incredibly supportive of our career education efforts and we truly thank them for their partnership! Contact Mrs. Allison McPeek at <u>mcpeeka@parklandsd.org</u> if you or your company would like to know more about this valuable program.

For any parent looking to learn more about the college admissions process, I highly suggest attending our PHS annual Fall Parent Workshop. The parent workshop, "College Planning," will be held on Wednesday, October 16 at 7 PM in C200 and C210. This program is very informative with one session designed specifically for parents of students in grades 9/10 and another for parents of students in grades 11/12. Please come out and take advantage of this highly informative program.

Sincerely,

James E. Moniz I

James E. Moniz II Principal monizi@parklandsd.org

### **COUNSELING CORNER**

### **COLLEGE-BOUND SOPHOMORES AND JUNIORS**

On Saturday, October 19, 2019 the PSAT/NMSQT (Preliminary SAT/National Merit Scholarship Qualifying Test) will be administered at Parkland High School. We strongly encourage all college bound sophomores and juniors to take the PSAT, which is designed to prepare students for the SAT. PSAT registration for juniors and sophomores started in September. Late PSAT registrations are charged \$27, and no late registrations will be accepted after October 9. Please remember October 19 is the only date the PSAT/NMSQT can be administered to students at Parkland High School for the 2019-20 school year. Juniors planning to take the SAT I: Reasoning Test should register for the PSAT/NMSQT, since it will provide an excellent review of the writing, reading and mathematical reasoning skills needed for later testing. The PSAT/NMSQT score is not posted on the high school transcript and therefore is an excellent opportunity to practice for future SAT Reasoning and SAT Subject tests. As a junior, students taking the PSAT may also qualify for National Merit Scholarships.

Sophomores are encouraged to take the PSAT as an opportunity to practice critical reading, writing and math problem solving skills. However, sophomores are not eligible for any merit scholarships. Please contact your child's guidance counselor if you have any questions regarding the PSAT and/or SAT offered by the College Board. Additional information regarding both tests can be found at the College Board website at <a href="http://www.collegeboard.com">www.collegeboard.com</a>.

#### SENIORS

#### FAFSA (FREE APPLICATION FOR FEDERAL STUDENT AID) UPDATE

The FAFSA is the most important form to complete in order to qualify for most types of financial aid including federal, state, local and private grants and scholarships. The FAFSA becomes available to current seniors on October 1, 2019. Families will use "prior-prior" year tax information (2018) to complete the FAFSA. The form can be accessed online at <a href="https://www.FAFSA.gov">www.FAFSA.gov</a>.

### PARCHMENT EXCHANGE — ELECTRONIC TRANSCRIPT SYSTEM

Parkland High School partners with Parchment Exchange, a service offering new technology to deliver electronic transcripts (eTranscripts) to many colleges, scholarship organizations, the military, NCAA Clearinghouse, and employers worldwide. **Current students should never be charged a fee for transcript requests through Parchment Exchange.** If Parchment asks for your credit card information, please log out of the system and bring your request directly to the Counseling Office. Seniors can open their Parchment accounts by logging into <u>www.parchment.com</u>.

### **OCTOBER TESTING CALENDAR**

October 3, 2019 Regular registration deadline for the November 2, 2019 SAT. Parkland High School is a test center for the November SAT. October 19, 2019 PSAT/NMSQT administration at Parkland High School.

October 26, 2019

ACT Administration — Parkland High School is not a test center.

### PAR KEY'S 2020 YEARBOOK GET YOURS TODAY!

**TO ORDER** 

https://sites.google.com/a/parklandsd.net/par-key/

#### **DEADLINES AND PRICING**

September 28, 2019 – December 27, 2019, the price is \$82\*\* December 28, 2019 – April 25, 2020\*, the price is \$85\*\* \* This is the last day for advance orders. \*\* Prices do not include tax. \*\* Personalization offered online for \$7 extra until January 31, 2020.

#### DID YOU MISS OUT ON ORDERING PREVIOUS YEARS OF THE PAR KEY YEARBOOK?

2019 yearbooks will be sold for \$75 at the Cafeteria Par Key Table. 2019 supplement pages can be picked up at the Cafeteria Par Key Table if you did not receive yours in the mail. 2006–2018 yearbooks are also available for \$75 at the Cafeteria Par Key Table.

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### PHS UPCOMING EVENTS

Tuesday	10/1	Homecoming Voting
		B Schedule
Wednesday	10/2	Fall SAT Prep Class 3-5 PM or 6:30-8:30 PM (B124 & B131)
		Leo Club Meeting 7:15 AM (C200)
Thursday	10/3	Homecoming Voting
		B Schedule
Friday	10/4	Fall Play 7:30 PM (Black Box)
Saturday	10/5	Fall Play 3 PM and 7:30 PM (Black Box)
Sunday	10/6	Fall Play 3 PM (Black Box)
Monday	10/7	Start of Homecoming Spirit Week- Meme Monday
		Fall SAT Prep Class 3-5 PM or 6:30-8:30 PM (B124 & B131)
Tuesday	10/8	Homecoming Spirit Week — Tie-Dye Day
Wednesday	10/9	School Closed – Professional Development Day
Thursday	10/10	Garter Bowl - Orefield Stadium 6 PM
		Homecoming Spirit Week - Class Colors Day
		9th-White, 10th-Black, 11th-Gray, 12th-Red
		Homecoming Court announced at Garter Bowl
Friday	10/11	Homecoming Float Building 7:30 AM (Orefield Bus Garage)
		Football Game vs. Stroudsburg – Homecoming 7 PM (Orefield Stadiu
		Homecoming Spirit Week – Wear Red Day – PHS Cares
Saturday	10/12	Homecoming Dance 7:30-10:30 PM (Café)
Monday	10/14	School Closed – Professional Development Day
Tuesday	10/15	Post Prom Committee Meeting 7 PM (Library Classroom)
Wednesday	10/16	Leo Club Meeting 7:15 AM (C200)
		Fall SAT Prep Class 3-5 PM or 6:30-8:30 PM (B124 & B131)
		Parent Forum — Fall Parent Workshop 7 PM (C200)
Saturday	10/19	PSAT Exam 7:45 AM
Monday	10/21	Fall SAT Prep Class 3-5 PM or 6:30-8:30 PM (B124 & B131)
		Scholastic Scrimmage 3 PM (C200 & C210)
		District Chorus Auditions 4-10 PM (A & B Wings)
Tuesday	10/22	Hearing Screenings
		B Schedule
Wednesday	10/23	Fall SAT Prep Class 3-5 PM or 6:30-8:30 PM (B124 & B131)
		Picture Retakes
Friday	10/25	Football Game vs Emmaus – Senior Night 7 PM (Orefield Stadium)
Monday	10/28	Fall SAT Prep Class 3-5 PM or 6:30-8:30 PM (B124 & B131)
		Scholastic Scrimmage 3 PM (C200 & C210)
Wednesday	10/30	Fall SAT Prep Class 3-5 PM or 6:30-8:30 PM (B124 & B131)
		LV Youth Leadership and Ethics Conference (DeSales University)

### SOPHOMORES CLASS OF 2022

Parent Newsletter

Please remember to pay your class dues of \$20. Send cash or check to Mrs. Sarah Yenser in Room C241. Make checks payable to Parkland High School and put "Class of 2022" in the memo space. Contact Mrs. Yenser with any questions.

### JUNIORS CLASS OF 2021

The class of 2021 and the Parkland TV Studio are having a fundraiser with the **Philadelphia Flyers**. Everyone may purchase tickets to any games in our promotional feature. The proceeds will be shared by the Class of 2021 and Parkland TV.

https://groupmatics.events/s/ other/ParklandSD



Class of 2020 dues must be paid by April 3, 2020. Dues are a one-time payment of \$20. Cash or checks should be made payable to Parkland School District. Payments may be dropped off or mailed to Mrs. Greth in B118. Any questions? Parents may e -mail Mrs. Greth at gretha@parklandsd.ord.

### **VISUAL AND PERFORMING ARTS**

It is hard to believe that we are already saying goodbye to September and welcoming in October. What is even more amazing is the fact that the A-wing has begun to perform and create for the public. It will be an extremely busy month.

### THEATER — FALL PRODUCTION

The theatrical season begins with performances of this year's fall play, *Museum*. The play takes place on the final day of a group show of three fictitious contemporary American artists being exhibited in a major museum of modern art. In the course of the day some forty people walk through the show: art lovers, skeptics, foreigners, students, lost souls, fellow artists and, of course, museum guards. The play is about the movement and yearning of these people and asks the question, *"What is Art?"* The play will be presented on Friday, October 4 and Saturday, October 5 at 7:30 PM, with matinee performances on October 5 and October 6 at 3 PM. Due to the nature of this production, it will take place in the Black Box rehearsal/performance space. This is the first time in 20 years that a full production will be performed in that venue. Seating will be limited to approximately 140 per show and all seating is general admission. Tickets for this and all of the other PHS Theatrical Productions are available online. Go to <u>www.showtix4u.com</u> and search for Parkland High School. Choose your seats and print your own tickets from the comfort of your home or office. Tickets for *Museum* will be available at the door one hour before curtain. Tickets are \$11 for adults and \$9 for students and senior citizens (65+). This production is recommended for audiences 14 years and older.

### THEATER — FAMILY SHOW

The 2019 family show will be the classic **Disney's Beauty and the Beast, Jr.** This "tale as old as time" features all of the favorite songs from the original animated film along with ones created especially for the stage show. Join Belle, Gaston, Lumiere, Mrs. Potts and the rest of the familiar characters as they sing and dance their way to become "Human Again." Songs like "Be Our Guest," "Gaston," and "Beauty and the Beast" are all part of this special Disney experience. Performances are Friday, November 8 at 7 PM, Saturday, November 9 at 3 PM and 7 PM, and Sunday, November 10 at 3 PM.

### PARKLAND MARCHING BAND

If you have not yet had the opportunity to see the 2019 Parkland Marching Band, you only have a few home football games left. This year's program, which features the music of Gloria Estefan, is sure to entertain everyone in the family.

#### PARKLAND DANCE TEAM & JAZZ BAND

The Dance Team and Jazz Band are both already in practice mode for the basketball season. It may seem like a long time from now, but it will be here before you know it.

### FESTIVAL OF THE ARTS COFFEE HOUSE

Festival of the Arts Coffee House is now in full swing. Please encourage your son or daughter to join us for live music and breakfast treats every Wednesday morning in the Auditorium Lobby at 7 AM. Also, never too early to mark the calendar for this year's festival that will take place May 14-16 at the high school.

### CONGRATULATIONS

Congratulations to the entire Parkland School District Visual Arts Department for being named an Outstanding Visual Arts Community by the Pennsylvania Art Education Association (PAEA). Schools and districts receiving this endorsement demonstrated the importance of their visual arts programs during the 2018-2019 school year. Only 57 schools were selected across Pennsylvania. We are proud of the wonderful work our art teachers do every day.

### TROJAN ART GALLERY

The October display in the Trojan Art Gallery will feature the photography of Christopher Barrett, Jr., MFA. Mr. Barret is a photography and digital art teacher here at Parkland High School and the exhibition will feature his own favorite pieces.

### TROJAN ART GALLERY

October 2019	Christopher Barrett Jr. – Photography	
November 2019	Jeffrey Wetherhold – Painting	
December 2019	er 2019 Michael Cho – Ceramics	
	Noriko lizuka – Textiles	
January 2020	PHS Art Students – Drawing/Jewelry & Metals 1	
February 2020	PHS Art Students – Painting/Ceramics	
March 2020	PHS Art Students – Photography/Computer Graphics & Crafts	
April 2020	PHS Art Students – Portfolio Prep/AP Studio and Drawing 3 & Craft Independent Study	
May 2020	Senior Art Awards & 2020 Scholastic Crafts Awards	
May 14, 2020	PHS Art Show – Studios	
May 16, 2020	Festival Of The Arts (FOTA)	

### **ATHLETIC NEWS**



### FALL SPORTS

We are now well into our 2019 fall sports season.

By the time you read this, EPC conference titles may have already been determined in some of our sports and District XI seedings are beginning to take shape. Our varsity teams continue to be highly competitive in all sports offered in the fall season.

Field Hockey is 7-0-1. Football is 2-2. Girls Soccer is 7-0. Boys Soccer is 5-2. Girls Volleyball is 3-3. Girls Tennis is 14-0. Golf is 9-5. Girls Cross-Country is 6-0 and the Boys are 5-1.

### **CONGRATULATIONS**

Congratulations to Tennis player Joanna Wu on being named the school year's first Coordinated Health 'Athlete of the Week.'

### MARK YOUR SPORTS CALENDAR!

### Winter Season 2019-2020 sports physicals will be held Saturday, October 19, 2019 at Parkland High School. Girls 8–9:30 AM, Boys 9:30–11 AM. They are free.

No student can participate in basketball, swimming or wrestling without a full PIAA physical. Recertification forms may be used for winter if athletes had full physicals for the fall of 2019. The Parkland Athletic Department understands that it may not be convenient to come to our scheduled free physical event. However, those who miss must get a PIAA physical on their own prior to **November 18, 2019**. Paperwork for this is on the <u>https://www.parklandsd.org/</u> website under Departments - Athletics - Forms. All Parkland High School athletes must get an ImPACT test once during their 4 years at PHS, before trying out for their first sport. **The first day of winter sports is Monday, November 18.** 

### **INFORMATION FROM THE HEALTH ROOM**

Now that the school year is in full swing, the Health Room would like to remind you of some important information.

### FLU SEASON AND GUIDELINES FOR ILLNESS

The flu season occurs from October through April. Check with your doctor about getting the flu vaccine for your student. To help stay healthy and decrease the spread of illness in the school, we are encouraging all families to adhere to the following guidelines for sending your child to school: **Please keep your child home from school if he/she is experiencing any of the following symptoms:** 

- Fever of 100 degrees or more
- Vomiting
- Diarrhea
- Severe head cold
- Persistent cough
- Severe sore throat

It is advised that a student should be fever free for twenty-four hours before returning to school. Please remind your student that cell phone use is prohibited during the school day, and if they are feeling ill they should come to the Health Room for evaluation.

### **COLD AND ALLERGY**

#### JUNIORS

**11th GRADE PHYSICALS** 

All eleventh grade students should return their physicals to the Health Room as soon as possible. Forms are available on the <u>PHS website</u>.

### NEW IMMUNIZATION REQUIREMENT

The Meningitis Vaccine is required on or after the student's  $16^{\rm th}$  birthday.

Students in the  $11^{th}$  grade will be required to have this immunization on the first day of their senior year. The  $11^{th}$  grade physical is a good time to be sure this immunization is completed.

Please be advised that the Health Room **does not** have cold or allergy medications. If your student has cold symptoms or allergies, please medicate as needed before or after school.

#### MEDICATION

**Emergency medications** (epinephrine auto injectors and asthma inhalers) may be carried by the student during the school day if the **physician indicates this on the Medication Form (this form needs to be returned to the Health Room).** Carrying emergency medications at the high school level is encouraged because of the many activities the students are involved in. Students who need medication during the school day will need to submit a parent authorization **and** a physician's order for prescription or over the counter medications. **All medication, prescription and nonprescription, must be brought to the school by a parent and/or guardian**. Forms are available on the <u>PHS website</u>.

If you have any questions for the Health Room staff do not hesitate to call 610-351-5616 .

### Parent Newsletter October 2019

### LIBRARY LINES

If **HORROR** is your genre of choice, be sure to take out one of our many spooky books this October. All books circulate for three weeks and can be renewed if necessary.

## DRIVER'S EDUCATION

Teaching your child to drive can be a very stressful and scary experience but you don't have to do it alone. **BEHIND-THE-WHEEL** 

The CLIU-21 offers a Behind-the-Wheel (BTW) program to help. Students must complete the in-class theory or online course and have a valid PA learner's permit. For complete information and to register, visit www.cliu.org/driversed. If you have any questions or concerns regarding the online theory or BTW course, email driversed@cliu.org or call 610-769-4111 x1299.

### TIPS FOR TEACHING YOUR CHILD HOW TO **BECOME A GOOD DEFENSIVE DRIVER**

Use your car as a classroom Ask your child questions about the meaning of signs, signals, and pavement markings you see. Draw their attention to both safe and unsafe actions of other drivers to help them understand how to avoid accidents caused by other drivers' mistakes.

Use YouTube as a resource and search for 'Faces of Distracted Driving'. You will find hundreds of short stories (approximately 3 minutes long) of accidents caused by texting and driving. Try to put you/your family in the described situations and talk about how an accident like this would affect you and change your life. Make the promise to your child that you will not drive distracted and have them do the same.

Talk About Driver Education Theory If you have a child currently enrolled in the 10th grade Driver Ed Theory course, ask them 'what did you talk about in class this week?' If they say 'nothing', ask to see their folders which should be up-to-date with the units we have covered to spark conversation.

**REMINDER** Driving conditions in the Lehigh Valley have changed dramatically in the last decade and continue to change. Keep this conversation active even after your child obtains their Pennsylvania Driver's License.

NO INTERNET AT HOME? If you do not have Internet school, during study halls or after school. We loan out Kajeet

**MAKERSPACE** Are you interested in the Parkland High School Library Makerspace? Join our Schoology Makerspace Group using the access code: 9WD4-SNPN-GJ36V. Making guidelines, event calendars, directions, and completed projects will be posted in this group.

CHECK IT OUT "Check Out" our new large screen monitors that mirror your Chromebook and charge it while you work.

**REMINDER** The Library closes after school on early dismissal days as well as the day before a holiday.





### Parent Newsletter

October 2019

### STUDENT ASSISTANCE PROGRAM (SAP)

### STUDENT SEMINARS

All seminars listed will have a sign up on a Google Doc for registration. Encourage your child to attend.

- Warding off Test Anxiety with Appropriate Test Preparation Audience: 9<sup>th</sup>-12<sup>th</sup> grade students of PHS Date: October 8 during student's lunch (recommended to pack a lunch) Location: B108
- Mindfulness Practices to Calm the Anxious Mind Audience: 9<sup>th</sup>-12<sup>th</sup> grade students of PHS Date: October 15 during student's lunch (recommended to pack a lunch) Location: B108
- Having Gratitude to Pave a Pathway of Happiness Audience: 9<sup>th</sup>-12<sup>th</sup> grade students of PHS Date: October 22 during student's lunch (recommended to pack a lunch) Location: B108
- Defining Healthy Relationships—A Friendship and Dating Guide Audience: 9<sup>th</sup>-12<sup>th</sup> grade students of PHS Date: October 29 during student's lunch (recommended to pack a lunch) Location: B108

### LOOKING FOR INTERESTED STUDENTS

The SAP team is looking for students who would be interested in the following groups:

- Moving Forward From Loss
- School Support Group for Students with Addiction
- School Support Group with Parents/Guardians with Substance Abuse/Addiction
- School Support Group for Students who have Returned from Mental Health Hospitalization
- Understanding and Dealing with Post Traumatic
  Stress Disorder

Please let us know if you are interested in any of these groups by e-mailing <u>fitchl@parklandsd.org</u>. Groups will only run if enough individuals are interested.

Sponsored by Starfish In-School Services, a part of the PHS Student Assistance Program

### **SMOKING CESSATION GROUP**

**The CARON Foundation** is offering a Smoking Cessation Group during school hours at Parkland High School. If your child has issues with vaping, dipping, marijuana, and/or cigarette use, this group is highly recommended. If you are interested, please e-mail <u>fitchl@parklandsd.org</u>. This group is run by only a Caron Foundation staff member.

### **HOMECOMING 2019**

**GARTER BOWL** Parkland High School will be celebrating Homecoming the week of October 7. This year's theme is "Sharing is Caring" to benefit our own Parkland Caring Closet. The profit from the Garter Bowl game goes directly to this great cause. Please come out on **Thursday, October 10** to support the girls playing in the game at the Orefield Stadium at 6 PM. Entrance cost is \$5 for all.

**SPIRIT WEEK** will include the following special days:

Monday, October 7 — Meme Monday

Tuesday, October 8 — Tie-Dye Tuesday

Wednesday, October 9 - No School

Thursday, October 10 — Wear your class color day for the Garter Bowl.

Freshmen wear white, sophomores wear black, juniors wear gray, seniors wear red.

**Friday, October 11** — Red day to support "Sharing is Caring" theme, float building day at OMS bus garage, football game at 7 PM at the Orefield Stadium hosting Stroudsburg High School. Our Homecoming Court and all floats will be parading around the track during half time.

**Saturday, October 12** — The Homecoming dance will be held 7:30-10:30 PM in the PHS Cafeteria. Tickets for the dance may be purchased during all lunches beginning Friday, October 4 — Friday, October 11 for \$10. LCTI students may purchase tickets outside the Auditorium from Monday, October 7 — Thursday, October 10 from 7:25-7:35 AM. Tickets will be \$15 at the door. Appropriate dress is required. Only PHS students may attend the dance.

### YEARBOOK INFORMATION FOR SENIORS - CLASS OF 2020

### SENIOR YEARBOOK PHOTOS

The **last day to schedule an appointment** at the studio of Frank Mitman, the official school photographer, is **Friday, December 13, 2019**. Call 610-433-2110. (Yearbook only photographs are free.) The school photographer will be available at Parkland High School in the auditorium lobby on the following dates to take photos of seniors who have not visited the Frank Mitman studio: **Monday, November 25 from 9 AM to 2 PM, Tuesday, November 26** and **Wednesday, November 27 from 9 AM to 12 PM**.

### SENIOR BABY PICTURES

It is free of charge to include a baby picture of your student in the yearbook.

The deadline is Friday, November 8, 2019. Please label the back of the photo with your student's full name. Options for submitting:

- Scan and e-mail the photo to <u>yearbook.parkland@gmail.com</u>
- Submit it to Mrs. Abdelaal in D131 before school or during period 1.
- Mail it to Mrs. Abdelaal at Parkland High School, 2700 N. Cedar Crest Blvd., Allentown, PA 18104.
- Drop it off at the Main Office.

#### SENIOR DEDICATIONS

#### Senior dedications for the 2020 yearbook will be accepted until Friday, December 6, 2019.

The yearbook staff at PHS is once again offering dedication ads for parents and guardians to congratulate their graduating senior. These personal messages will appear in color in the 2020 yearbook, creating another opportunity to make this yearbook memorable for the Class of 2020. Return this form either via e-mail or mail with payment and any pictures for the dedication **by December 6**. If e-mailed, please send the payment by mail to Parkland High School. **Please do not attach pictures in word documents, all pictures must be in jpeg format.** 

Guidelines Make sure to include your child's name on the back of all photographs. Please include a self-addressed, stamped envelope with your payment so we can return photos. You may crop pictures before submitting them to include only the people that you would like in the photo. If you decide to crop your photos, please make sure the photo remains a rectangle. (Do not cut out the individual in the photo.) The yearbook staff will design your ad using your photo(s) and text. A variety of fonts and sizes will be used depending on the amount of text. We encourage using fewer words so we can create your message in a larger point size. We reserve the right to refuse any copy or photos we feel are inappropriate.

Sizes and Prices Select one of the following:

1/8 page ads – Approximately 4 1/4" x 2 1/2" \$55 This size ad may include one color photograph.

There is a 25-word maximum with a photo and a 50-word maximum without a photo. (Word count is approximate.)

**1/4 page ads – Approximately 4 1/4" x 5" \$85** Quarter page dedications may include up to two color photographs. Text with two photographs has an 80-word limit. One photograph has a 100-word limit. A dedication with no photographs will have a 120-word limit. (Word count is approximate.) A dedication with one photograph in this size ad will have a larger picture than the 1/8 page dedication.

1/2 page ads - Approximately 4 1/4" x 10" \$145 This size ad may include up to four color photographs.

There is a 50-word maximum with four photos, a 100-word maximum with three photos, a 150-word maximum with two photos and a 200-word maximum with one photo. (Word count is approximate.)

Additional photos- \$10 each If you wish to include more photos than the dedications allow, there is an additional charge. Reprint Permission If you submit a photo of your senior that was professionally taken, we CANNOT use it unless we receive written permission, either in letter or electronic form, from the photographer. Please ask the photographer to e-mail Mrs. Abdelaal directly at <u>abdelaala@parklandsd.org</u>. You do not need to ask for permission if your child's photo was taken by Frank Mitman's studio, but if you did not purchase a package there will be a \$10 fee payable to Frank Mitman to use the photo in the dedication.

Submission Please submit all materials via e-mail to yearbook.parkland@gmail.com

#### or in the mail with checks payable to Parkland High School to:

Mrs. Abdelaal at Parkland High School, 2700 N. Cedar Crest Blvd., Allentown, PA 18104.

Please contact Mrs. Abdelaal with any questions at <u>abdelaala@parklandsd.org</u> or 610-351-5600.

Please include the following with your submission:

Name of senior, your name and relationship to senior, address, phone number, e-mail address, size of ad, text, special instructions (if any), number of photos, Frank Mitman photos to be used (include number of images), other professional photos to be used (including photographer's permission), and payment (cash delivered to school or check mailed to school).

All yearbook information is available on the website at https://sites.google.com/a/parklandsd.net/par-key/

# CLASS OF 2020 SENIOR SHIRTS ARE IN!!!

## \$10 FOR BLACK SHORT SLEEVE AND \$15 FOR GRAY LONG SLEEVE

OR

# BUY <u>BOTH</u> FOR \$20

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HE FUTURE IS C

Contact Mrs. Greth at <u>gretha@</u> <u>parklandsd.org</u> for any questions about purchasing!

