

10 WAYS TO HELP SPREAD THE WORD

About National Presbyterian School

Be an NPS Ambassador and help us find more great families just like yours! Many of our prospective families come to us after hearing about our school from happy NPS families.



1

OPEN HOUSES

We have two Open Houses this year: October 18 and December 13. Come mingle with interested parents and share your impressions of NPS through individual conversations.

2

PROSPECTIVE PARENT QUESTIONS

Often, families have questions relating specifically to their situations and we like to connect them with a current parent who may share their concern or who have overcome a similar hurdle. This personal experience is extremely valued.

3

WELCOME NEW FAMILIES

In the spring, we have a robust welcome program organized by Admissions and executed by current parents. Send a welcome email, help host a small playdate, or be a Buddy Family!

4

PRESENT AT AN EVENT

Some preschools and daycare centers host events for their parents to inform them of next school options. Often, they ask current or past parents to present. If you present, Admissions is happy to help with materials and highlights to share.

5

HOST AN EVENT

NPS families may be interested in hosting a brunch or a coffee about our school for friends and neighbors. Admissions is happy to attend and bring brochures.

6

POST ON YOUR LISTSERVE

Neighborhood Listserves and NextDoor are great places to share that you are a happy NPS parent! We are happy to provide text about Open Houses to share, and we encourage you to weigh in on conversations about schools - the message from you is authentic and impactful.

7

YARD SIGNS & CAR MAGNETS

Show the world that you are proud to be a Cardinal! Nothing appeals to prospective families like the feeling they are missing out on something great. Additional signs and magnets are available by contacting Admissions.

8

SOCIAL MEDIA LOVE

Are you following us? NPS is on Twitter, Facebook and Instagram. Like, retweet, and share when you see our posts! ❤️



9

LEAVE A REVIEW

Think about it, you don't buy anything these days without looking at the online reviews. You can review us on Great Schools, Google, Private School Review, Niche, LinkedIn, Facebook and more.

10

GIVE US FEEDBACK

How was your NPS admissions and onboarding experience? We are always striving to improve our process and your honest assessment will help us better serve our families.

Interested in helping out? Contact us!

Katy Harvey | kharvey@nps-dc.org | 202-537-7508
Tianna Butler | tbutler@nps-dc.org | 202-537-7504