

DID YOU KNOW? OUT OF EVERY 10 JOBS:



requires a Master's degree or more



require a Bachelor's degree



require a professional/skilled trades 1-year certificate or 2-year degree

Michigan needs more skilled workers for high-demand, high-tech and high-wage jobs. Too many young people are leaving school without the skills that employers desire, and without a plan or hope for the future.

Together, we can change the course with a systemic redesign of Career and Technical Education (CTE) in Kalamazoo County.

HOW CAN WE PREPARE MORE STUDENTS FOR THE FUTURE?

Career exploration, coaching
& building 21st Century skills

Work-based learning &
on-the-job training

Accessible & equitable
CTE programs



For the foreseeable future, the biggest obstacle to the growth of our company is the lack of qualified skilled workers to perform the work."

— Rex Bell,
President, Miller-Davis Company and General Contracting



We have some 1,200 jobs that could go unfilled today and we have approximately 35% of our working population eligible to retire in the next 5-10 years, leaving many more openings."

— Ron Kitchens,
Senior Partner and CEO, Southwest Michigan First



We're in a constant state of search, looking for people to fill well-paying jobs."

— Dave Maurer,
President, Humphrey Products



Learn more about the KRESA CTE Millage at kresaCTE.org.

Paid for by the Kalamazoo Regional Educational Service Agency.

WHAT WOULD STUDENTS GET FROM THIS CTE MILLAGE?

If approved by voters, the quality of K-12+ CTE programming would be enhanced by developing a centrally located career center for most programs, which will **1. substantially improve equitable access for students, 2. create economies of scale and 3. open up work study, co-op and internship opportunities for students with employers**. The KRESA CTE millage would be used for operational purposes, with a portion of it devoted to facilities and updating equipment. In addition, **public/private partnership opportunities are being cultivated** to assist with additional capital needs. The approval of the CTE millage would mean:

- ▶ More students exposed to career options at earlier ages with more **career readiness coaches**
- ▶ Equitable access, economies of scale, and enhanced quality through a **centrally located career center** with a few strategic satellite locations
- ▶ More **CTE teachers** hired to deliver high-quality learning opportunities to students the career center
- ▶ Equitable access to CTE classes through **efficient transportation**, resulting in less time on buses and more time learning
- ▶ **State-of-the-art technology and equipment** to prepare students for high-demand, high-skill, high-wage careers
- ▶ At-risk students and those with disabilities supported through **instructional support staff**
- ▶ Additional training and **support for students and families**, particularly families in poverty
- ▶ Increased **career planning** and work-based learning experiences to assist students with career decision-making
- ▶ Increased number of students earning **industry-recognized credentials/certificates** that meet the needs of employers, particularly in areas with massive labor shortages such as health care, manufacturing, information technology, construction trades, and education
- ▶ Expanded opportunities for work-based learning, **apprenticeships and credentials**
- ▶ More **students ready for the 21st Century job market** who possess in-demand skills of critical thinking, collaboration, communication, creativity and character
- ▶ Expanded and **strengthened partnerships with area employers and colleges** to help prepare students for high-demand, high-skill, high-wage careers of the future
- ▶ More **young people equipped with the skills needed to earn a good living**, allowing them to raise families in the area

EDUCATION THAT **WORKS** FOR STUDENTS AND OUR COMMUNITY!

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\$75,000		one-mill		\$6.25/month
taxable value ((\$150,000 market value))		CTE Proposal one-mill for 20 years		<u>(taxable value x 0.001)</u> 12

A homeowner with a home with a taxable value of \$75,000 (approximate market value of \$150,000) would pay \$6.25/month.