



An Inside-Out Approach to
Security & Safety

Ensuring safer
tomorrows

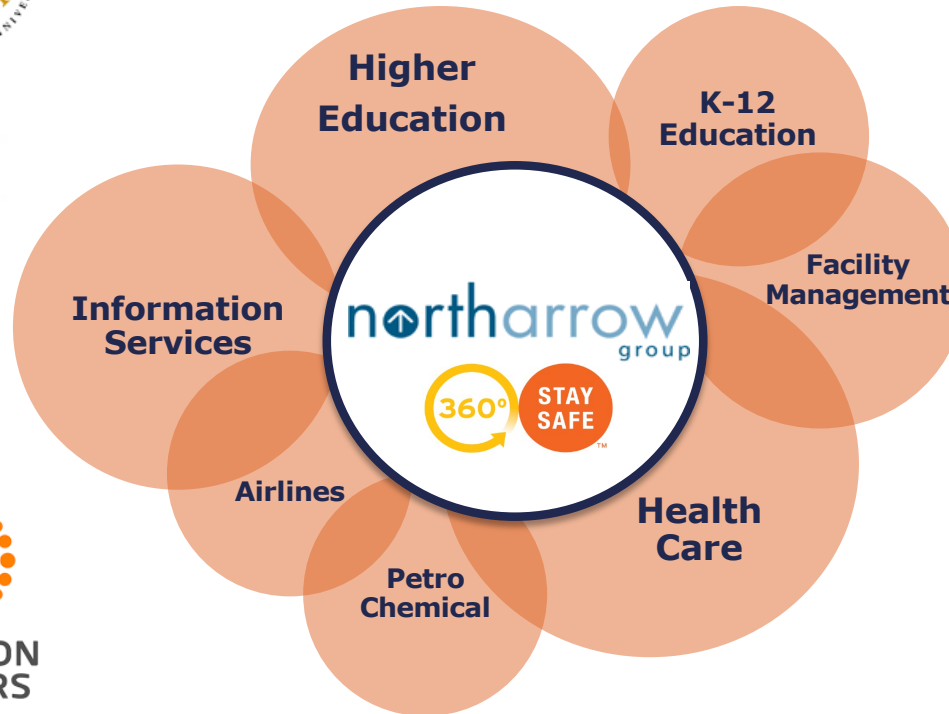
About the Presenter

Information about Rodnie:

Rodnie Williams is the Senior Vice President of Risk Management at Omnigo Software and the founder of 360 Stay Safe, both of which are committed to helping people live safer lives. Williams, also founder of North Arrow Group Consulting, has 35 years in the public safety industry and is a sought-after expert in Enterprise Risk Management (ERM) and strategic topics.

His security experience includes risk assessments, security program management, operations centers, regulatory compliance, CFATS, identity and situation management solutions, technology deployments, and business continuity. Williams has dealt directly with threats of violence, executive protection, crisis management and response, security risk assessment, security technology/system design, and workplace violence prevention. He is a Certified Protection Professional (CPP) through ASIS.







3 Takeaways for Today's Session

- ▶ An ounce of prevention is worth a pound of cure.
- ▶ Build your security program with an inside-out approach.
- ▶ Reframe how you think about the incident lifecycle.

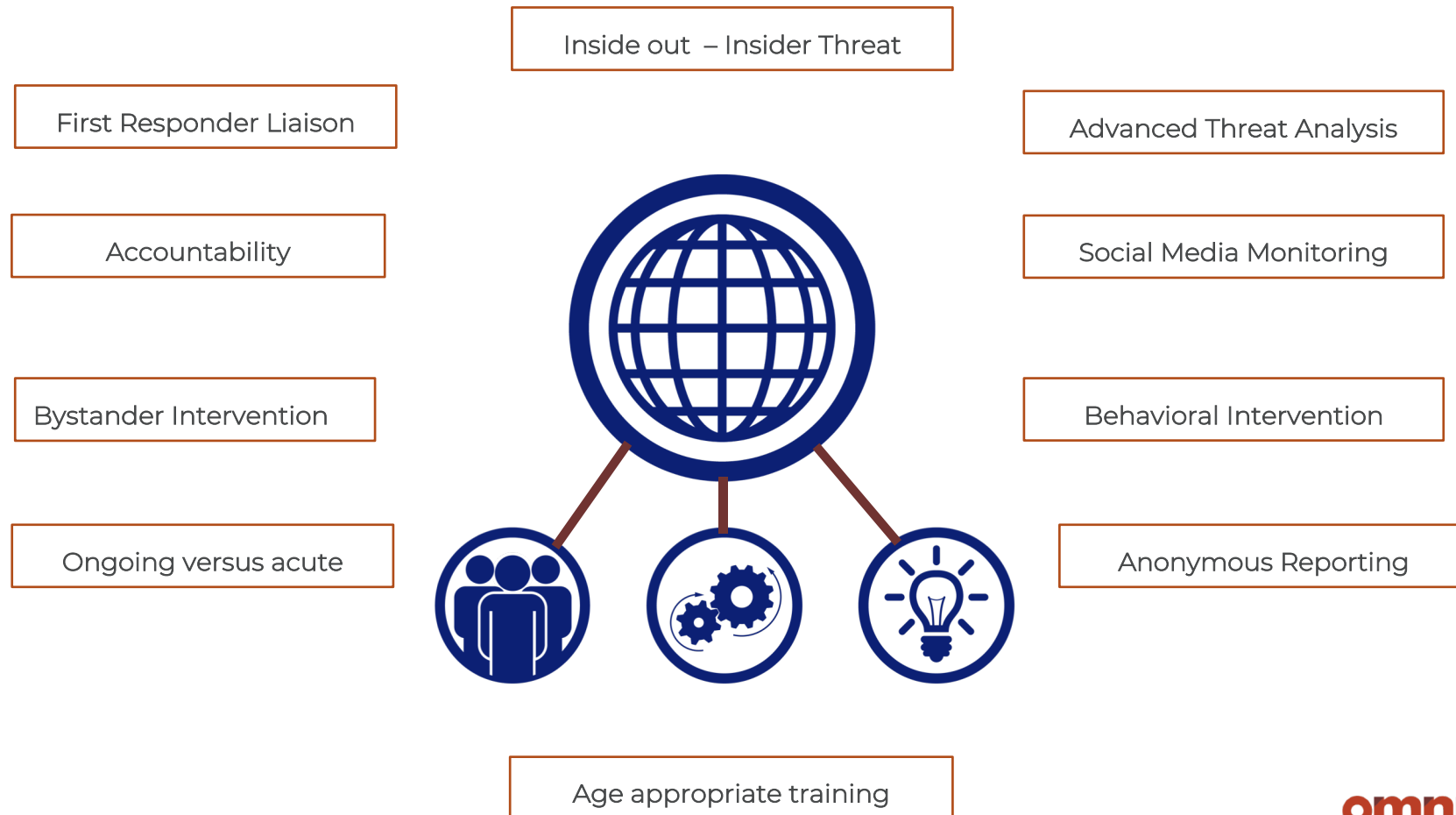
Industry Point of View



- ▶ Concerns regarding safety, crime and terrorism
- ▶ Pervasive media coverage of success, not failure
- ▶ Outsourcing solutions
- ▶ Cultural mandates/ context
- ▶ Need for Advanced Threat Analysis
- ▶ Protecting reputation is paramount

Strategic context informs strategic intent

Best Practices



An Inside-Out Approach to Security & Safety

In the wake of tragic and senseless violence, we wake up heartbroken when we turn on our morning news and hear another report of lives lost.

- ▶ Security measures like access control and video cameras have become standard.
- ▶ However, many institutions lack comprehensive, risk-based security plans.



What Does a “Comprehensive Security Plan” Really Entail?

- ▶ Does it mean simply installing physical security equipment?
- ▶ Institutions must adopt an “inside-out” approach to security.
- ▶ Without a comprehensive security plan, campuses remain vulnerable to trusted insiders.



Who is a Trusted Insider?

A trusted insider is an employee, former employee, contractor, substitute, or any other individual within an organization who maintains access to your campus facilities, critical data, and IT systems.



Pivot Point

Prevention

Intervention

Detection

Response



Community Education & Prevention

- ▶ Consider a community-based approach.
- ▶ Empower your school to be aware of insider threats and ways to be proactive in prevention.
- ▶ Ongoing training, workshops, and communication.



Anonymous Reporting

- ▶ Implementing perimeter protections (i.e. cameras and card readers) is crucial to an overall security plan.
- ▶ Anonymous reporting is just as important.
- ▶ Should be coupled with microlearning opportunities that instructs users through user-friendly apps or websites.
- ▶ Reports sent to trained professionals who evaluate and respond to the potential threat.



► Behavioral Intervention & Threat Assessment Teams

Organizations must designate a team that is informed of vital moving parts and their vulnerabilities (including insider threats).



Managing Third Parties

- ▶ Many employers conduct employment screening as part of their hiring practices.
- ▶ These same practices must apply to third-party contractors.
- ▶ And potentially volunteers.....



▶ Program Development

Risk Based

- ▶ Comprehensive review, People, Process, Technology
- ▶ Risk/Threat Assessment
- ▶ Prioritization
- ▶ Best Practices
- ▶ Cultural Considerations
- ▶ Implementation Framework

Development

- ▶ Crisis Management
- ▶ Response protocols
- ▶ Threat Assessment /Intervention
- ▶ Change Management
- ▶ Training, Drills, and Exercises
- ▶ Third Party Management
- ▶ People, Process, and Technology

Evolution

- ▶ Prevention Training
- ▶ Operational Reviews
- ▶ Anonymous Reporting
- ▶ Technology Innovation
- ▶ Emerging best practices
- ▶ Operational Changes

Share Your Success Story

If your organization has effectively identified and prevented a threat, share the story of your success.

A strong deterrent for would-be threats is continuous media coverage of the positive actions individuals are taking to prevent those threats from being carried out.



► Collaborative Result





Questions?