

SACRED HEART



SHERIDAN ROAD ALUMNI ASSOCIATION

Sheridan Road Alumni Association Board Meeting

March 13, 6-7:30 p.m.

Driehaus Center

Conference Call: 1-877-320-8506, code 28699

Attendees: Mary Grady, Elizabeth Grady, Brad Gutzler, Joan Merlo, Joey Yao;

Phone: Peter Wall, Christine Ahern

AGENDA

- I. Welcome and Prayer *Elizabeth Grady*
- II. Annual Fund *Ann Chiumino*
 - a. Appeals letter out this week to alums who graduated in the 4s and 9s
 - i. **Some went out today, rest will go out this week using updated database info from March 9th event.**
 - b. Difference: younger alums will receive emailed letter, older alums will receive hard copy
 - i. **If no email is on file, then they will get a hard copy, even if they are a younger alum**
 - c. A BIG THANK YOU TO ALL BOARD MEMBERS WHO MADE ANNUAL FUNDS GIFTS – please do so if you haven't!
- III. Database Gathering *Ann Chiumino/Elizabeth Grady*

- a. March 9, 2019:
 - i. Five participants total in the raffle
 - 1. **Low turnout, will work on better participation for future asks and longer lead time**
 - ii. Contacted alums by telephone, email, Facebook, LinkedIn
 - 1. **Will work on better scripts/ask for future event**
 - 2. **Good feedback from database participants; will continue with the use of time blocks for sign-ups**
 - iii. Contacted alums from approximately 9 different classes, good responses back, still receiving responses
 - 1. **Strong than using a 3rd party to fill the missing info, in terms of touch points, less costly, and more accurate data compiled.**
- b. Goal: To make this an annual/bi-annual event
 - i. **Fun to be together as a board and bounce ideas off each other**

IV. PAL Family Mass – March 23, 2019

- i. Host Committee Members: Asares, Pattis, O’Gradys, Lees, Engels, Oeleriches
 - ii. Marketing – Invitation via Email, FB Posts, Instagram, Newsnotes for current parents who also have alumni children
 - 1. **As of SRAA meeting, low RSVPs (20-25 so far)**
 - iii. Board Presence: Margo O., Mary D.
- b. L’Esprit – March 30, 2019
 - i. All Board members will receive an invitation, all alumni are welcome to come
 - ii. Facebook posts
 - c. Young Alumni Party - April 6, 2019, pizza party at Driehaus before the musical
 - i. Host Committee – Margot Bettman A’18, Margaret Fleming A’15, Maggie Goldman A’18, Charlotte Patti A’18, George Huebner H’18
 - ii. Marketing – Emailed invitation, Facebook, Instagram
 - d. College ~~Announcement~~ **(Reveal)** Party – April 27, 2019
 - i. Host Committee – Julia Kinder A’15, Mali Kinder A’15 (parents also offered to help), Tivas Gupta H’15, Virginia Hiteshew A’15
 - ii. Marketing – Facebook, email, Instagram
 - e. Spring Congé/Networking Party

- i. Location: House of Glunz
 - ii. Date: TBD, a Thursday in May;
 - 1. *Mary D. to ask for their availability, then we will do poll amongst Board Members for preferred date*
 - iii. Margo will reach out to Woodlands alums, Ann will connect with the Woodlands Alumni Director, who was going to mention it at their last Board meeting
 - 1. *Woodlands is not co-hosting, but they are invited to attend*
- f. Angel Brunch – June 8, 2019
- i. Board Host Committee – Mike Pallasch and Joan Merlo
 - ii. Speaker: James Hendele

V. Other matters in 2019

Elizabeth Grady

- a. Meeting location suggestions – informal poll on neighborhood where next meeting should take place
 - i. *Elizabeth G will send this out*
- b. AASH March Letter – attached for review
 - i. *Conference usually geared toward older alums, but AASH is trying to appeal to younger alums.*
 - ii. *Christine Ahern is the new Regional Director of the Central Region, serving a 2 year term. Thank you, Christine! This is great for Sheridan Road visibility in the SHS Network.*
 - iii. *The National Conference is in New Orleans, takes places every 2 years. Christine Ahern will be in attendance.*
- c. Other?
 - i. *Pins for Board Members to wear at events to promote SRAA. Ann will reach out to SHS groups to get designs on Pins.*
 - ii. *Seiker & Haggarty Award nominations are due by April 30th!*
 - iii. *Considerations for 2019 Alumni Weekend Classes: calligraphy class, music, “roast” of past teachers and staff during lunch*
 - iv. *Board Outing for Joseph and the Amazing Technicolor Dream Coat-Sunday, April 7th ahead of 2:30pm performance (where Ann is performing her instrument), we could have an informal board gathering at a local bar/restaurant. Details to TBA.*
 - v. *Vice President & Secretary Board positions will need to be slated as Mary D ends her term after Angel Brunch. Please reach out with nominations and questions.*
 - 1. *Joey nominated Joan Merlo for Vice President*
 - vi. *Future Dial In Number will be listed in body of email and not only in Agenda Word Doc*

VI. Sheridan Road Alumnae/I Association Handbook

Ann Chiumino

- a. Comment period has ended, all Board members will receive a DRAFT of the handbook before the next meeting
 - i. **We have extended this to next meeting (4/10) but that will be the final extension.**

Upcoming Meeting Schedule: 4/10/2019, 5/8/2019