



Dear Baker Middle School Families,

Baker Middle School is introducing a fundraising program called the Color Splash FUNDrum organized by Get Active Fundraising. This Get Active Fundraising program aims to go beyond traditional fund raising. Rather than sell goods, this program aims to engage the entire student body in a fitness initiative that instills a life-long healthy way of living. During the race, participants are doused with color at various color stations ending with one final color celebration at the finish line.

We're extremely excited about the Color Splash FUNDrum at our school. We are looking forward to involving the entire student body and faculty in a fun and healthy program (**1.5 mile walk/2 mile run**). We want to engage the community and encourage local businesses and individual community members to get involved. This is also great opportunity for local business to get their name out in the community at a fun and exciting event.

Included with this letter, your student(s) will receive a form describing how to use the **web based fundraising system** that makes it much easier for your to request pledges from family and friends and for them to make secure credit card donations. Students will also receive a hard copy pledge form that they can use to ask for donations from friends, family and neighbors in the community.

Besides individual student pledges, the school is also seeking business sponsorships. Additionally, the Color Run event run will be open to the public. Friends and family are all encouraged to get into the action on the run/walk day! The color run will be held after school on October 2nd, 2019 at Baker Middle School. **Interested participants can register for the run by visiting secure.getactivefundraising.com** or by completing a paper registration form prior to the event. Anyone interested in more information or a copy of the paper registration form can contact Kristin Kennaugh, VP of Baker Middle School PTO Board at bakermstvo@gmail.com.

Thank you for your help in making this fundraiser a success!

Sincerely,

Kristin Kennaugh
Baker Middle School PTO Vice President
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