

# Orange Unified **EDGE**

INTEGRITY • EQUITY • RESPECT • EXCELLENCE  
STRATEGIC PLAN 2019-2025



CANYON HIGH SCHOOL

ANTHER PAVILION



# TABLE OF CONTENTS

## Orange Unified



**EXCELLENCE** *in Academics & Leadership*  
 **DEDICATED** *& Engaged Communication*  
 **GENUINE** *Wellness & Safety*  
 **EFFICIENT** *Utilization of Fiscal Capital*

- 02 MESSAGE FROM THE SUPERINTENDENT
- 03 VISION, MISSION, CORE VALUES
- 04 GRADUATE PROFILE
- 05 OUR DIRECTION
- 06 FOCUS AREA 1.0 - EXCELLENCE IN ACADEMICS & LEADERSHIP
- 08 FOCUS AREA 2.0 - DEDICATED & ENGAGED COMMUNICATION
- 09 FOCUS AREA 3.0 - GENUINE WELLNESS & SAFETY
- 10 FOCUS AREA 4.0 - EFFICIENT UTILIZATION OF FISCAL CAPITAL



## MESSAGE FROM THE SUPERINTENDENT

It is with great pride that I present the OUSD Strategic Plan 2019-2025, which was unanimously approved by the Board of Education on July 25, 2019. The Orange Unified EDGE is founded on the core values of Integrity, Equity, Respect, and Excellence. It provides a clear vision and coherent roadmap to guide the district in achieving its agreed upon goals and objectives over the next five years. We firmly believe that our scholars will gain the EDGE in obtaining their aspirations through our commitment to the four Focus Areas:

**E**xcellence in Academics and Leadership  
**D**edicated and Engaged Communication  
**G**enuine Wellness and Safety  
**E**fficient Utilization of Fiscal Capital

The Board of Education expressed a desire to engage in a new strategic planning process with stakeholder engagement as an essential element to keep the school district focused on the challenges and opportunities that are most impactful on student success.

Approximately 90 stakeholders, including certificated teachers, classified employees, administrators, parent leaders, student leaders, city officials, service organization members, business and higher education partners, community members, youth non-profit organizations, Citizen Oversight Committee members, Board members, and PTA leaders, participated in a two-day collaborative workshop to share ideas provide input to the development of the 2019 OUSD Vision, Mission, Core Values, Strategic Initiatives and Graduate Profile for OUSD Students.

The roll-out of the strategic plan will commence by involving staff, students and parents in making it personal, teachable, and visible for community. Staff has established action plans, implementation timelines, and success indicators to ensure effective enactment of the plan district-wide.

Thank you to the OUSD community and Board of Education for their feedback and contributions to the creation of the plan that will shape the district's course for the next five years.

Warmest Regards,  
Gunn Marie Hansen, Ph.D.  
Superintendent of Schools  
Orange Unified School District



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## VISION - OUR COMMITMENT

Inspiring our learners of today to be purposeful leaders of tomorrow.

## MISSION - OUR INTENTION

In partnership with our community, we will provide a safe, equitable, and innovative culture of learning for each scholar to have a competitive EDGE as a leader.

## CORE VALUES - OUR FOUNDATION

### INTEGRITY

We embrace a culture of ethical and transparent decision making and actions.

### EQUITY

We promote inclusive and culturally relevant environments by supporting the social-emotional and intellectual needs of all.

### RESPECT

We advocate for strong, compassionate relationships that appreciate the unique qualities of our diverse community.

### EXCELLENCE

We strive for the highest standards in all endeavors by deliberately pursuing continuous growth and innovation.

# ORANGE UNIFIED SCHOOL DISTRICT GRADUATE PROFILE

RESILIENT AND  
SELF-DIRECTED PROBLEM  
SOLVER

COLLABORATIVE AND  
REFLECTIVE INNOVATOR

CONFIDENT AND  
RESPECTFUL  
COMMUNICATOR

WELL-INFORMED  
AND INQUISITIVE  
CRITICAL THINKER

SOCIALLY RESPONSIBLE  
AND CIVICALLY MINDED  
CITIZEN

COMPASSIONATE AND  
ETHICAL LEADER



INSPIRING OUR LEARNERS OF TODAY TO BE PURPOSEFUL LEADERS OF TOMORROW  
INTEGRITY • EQUITY • RESPECT • EXCELLENCE



# Orange Unified

# EDGE

## Four Areas of Focus

**E** EXCELLENCE  
*in Academics  
& Leadership*

**D** DEDICATED  
*& Engaged  
Communication*

**G** GENUINE  
*Wellness  
& Safety*

**E** EFFICIENT  
*Utilization of  
Fiscal Capital*



HOW WE ACHIEVE OUR MISSION/VISION - OUR DIRECTION

## FOCUS AREA 1.0

### EXCELLENCE IN ACADEMICS & LEADERSHIP

Leading with a positive growth mindset, all Orange Unified staff emphasizes meaningful, productive interactions and practices that create equitable, high-quality learning opportunities.



## STRATEGIC INITIATIVES

- 1.1 Provide a coherent multi-tiered system of supports that focuses on academic, behavioral and social-emotional success for all students.
- 1.2 Utilize the design thinking process to provide innovative programs, including the creation of magnet schools and special academies within individual schools.
- 1.3. Establish and utilize district-wide benchmarks and assessment tools to monitor student progress, set goals, align curriculum, and guide instruction to meet the specific needs of all students.
- 1.4 Provide targeted early intervention resources and support to ensure all students, including English learners, students with disabilities, and socio-economically disadvantaged students, develop foundational literacy and math skills, with a specific emphasis on preschool through second grade.
- 1.5 Increase awareness and refine Career Technical Education Pathway opportunities at all schools, including signature academies and student certifications that facilitate transition into the workforce and/or college.

# FOCUS AREA 1.0



## STRATEGIC INITIATIVES, CONTINUED

1.6 Prepare students for college and career opportunities upon graduation through rigorous and relevant coursework that fulfills the A-G requirements and all state standards with support from ongoing college counseling services.

1.7 Foster and support the development of leadership skills and professional growth of all staff in a nurturing and supportive environment, so that they are best equipped to meet the needs of students and families.

1.8 Build a positive and supportive culture to provide comprehensive STEAM (Science, Technology, Engineering, Arts, and Math) education with a focus on high-quality mathematics instruction that meets the targeted needs of all students.

1.9 Develop a long-term targeted and transparent professional learning plan that aligns with the district focus, enhances skills, and provides sustainability of initiatives and programs.

1.10 Provide continuous support and promote the use of innovative technology in order to enhance student engagement, collaboration, and learning.



## FOCUS AREA 2.0

### DEDICATED & ENGAGED COMMUNICATION



Strong and effective communication builds trust and promotes positive relationships. Orange Unified will effectively communicate with schools, students, staff, parents, and the community in a timely, relevant, and consistent way that promotes optimal student outcomes.

### STRATEGIC INITIATIVES

2.1 Establish and implement a cohesive and proactive internal and external strategic communication plan to inform and engage our diverse community of stakeholders.

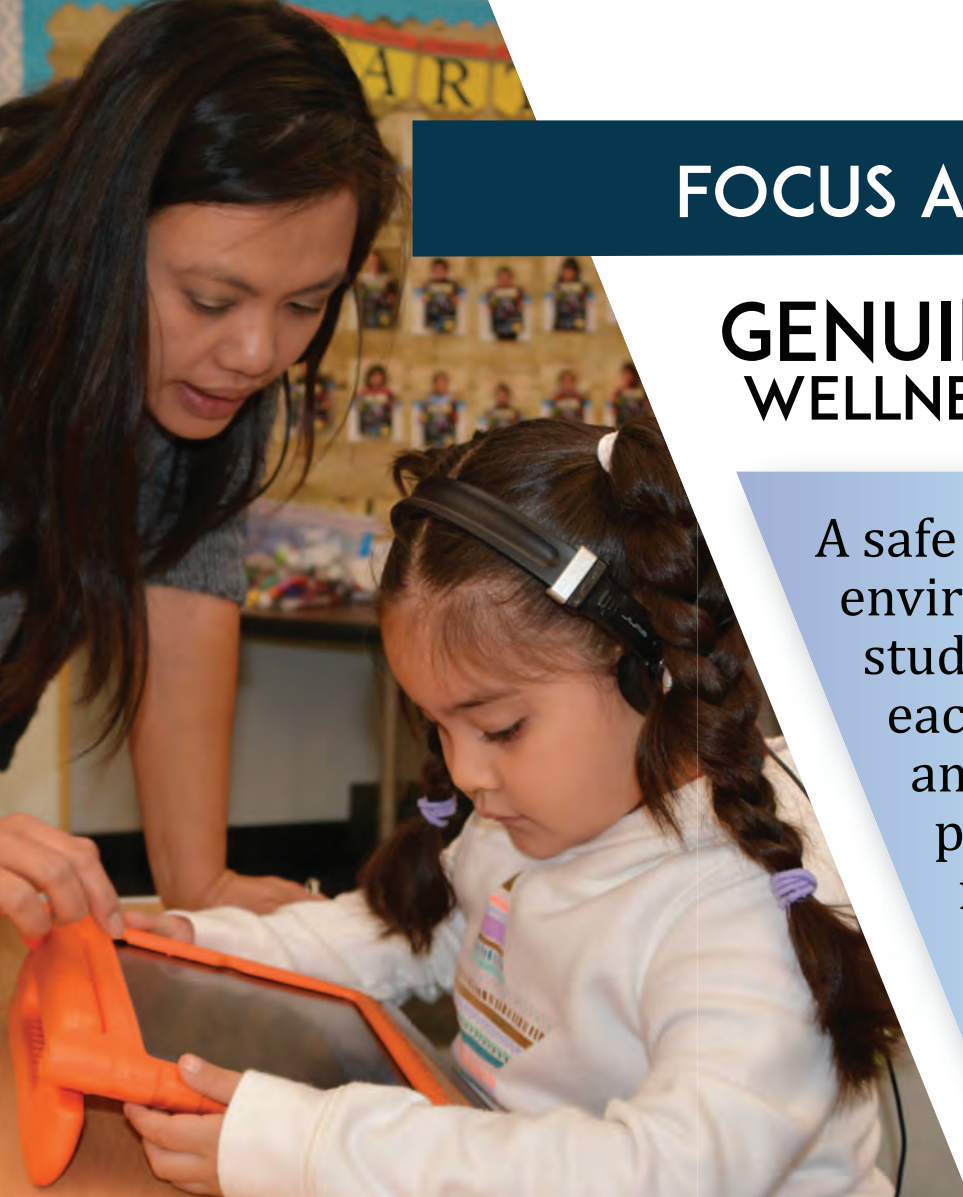
2.2 Provide collaborative opportunities to familiarize staff with communication expectations and enhance their ability to support district efforts.

2.3 Reconfigure and appoint staff to manage communication efforts district-wide to ensure consistency in promotion, messaging and branding, utilizing multiple communication platforms.

2.4 Create a viable district-wide outreach and marketing plan with measurable goals and objectives to ensure resources are used efficiently.

2.5 Build and maintain strong educational, university, business, and community partnerships to cultivate deep-rooted connections with stakeholders and encourage the organic growth of Orange Unified's reputation in the community.

2.6 Expand opportunities for students and community members to provide input, encourage participation in the decision-making process, and acknowledge all communications from stakeholders.



## FOCUS AREA 3.0

### GENUINE WELLNESS & SAFETY

A safe and respectful environment is essential to student success. By knowing each student's name, face and story, Orange Unified promotes a culture that nurtures the emotional health, safety, and well-being of students, staff, and parents.

#### STRATEGIC INITIATIVES

- 3.1 Strengthening the security of each site's entry point, including the implementation of a guest management system, and securing facilities through state-of-the-art monitoring.
- 3.2 Create and implement a systematic, integrated approach to student and adult wellness with a focus on restorative practices.
- 3.3 Engage in a growth mindset to provide culturally relevant environments that attend to the needs of the whole child, including academic, social-emotional, and behavior support.
- 3.4 Ensure systematic, district-wide implementation of the Orange Unified Bullying Prevention Handbook's policies and practices.
- 3.5 Further develop safety protocols with a multi-department approach at all school sites.
- 3.6 Increase student engagement and attendance by further developing school connectedness, which will lead to higher overall achievement.

## FOCUS AREA 4.0

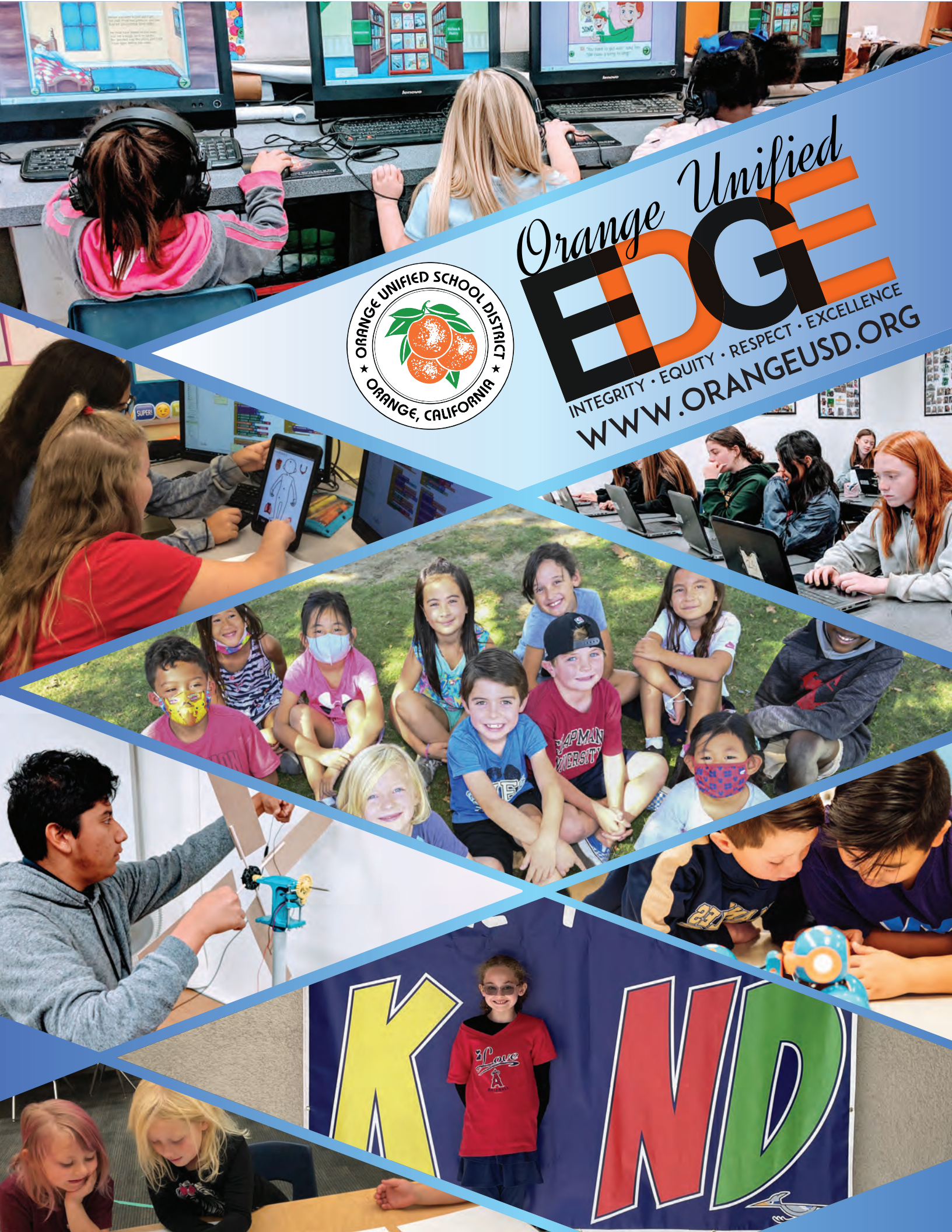
# EFFICIENT UTILIZATION OF FISCAL CAPITAL



It is imperative for the district to operate efficiently and effectively with the limited resources available to meet the organization's educational goals and operational needs.

## STRATEGIC INITIATIVES

- 4.1 Promote a culture where the use of resources is connected to student achievement while maintaining fiscal solvency and transparency.
- 4.2 Develop and implement a long-range Facilities Master Plan to ensure effective use of all district facilities including, but not limited to, modernization of classrooms, upgrading of technology infrastructure, replacement of portables with permanent structures, and enhanced safety on all campuses.
- 4.3 Evaluate current school configurations and district programs to optimize organizational efficiency and enhance the opportunities available to students.
- 4.4 Provide sufficient resources to foster safe and clean environments at each district facility.
- 4.5 Achieve greater efficiencies through sustainable efforts in building construction, energy and water conservation, reduced fuel consumption, and waste reduction.
- 4.6 Develop effective and long-lasting business partnerships that result in learning and career opportunities for students and/or enhance external funding.
- 4.7 Regularly examine investment and debt structure strategies to ensure the district is benefiting from the most advantageous terms and conditions.



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