

The 5th grade teachers, Centerville Elementary

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To Whom It May Concern:

Centerville Elementary school's fifth graders are scheduled to participate in a spectacular educational program called JA BizTown at Discovery Gateway Children's Museum on December 4, 2019. In order to maintain our spot, we need to obtain \$2,500 in sponsorships.

Biztown is an exceptional, educational program that helps students learn basics of financial literacy as well as work and career readiness skills. This program entails 12 teacher-led lessons where students learn how an economy runs, what free enterprise is, how banks work, how checks and credit cards work, the types of skills needed to get various jobs, and basics of how to interview. Then, after this classroom learning is completed, students visit the JA Biztown Simulation. At JA Biztown, students have a job for the day based on their interview, they perform the skills for their job, they earn money, and they spend it using checks, cash, and debit cards.

JA City is such an amazing experience for these students! It gives them early insight into how money works and skills they will need to be successful employees and citizens in the future. Every year I have gone, I have seen the growth and connections my students make to real world concepts. I hear comments like, "Wow! I didn't realize this is what my parents do every day. I should go and thank them." or "This is amazing! I didn't realize how hard it is to work every day, but this is so cool!" This is an authentic way for students to see the connection between school, finances, jobs, and life.

We are currently working to obtain the sponsorship money to ensure we can keep our reserved date and attend this program. We know we can't meet our goals for our students without the help of companies and individuals. If you would be willing to donate any amount, you can donate online or in the main office. To donate online, please go to <https://dsgive.net/event/352>. If you donate in the office, please include a note specifying that the donation is for sponsorship of JA City Biztown. These donations will be placed in a specific account created for this purpose. If we exceed the donation amount, we will use these additional funds to secure our spot for the upcoming school year. Every donation

matters and can help us come closer to our goal of \$2,500. We appreciate your time and support. Thank you!

Sincerely,

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P.S. If you would like to learn more about JA Biztown, you can follow the two-internet links below.

<https://www.juniorachievement.org/documents/20009/4537608/JA+BizTown+Program+Overview.pdf/2aa35977-455d-466c-ab32-0e1e0609f909>

<http://s3-us-west-2.amazonaws.com/public-juniorachievement-org/videos/program/ja-biztown-video.mp4>